

GRG SCHOOL OF MANAGEMENT STUDIES

NEWS AND EVENTS FOR THE MONTH OF JANUARY 2014

1. Ms. R. Savitha, Associate Professor successfully defended her PhD thesis at the Viva-Voce held on 3rd January 2014.
2. Dr. P. Sadhasivam, Professor delivered a “Motivation Lecture” to the Teachers of CMS Matriculation Hr. Sec. School, Coimbatore on 4th January 2014.
3. Ms. S. Vinothini, Student of II MBA participated in the UGC Sponsored Ninth International Seminar on “Financial Markets: Issues and Challenges - (FIM IC-2014)” and presented a paper entitled “Risk Management on Selected Industries by Using Markowitz Theory in Portfolio Management” held at Bharathidasan University, Department of Commerce and Financial Studies, and SMART Journal of Business Management Studies at Trichy on 5th January 2014.
4. Our Director, Prof. S. Balasubramanian, conducted Monthly Business Quiz on 6th January 2014.
5. Mr. Stephen Francis, HR Professional, Rajshree Sugars and Chemicals delivered a guest lecture on “Performance Management System” for the students of II MBA on 6th January 2014.
6. The Annual Mega Event of GRGSMS - URJITH 2014 - was held on 8th January 2014. Over 280 student participants from 25 business schools in and around Coimbatore participated. Mr. S. Srinivasan, former Chairman, Bharat Overseas Bank was the Chief Guest and Mrs. Nandini Rangaswamy, Secretary, GRG Institutions presided over the inaugural session. The various events - Chandrakanthi Memorial Young Business Leader Award (CMYBL), GRG Best Management Team Award, Management Games, and Business Quiz - were conducted. The prizes to the winners were distributed at the valedictory session. The Chief Guest was Mr. M. Ramesh, Founder & CEO, Alphacraft, Coimbatore. Dr. Mrs. N. Yesodha Devi, Principal, PSGR Krishnammal College for Women presided over the valedictory session.
7. Ms. R. Chitra, Assistant Professor Published an article titled on “An Empirical study on Customers Purchase Intention towards Branded Apparels” in Indian Journal of Research in Management, Business and Social Sciences Vol 2 Issue 1, Pp 40-43, January 2014.
8. Dr. P. Paramanandam, Associate Professor, presented a paper on “Reframing Business Leadership for a Global Economy” in a National Conference on “India Specific Challenges in Global Growth Dynamism - A Management Perspective” organized by Sree Saraswathi Thyagaraja College, Pollachi on 9th January 2014.
9. Dr. P. Paramanandam, Associate Professor, published a paper titled “Stress Resilience and Job Satisfaction among the Employees of a Shipyard” in the Indian Journal of Research in Management, Business and Social Sciences, Volume 2, Issue 1 (eISSN: 2321-9874 | ISSN No. 2319-6998).
10. 16 students of II MBA attended pool campus interview by State Street HCL Services Limited, Coimbatore at SNR Sons College on 9th January, 2014. Six students got selected for the post of Financial Analyst.

11. 20 students of II MBA attended pool campus interview by The South Indian Bank Limited at Amrita School of Business on Friday, 10th January, 2014. Ms. G. Ramya was selected as Probationary Officer (Scale I Category).
12. Mr. S. Sathish kumar, Manager - Production in Italindia Packplus Private Limited and Co-ordinator with MacDue, their Italian counterpart, shared his experiences as an expatriate with the II year MBA students as a part of the course on International Human Resource Management, on 21st January 2014.
13. Dr. P. Sadhasivam, Professor was one of the moderators in the two-day International Conference on "Globalized Approach towards a Paradigm Shift in Women and Young Adult Development: A Multi-Dimensional Perspective" organized by PSGR Krishnammal College for Women during 23-24 January 2014.
14. Our Director, Prof. S. Balasubramanian, Faculty Members and students of GRGSMS attended the "Brands of Coimbatore" organized by CMA Students Chapter on 24th January 2014 at Sri Ramakrishna Kalyana Mandapam, Coimbatore. Six Power Brands of Coimbatore - Sree Annapoorna, Roots, Ganga Hospitals, Sri Krishna Sweets, Suguna Foods and Codissia - participated. Our Director was the session coordinator. Our Students Ms. M. Vidyasree and Ms. Auxilia Ruby presented a three minute movie on Suguna Foods.
15. Dr. B. Sripirabaa, Associate Professor along with Dr. R. Krishnaveni, Associate Professor, PSGIM published a paper titled "HRCAP Score Grid: A Tool for Sustainable Development of HRM Function" in Global Journal of Research in Management, Volume 3, No.2, December 2013 pp. 15-26.
16. Three students of II MBA attended pool campus interview conducted for the position of Retail Specialist by Bose Corporation, Bengaluru on Friday, 24th January, 2014 at DJ Academy. Ms. G. Lakshmipriya appeared for the final round of interview with location Head - Chennai on Monday, 27th January, 2014. Result is awaited.
17. Dr. P. Sadhasivam, Professor organised "Rotary Youth Leadership Awards" programme through Rotary Club of Coimbatore for the students of MBA Programme on 25th January 2014. Rtn. MD. Kamlesh Raheja, District Governor Elect, R1 District 3201 was the Chief Guest, Prof. S. Balasubramanian, Director, GRGSMS was the Guest of Honour.
18. Ms. M. Vidyasree and Ms. D. Lakshmi of II MBA won the first prize in Paper Presentation at National Level Competition on "Elderly Care" organised by Sri Krishna Institutions on 28th January 2014.
19. Six students of II MBA attended the interview conducted by Shanthi Gears Limited, Coimbatore on Tuesday, 28th January, 2014 for the position of Management Trainee.
20. Our Director, Prof. S. Balasubramanian attended Meeting of Managing Committee of CMA on 29th January 2014.
21. Our Students of Arts & Aesthetics Forum conducted activities on "Management Concept from Epic" and "Paper Building Contest" on 29th January 2014.
22. 15 students of II MBA attended a job fair organised by VIMS, Coimbatore on Thursday, 30th January 2014. 12 students - Ms. F. Auxilia Ruby, Ms. S. Benazir, Ms. G. Hemasaranya, Ms. V. Jeevitha, Ms. R. Jegatheeswari, Ms. M. Keerthana, Ms. D. Lakshmi, Ms. NM. Manchu, Ms. N. E. Shahana Parwin, Ms. V. Sowmiya Gowri, Ms. M. Vidyasree and Ms. Vinodhini Viswanathan - were selected for the position of Assistant Manager at IDBI Federal.
23. Dr. R. Savitha, Associate Professor along with two students of I MBA - Ms. L.S. Reema Karnika and Ms. Nikitha Natarajan - attended an International Conference

on “Revisiting the MBA in the Asia Pacific Context” at XIME Bengaluru on January 30-31, 2014. The students presented a paper entitled “Changing Aspirations and Expectations of Students towards Management Education”.

24. GRGSMS has been chosen for (1) *Lokmat* National Education Leadership Award for “B-School with Excellent Industry Interface” to be presented at Mumbai on 13th February 2014 and (2) “Innovation in Building Academia and Industry Interface Award” by DNA and Star of the Industry Group Award to be presented at Mumbai on 17th February 2014.