

GRG SCHOOL OF MANAGEMENT STUDIES

**NEWS AND EVENTS FOR THE MONTH OF APRIL 2014**

1. A thanksgiving party for faculty and staff of GRGSMS was organised by students of II MBA on 4<sup>th</sup> April 2014.
2. Dr. R. Savitha, Associate Professor was presented “Best Faculty Award” in Self-Financing by GRG Trust in recognition to her contribution towards curriculum development and commitment at work on 8<sup>th</sup> April 2014.
3. The Yearbook 2014 by II MBA students was released on 9<sup>th</sup> April 2014.
4. Our Director, Prof. S. Balasubramanian, attended the Board of Studies Meeting for MBA at Sree Saraswathi Thyagaraja College, Pollachi on 12<sup>th</sup> April 2014.
5. A one-day Management Development Programme on “Building High Impact Talent through Competency Framework” was conducted on 12<sup>th</sup> April 2014. 20 managers from various companies participated in this programme. The resource persons were Mr. N. J. Lakshmi Narayan, Founder Director, Build Hr Management Consultants Private Limited; Mr. Prabhu Chari, Head Hr, Cognizant Technology Solutions; and Dr. P. Paramanandam, Associate Professor, GRGSMS.
6. Our Director, Prof. S. Balasubramanian attended a CII Meeting on 15<sup>th</sup> April 2014.
7. Dr. B. Sripirabaa, Associate Professor along with II MBA Students Ms. D. Lakshmi and M. Vidyasree published a paper “A Study on the level of Multiple Intelligence Levels among College Students in Coimbatore City” in the Journal of Applied Management Research, Volume 3, Issue 1, ISSN 2319-1228 pp. 5-14.
8. Dr.P.Paramanandam, Associate Professor published a paper on “Perception of Organisational Justice and its Impact on Job Satisfaction among the Supervisors of Textile Industry” along with R.Aparna in RVS Journal of Management, Volume 6, Number 2 (ISSN 0975-3435).
9. Our Director, Prof. S. Balasubramanian, delivered a talk on ‘Time and Life Management’ at Great Lakes Institute of Management, Chennai on 19<sup>th</sup> April 2014.
10. Mr. R. Varadarajan, CEO, Rajshree Sugars and Prof. P. Suresh Kumar, conducted External Faculty Appraisal for faculty of GRGSMS on 21<sup>st</sup> April 2014.
11. The Meeting of GRGSMS Academic Advisory Body was held on 23<sup>rd</sup> April 2014.
12. Dr. P.Paramanandam, Associate Professor published a paper on “Subjective Well-being among B-School Faculty” along with A. Jayanthi, in the Journal of Applied Management Research, *Volume 3, Issue 1 (ISSN 2319 - 1228)*.
13. Dr.P.Paramanandam, Associate Professor published a paper on “Personality Traits and Job Satisfaction among the Employees of Automobile Industry” along with N.R.Shandy in Akshaya International Journal of Management, Volume 1 (ISSN 0975-9271).
14. Ms. M. Gowri, Assistant Professor and Mr. Sekar, Associate Professor, CBM College published a research paper titled “Assessing the Financial Health of Select Automobile Companies in India: A Quantitative Approach Using the Z-Score Multi-discriminant Financial Analysis Model” in Herald March 2014 (Volume 8, Issue 1) pp. 32-45.
15. Our II MBA student Ms. Swathi Ganesh attended the online interview (preliminary round) on 3rd April 2014 and final round of interview on 24th April 2014 conducted

by Price Water House Coopers, Chennai and was selected as a Management Trainee.

16. Prof. P. Sadhasivam was appointed Dean of GRGSMS on 24<sup>th</sup> April 2014.
17. Our Director Prof. S. Balasubramanian attended a CII Meeting on 25<sup>th</sup> April 2014.
18. Dr. P. Paramanandam, Associate professor published the following articles in a book entitled "India Specific Challenges in Global Growth Dynamism" (ISBN 978-93-82570-33-2).
  - "Business Ethics in a Globalised Economy - The Role of Human Resource Management" along with K.Abinaya, Research Scholar
  - "Tackling the Challenge of Managing Millennials in the Global Economy" along with M.Priyadarshini, Research Scholar.
  - "Reframing Business Leadership for a Global Economy" along with P.Yuvapriya, Research Scholar.
19. Our Director, Prof. S. Balasubramanian attended a CII Meeting on 29<sup>th</sup> April 2014.