

GRG SCHOOL OF MANAGEMENT STUDIES

NEWS AND EVENTS FOR THE MONTH OF OCTOBER 2014

1. 20 students of Community Forum visited Cheshire Home and celebrated Saraswathi Pooja with the inmates on 1st October 2014.
2. On the occasion of National Wildlife Week, the students of Environment Forum screened a movie to create awareness on wildlife and conducted a quiz regarding the same on 1st October 2014.
3. Students, Faculty and Staff members of GRGSMS celebrated Saraswathi Pooja on 2nd October 2014.
4. Dr. J. Anitha, Associate professor, delivered a guest lecture on 'Basics of HRM' as a part of the HRM course for students of Department of History, PSGRKC on 7th October 2014.
5. Our Director, Prof. S. Balasubramanian conducted Monthly Business Quiz on 8th October 2014.
6. Our Director, Prof. S. Balasubramanian, our Dean, Dr. P. Sadhasivam, Dr. J. Anitha, Associate Professor, Dr. B. Sripirabaa, Associate Professor, Ms. Vandana Madhavkumar, Assistant Professor and Ms. Sathyapriya, Assistant Professor along with 20 students attended the launch of the book 'Manage, Live and Lead' authored by Mr. Venkat Changavalli at the hotel Residency on 9th October 2014. The programme was organised by CMA.
7. Dr. B. Sripirabaa, Associate Professor delivered an Internal Faculty Seminar on "Examining the influence of Job Embeddedness on Job Performance and Job Search Behavior" on 9th October 2014.
8. Our Director, Prof. S. Balasubramanian attended CMA Managing Committee Meeting on 9th October 2014.
9. Dr. Krishnan Swaminathan, MD (UK), FRCP (UK), KMCH, launched the logo of Health & Fitness Forum and delivered a talk on "5210 4 Healthy Life" on 10th October, 2014.
10. Dr. P. Paramanandam, Associate Professor successfully completed "The Clinical Psychology of Children and Young People", a Massive Open Online Course (MOOC), offered by the University of Edinburgh through Coursera.
11. Dr. B. Sripirabaa, Associate professor and Dr. J. Anitha, Associate professor acted as resource persons for a one-day workshop on "Application of SPSS in Research Methodology" at Nirmala College for Women on 15th October 2014.
12. Ms. Dolly Sancheti, Founder/Creative Director Poogle Media delivered an E-Talk on "Why women should choose entrepreneurship as a career option" on 15th October 2014.
13. Students of Knowledge Forum conducted a 'Habit Game' to demonstrate the Learning and Unlearning pattern on 15th October 2014.
14. Mr. Sumant Sood, Head - Innovation, Titan Industries, Bangalore delivered a CXO talk on 27th October 2014.

15. Arts and Aesthetics Forum conducted 'Body Painting' and 'Voice Over' competitions on 29th October 2014.
16. Our Director, Prof. S. Balasubramanian attended the meeting of CII Coimbatore Education Panel on 29th October 2014.
17. Our Director, Prof. S. Balasubramanian attended the CMA Managing Committee Meeting on 29th October 2014.
18. GRGSMS hosted the Regional Finals of AIMA's 18th Student Management Games 2014 (SMG-2014) on 31st October 2014. Mr. P. Niranjan, Executive Director, Cameron Manufacturing India Pvt. Ltd. was the Chief Guest of the valedictory session and distributed the awards and prizes to the winners.
19. Our Director, Prof. S. Balasubramanian was the Chief Guest at Sankara Institute of Management Studies and delivered a talk on "Course and Session Plan in Management Education" on 31st October 2014.
20. Our Director, Prof. S. Balasubramanian attended a meeting of CII Southern Region Education Panel on 31st October 2014.
21. Mr. M. Venkatesh Prabu, Assistant Professor published a paper titled "A Study on Shopping Centre Determinants Affecting the Male Buyer Behaviour" in Gavesna Journal of Management Volume 6, Issue 1, pp. 65-71, (ISSN No. 0975-4547) January-June 2014.

Inclusion of News and Events for the Month of September 2014

1. Mr. M. Venkatesh Prabu, Assistant Professor published a paper titled, "Moderating Effect of Customer Satisfaction on Service Quality and Customer Loyalty in Supermarkets in Coimbatore" in the book titled, 'Rejuvenating Management Education' (ISBN: 978-93-5142-889-3) published by AIMS in August 2014. (Book received in September 2014)
2. Mr. P. S. Ramachandran, General Manager, HCL State Street Financial Services, Coimbatore delivered a talk for our first year MBA students on "Expectations of the industry from fresh management graduates" on 4th September 2014.
3. Students of II MBA organised the Senior-Junior Interaction on 4th September 2014.
4. Mr. M. Venkatesh Prabu, Assistant Professor attended a two-day workshop on "Building High Impact Teams" conducted by CII Coimbatore at Breakthrough Camp, Anaikatti during 9-10 September, 2014.
5. Four Students of I MBA attended a motivational speech by Mr. Chetan Bhagat at Sri Krishna Institutions on 24th September 2014.
6. Students of Arts & Aesthetics Forum organised a "Logo Designing" competition (Logo with Caption) on 24th September 2014.
7. Students of Community Forum organised a contest "Creating Awareness on Social Issues" on 24th September 2014.