

GRG SCHOOL OF MANAGEMENT STUDIES

NEWS AND EVENTS FOR THE MONTH OF SEPTEMBER 2015

1. A Faculty Development Programme on Structural Equation Modeling was conducted on 2nd September 2015 at B.Com CA Lab organised by Dr. B. Sripirabaa and Dr. J. Anitha, Associate Professors, GRGSMS. The programme was attended by 25 participants. Dr. S. Kavitha, Associate Professor acted as a Resource Person and handled a session on “Model estimation using SPSS”.
2. Our Chief Mentor, Prof. S. Balasubramanian, has been re-elected to the Council of Management of AIMA (All India Management Association) for the period 2015 -2017.
3. Dr. P. Sadhasivam, Dean has been elected as the Chairman of Tamil Nadu Chapter Managing Committee in AIMS for the academic year 2015-2016.
4. As a part of the Students forum activity, a movie “AMUL” was screened on 3rd September 2015.
5. Our Students organised a colorful programme honoring the Faculty members on the occasion of Teacher’s Day on 5th September 2015.
6. Dr. N. Anitha, Associate Professor delivered an Internal Faculty Seminar on “A Study on Entrepreneurial Potential, intention and the influential factors for Entrepreneurship among the women graduates of Coimbatore city” on 8th September 2015.
7. Students of Arts & Aesthetics Forum conducted Rangoli competition “B-Rang” for II MBA and PGDMFS students on 9th September 2015.
8. GRGSMS hosted AIMA’s Accreditation of Management Teachers Certification process, on 9th September 2015. Our Chief Mentor, Prof. S. Balasubramanian was one of the panel members. Our Dean, Dr. P. Sadhasivam, Dr. R. Savitha, Associate Professor, Dr. B. Sripirabaa, Associate Professor and Dr. S. Kavitha, Associate Professor took part in the process of Accreditation.
9. Mr. Harihara Subramanian, Director, Annamalai Capital Services Ltd. delivered a lecture on “Commodity Markets” for II MBA students, on 11th September 2015.
10. Two of our I MBA Students, Ms. E. Rajeswari and Ms. V. Anjana attended Business Quiz competition at Sri Krishna College of Engineering, Coimbatore on 12th September 2015.
11. Dr. P. Paramanandam, Professor attended the Board of Studies Meeting (MBA) at Park’s College, Tirupur on 12th September 2015.
12. Dr. B. Sripirabaa, Associate Professor and Ms. Vandana Madhavkumar, Assistant Professor conducted the training program for the teachers of Sri Valli Varadaraj Matriculation School, on “Non-Verbal Communication Skills” as a part of the consultancy project for Rajshree Sugars at Theni on 12th September 2015.

13. Dr. S. Kavitha, Associate Professor delivered an Internal Faculty Seminar on “Use of Social Media in Workplace” on 12th September 2015.
14. Students of Knowledge Forum conducted “GRG Business Quiz 2015” for I MBA Students on 16th September 2015.
15. Our Chief Mentor, Prof. S. Balasubramanian delivered an Internal Faculty Seminar on “Co-Leaders Power of Partnership” on 18th September 2015.
16. Our Chief Mentor, Prof. S. Balasubramanian attended the Meeting of the Steering Committee of CII NHEC 2015 on 18th September 2015.
17. Dr. P. Paramanandam, Professor, Dr. N. Anitha, Associate Professor, Ms. Vandana Madhavkumar, Assistant Professor and Dr. S. Suganya, Assistant Professor along with 81 students of II MBA spent a ‘Day with Nature’ at ‘Temple of Consciousness’, Aliyar Dam, Pollachi, on 19th September 2015.
18. Ms. M. Gowri, Assistant Professor, Mr. M. Venkatesh Prabu, Assistant Professor, Ms. R. Ananthi, Assistant Professor and Ms. D. Sangeetha, Assistant Professor along with 91 of Students of I MBA spent a ‘Day with Nature’ at ‘The Nilgiris Bio-sphere’, Anaikatti, on 19th September 2015.
19. Dr.P.Paramanandam, Professor along with Mr. P.Yuvapriya, Research scholar have published a paper on "Perception of Fairness and its Impact on Organisational Commitment among the Employees of Automobile Industry" in Biz and Bytes, Vol.6, Issue 1 (ISSN: 2320 897X).
20. Our Chief Mentor, Prof. S. Balasubramanian, attended CII Education Panel Meeting on 21st September 2015.
21. Students of II MBA celebrated Senior-Junior Confluence on 22nd September 2015.
22. Dr. N. Anitha, Associate Professor, Dr. S. Suganya, Associate Professor and Ms. D. Sangeetha, Assistant Professor participated in the “Innovative Ideas for Innovative Products” contest organised by CII at DJ Academy for Managerial Excellence along with the II MBA Students, Ms. S.R. Sonika, Ms. M. Abinaya, Ms. Vineeta Singh, Ms. K. Sharmila and Ms. P. Tharani on 23rd September 2015.
23. Twenty Seven Students of II MBA attended pool campus recruitment process conducted by Zoho Corporation at DJ Academy, Coimbatore during 22-23 September, 2015. Among them 3 students shortlisted from preliminary round and one student, Ms. Nivetha appeared for the final round of interview.
24. Mr. Shambhu Tiwari, CSM-Postpaid, Bharti Airtel Limited, Coimbatore has delivered the guest lecture on “Understanding Consumer Diversity and Evolving Indian Consumer Behaviour” for II MBA Students as a part of Consumer Behaviour Course on 25th September 2015.
25. On 26th September 2015, Mr. Prashant C Kane, Assistant General Manager, Central Bank of India, Coimbatore, delivered a lecture on “Loan Pricing and recent trends in Banking” for II MBA Students.

26. As part of Industry Interface activities, 18 Students of II MBA along with Mr. M. Venkatesh Prabu, Assistant Professor, Dr. P. Paramanandam, Professor and Dr. N. Anitha, Associate Professor visited M/s. Prabu Soap Works (Arasan Soap), Sulur, Coimbatore on 26th September, 2015.
27. Debriefing session regarding Industrial Visit to Ventura pumps on 28th September 2015.
28. Mr. Anand Purushothaman, CEO, Payoda Technologies, delivered a CXO talk on 30th September 2015.
29. Our Chief Mentor, Prof. S. Balasubramanian, Dr. P. Sadhasivam, Dean and Ms. S. Sathyapriya, Assistant Professor attended AIMA's 42nd National Management Convention at New Delhi on 30th September and 1st October 2015.
30. Ms. Martina, Assistant Manager-HR, Vivanta by Taj Hotels, Coimbatore delivered a lecture on 'Values and Ethics in Corporate' for II MBA students on 30th September 2015.