

GRG SCHOOL OF MANAGEMENT STUDIES

NEWS AND EVENTS FOR THE MONTH OF AUGUST 2014

1. Students of II MBA organized a fund collection campaign for Indian Association for Blind towards White cane day celebration. They mobilized a fund around Rs. 9,600 on 1st August 2014.
2. Students of Community Forum organised an activity on art therapy for mentally ill inmates of Cheshire's home on 2nd August 2014. About 25 students with three faculties, Dr J Anitha, Associate Professor, Ms. S Sathyapriya, Assistant Professor, and Ms. SR Deepika, Lecturer visited the home and engaged the inmates.
3. Ms. S Sathyapriya, Assistant Professor, Ms. M Gowri, Assistant Professor, and Ms. S. R. Deepika, Assistant Professor along with 25 students visited St. Thomas Old-age Home at Ramanathapuram and met 50 nannies on 3rd August 2014 as a part of the 'Day out with Nannies' programme.
4. An awareness programme on safe touch and unsafe touch was organized at Pandian High School at Tatabad Coimbatore on 4th August 2014. Ms. SR Deepika, Assistant Professor and six of our student volunteers handled session for 150 students from KG to fifth standard.
5. Our Director, Prof S Balasubramanian conducted Monthly Business Quiz on 4th August 2014.
6. Ms. LS Reema Karnika and Ms. Nikitha Natarajan of II MBA participated in Youth Talk contest organised by ICTACT at Park Engineering College on 4th August 2014.
7. An awareness programme on safe touch and unsafe touch was organized at PSG Primary School at Peelamedu, Coimbatore. Ms. S. Sathyapriya, Assistant Professor and Ms. SR Deepika, Assistant Professor along with six of our student volunteers handled session for about 300 students from third to fifth standard on 5th August 2014.
8. Dr. Nithyanandan Devaraaj, SBU - Head, Larsen & Turbo delivered the inaugural address for the first year students during their commencement of the Classes I MBA Section I, II (2014-2016) Batch and PGDMFS (2014-2015) on 6th August 2014.
9. A Walk-A-Thon was organized at Race Course for about 5 kms to create awareness on Health and Fitness. Ms. S. Sathyapriya, Assistant Professor, along with 200 Student form GRGSMS, National Social Service and Youth Red Cross of PSGR Krishnammal College for Women participated on 6th August 2014.

10. Five student volunteers conducted quiz for students from class 9 to class 11 of Corporation High School on 7th August 2014.
11. Swamiji Swaprabhananda from Chinmaya Missions addressed the 1st year MBA students on “Self Discovery” on 7th August 2014.
12. Our Director, Prof S Balasubramanian attended a CII Meeting on 7th August 2014.
13. Our Director, Prof S Balasubramanian, Dean, Prof P Sadhasivam, Dr R Savitha, Associate Professor, and Ms. S Sathyapriya, Assistant Professor attended the CII Coimbatore “CONNECT 2014” programme on 7th August 2014.
14. Mr Sivakumar Palaniappan, Motivational Trainer and Career Coach addressed the students on Goal Setting as a part of the Emotional Intelligence pre-term course on 11th August 2014.
15. Six of our II MBA Students participated in the Best HR Team Contest in 'Samyog 2014' at PSG Institute of Management on 11th August 2014.
16. Students of Community forum along with Aram Foundation handled a session on 'Safe and Unsafe touch' for the students of Railway Srividhya Nursery School, BVM Global School and Government Primary School at Madukarai on 13th August, 20th August and 27th August 2014 respectively. About 500 primary school students were sensitized on this topic.
17. Our Students celebrated the 68th Independence Day on 14th August 2014.
18. Faculty Appraisal Meeting for the faculty of GRGSMS along with our Secretary Madam was held on 16th August 2014.
19. GRGSMS, PSGRKC for Women and FICCI Flo Coimbatore Chapter jointly organised an interaction session with Social Entrepreneur, Mr A Muruganatham, Founder, Jayaashree Industries along with Guest Speaker Mrs J Mohanasundari, Chairperson, FLO - Coimbatore Chapter and Managing Director, Sharp Electrodes Pvt Ltd. on 19th August 2014.
20. Prof K Ramakrishnan, Founder Director, BSMED, Bharathiar University Coimbatore inaugurated the GRGSMS Students Forum - *SHREYAS* - and the e-Cell - *NAVEERTI* - on 20th August 2014. New office bearers of Shreyas & Naveerti 2014-15 were administered the oath of office.
21. The Governing Council Meeting of GRGSMS was held on 20th August 2014.
22. Mr R Varadaraj, Whole time Director, Rajshree Sugars addressed the 1st year MBA students on 'Meeting people in Business settings' as a part of the Business Etiquette preterm course on 21st August 2014.
23. Dr J Anitha, Associate Professor and Ms. S. Saranya, MPhil Scholar published a paper on 'Impact of Supervisor Style on Effectiveness of Performance Appraisal System' in the ASBM Journal of Management.
24. Our Director, Prof S Balasubramanian, Dean, Prof P Sadhasivam, Dr J Anitha, Associate Professor, and Ms. Vandana Madhavkumar, Assistant Professor attended the 26th AIMS National Management Education Convention during 21 - 23 August

2014 at Pune. Dr J Anitha, Associate Professor, received the Ramasamy P Aiyar Best Young Teacher Award and Ms. Vandana Madhavkumar, Assistant Professor, received the Gold Medal in the J L Batra Best Research Paper Award contest.

25. The Alumni of GRGSMS, Dr M V Subha, Associate Professor, Anna University, Ms Valarmathi, Research Scholar, BS MED and Ms. BR Lavanya, Trainer, Vertical Eye interacted with first year students on 23rd August 2014 as a part of preterm programme.
26. Eight of our II MBA students participated in the TATA Mutual Fund Finance Quiz at PSG Institute of Management on 25th August 2014.
27. Our Director, Prof S Balasubramanian attended a CII Meeting on 26th August 2014.
28. Dr R Savitha, Associate Professor, Mr M Venkatesh Prabu, Assistant Professor and Ms. SR Deepika, Assistant Professor escorted 59 Students of II MBA to Vethathiri Foundation and Aliyar dam as a part of Day with Nature Programme on 24th August 2014.
29. Our Director, Prof S Balasubramanian attended CMA MC Meeting on 27th August 2014.
30. Students of Knowledge Forum screened a Movie on “Keepers of the Flame” (about the Tata Group) and organised a quiz on the same on 27th August 2014.
31. Mr M Venkatesh Prabu delivered a guest lecture on 'Retail Promotion' to the final year MBA students of RVS Institute of Management Studies and Research, Coimbatore on Wednesday, 27th August 2014.
32. Our Director Prof S Balasubramanian attended AIMA Council Meeting at Mumbai on 28th August 2014.
33. Dr B Sripirabaa, Associate Professor, Ms Y Benazir, Assistant Professor Dept. of Business Administration, Ms Devipriya, Assistant Professor, Dept. of Business Administration PSGR Krishnammal College for Women published a paper titled “The Emotional Intelligence among managers in Multinational Companies” in IJMR International Journal of Management Volume 4 Issue 7 Article No-9/777-783 (ISSN:2249-7196).
34. Dr R Savitha, Associate Professor, along with our II MBA Student Ms. C Manjula and Ms. M V Ambika participated in Social Innovation Contest and Dr J Anitha, Associate Professor, and Ms. S Sathyapriya, Assistant Professor participated in case writing competition organised by CII in view of Teacher’s day Celebrations at DJ Academy for Managerial Excellence on 30th August 2014.