

GRG SCHOOL OF MANAGEMENT STUDIES

**NEWS AND EVENTS FOR THE MONTH OF MARCH 2015**

1. Our Director Prof. S. Balasubramanian conducted Monthly Business Quiz on 1<sup>st</sup> March 2015.
2. Prof. P. Sadhasivam, Dean attended the annual meeting of CII Coimbatore on 3<sup>rd</sup> March 2015.
3. Dr. J. Anitha, Associate Professor delivered an Internal Faculty Seminar on “Factors Influencing Employee Retention among Gen Y” on 3<sup>rd</sup> March 2015.
4. Our Director, Prof. S. Balasubramanian attended AIMA Council Meeting at Kolkata on 4<sup>th</sup> March 2015.
5. Dr. J. Anitha, Associate Professor and Ms. Vandana Madhavkumar, Assistant Professor interacted with the teachers of Srivalli Varadaraj Matriculation School, Theni on March 5-6, 2015 as a part of the consulting assignment with Rajshree Sugars.
6. Dr. N. Anitha, Associate Professor presented a paper on "Women Entrepreneur Issues and Challenges" at the National Conference on "Tourism Entrepreneurship: A Paradigm Shift in Global Economy" organized by Avinashilingam University, Department of Commerce & Tourism Management during March 5-6, 2015.
7. Our students, Ms. Janani P, Ms. Athulya AJ, Ms. Ambika P and Ms. Ellakiya attended ‘Aroha 2015’ intercollege meet at Guruvayurappan Institute of Management on 6<sup>th</sup> March 2015 and won II Prize in Best Management Team Contest.
8. I MBA students attended the outbound training programme during March 5-7 and 9-11, 2015 at Breakthrough, Annaikatti. Ms. Sathyapriya, Ms. M Gowri and Dr. N. Anitha escorted them.
9. Dr. J. Anitha, Associate Professor and Ms. Aruna M published a paper on ‘Adoption of HRIS in Organisations’ in the Journal of Contemporary Research in Management, Vol 9, Issue 4, pp 63-74.
10. Dr. J. Anitha, Associate Professor and Ms. Nikitha Natarajan of II MBA co-authored a paper on ‘Public opinion of scams and reformations to nurture business environment’ which is accepted for publication in Abhigyan, Journal of Fore School of Management.
11. Dr. P. Paramanandam, Associate Professor attended a National Conference on “Human Capital Challenges in Knowledge Driven Organizations” organised by Christ University, Bengaluru and presented a paper titled 'Locus of Control as a Predictor of Job Satisfaction among the Employees of Textile Industry' during 6-7 March, 2015.
12. Dr. P. Paramanandam, Associate Professor published a paper on "Subjective Well-being and Psychological Empowerment among the Employees of an Auto Component Manufacturing Company" along with Ms. K. Abinaya in the Global Journal of Research in Management, Volume 4, Issue 2 (ISSN: 2319-8915).
13. Ms. S. Sathyapriya, Assistant Professor was awarded Best Faculty Award during the Annual Day of PSGRKCW on 14<sup>th</sup> March 2015.

14. As a part of Admissions 2015, first phase interview to admit candidates was conducted on 16<sup>th</sup> March 2015.
15. Dr. B. Sripirabaa, Associate Professor delivered an Internal Faculty Seminar on “Impact of Job Crafting on Job Demands, Job Resources and Work Happiness” on 17<sup>th</sup> March 2015.
16. Faculty Performance Appraisal by an External Committee was conducted on 18<sup>th</sup> March 2015.
17. The annual Parent-Teacher Meeting was held on 20<sup>th</sup> March 2015.
18. Our Director, Prof. S. Balasubramanian attended the Board of Studies Meeting at PSGIM on 21<sup>st</sup> March 2015.
19. New Faculty member Ms. R. Priyadharshini, Lecturer has joined our faculty group of GRGSMS on 23<sup>rd</sup> March 2015.
20. Dr. R. Savitha, Associate Professor acted as External examiner for BBM project viva voce on 24<sup>th</sup> March, 2015.
21. Our Director, Prof. S. Balasubramanian attended CMA Managing Committee Meeting on 25<sup>th</sup> March 2015.
22. Mr. M. Venkatesh Prabu, Assistant Professor delivered an Internal Faculty Seminar on “Impact of Service Participation on Customer Satisfaction and Repurchase Intention” on 25<sup>th</sup> March 2015.
23. Our Director Prof. S. Balasubramanian, Dr. P. Sadhasivam, Dean, Dr. R. Savitha, Associate Professor and Dr. B. Sripirabaa, Associate Professor attended an Interaction Session with Dr. Joseph Klafter, President, Tel Aviv University, Israel on “Promoting Innovation in Higher Education” at CII office on 27<sup>th</sup> March 2015.
24. Four Students of II MBA - Ms. Nikitha Natarajan, Ms. Dhivya Nandhini S, Ms. Chandrakala J, and Ms. Uthra KL participated in a National Level Management Meet “Arthasahtra ‘15” at SNS College of Engineering and won the 1<sup>st</sup> Prize in the Best Management Team contest on 27<sup>th</sup> March 2015.
25. Dr. P. Sadhasivam, Dean was the Chief Guest and delivered the Inaugural address in a National Level Management Meet organized by SNS College of Engineering, Coimbatore on 27<sup>th</sup> March 2015.
26. As a part of Admissions 2015, a second phase interview to admit candidates was conducted on 31<sup>st</sup> March 2015.
27. AICTE has sanctioned Rs 5 Lakhs for organising a two-week FDP on “Developing Business Research Skills” under the FDP scheme. Dr. J. Anitha and Dr. B. Sripirabaa, Associate Professors will co-ordinate the programme.