

GRG SCHOOL OF MANAGEMENT STUDIES

NEWS AND EVENTS FOR THE MONTH OF OCTOBER 2015

1. An Interaction session with Dr. Githa Heggde, Senior Associate Dean, Welinkar Institute of Management, Bangalore, on 5th October 2015, with our faculty members.
2. As a part of forum activity, students of 'Health and Fitness' forum organised Throw ball, Tunnel and KhoKho match on 7th October 2015.
3. Dr. B. Sripirbaa, Associate Professor and Ms. S. Sathyapriya, Assistant Professor conducted the training program for the teachers of Sri Valli Varadaraj Matriculation School, as a part of the consultancy project for Rajshree Sugars at Theni during 8-9th October 2015.
4. Dr. N. Anitha, Associate Professor, presented a Research paper on "Consumer perception towards E Marketing" at the National Conference organised by Pondicherry University on 8th October 2015 and published the same in the proceedings IMPETUS.
5. Our Dean, Dr. P. Sadhasivam, attended "First B-School Summit" at XIME Bangalore during 9-10 October 2015.
6. As a part of Alumni Speak Dr. R. Bamini, 1995 Batch, Assistant Director, Quality Assurance, SNS Institutions addressed the first MBA students on "Quality Management" on 9th October 2015.
7. Ms. M. Gowri, Assistant Professor delivered an Internal Faculty Seminar on "Financial Preparedness of Marginalised Women in Coimbatore District" on 10th October 2015.
8. Dr. S. Kavitha, Associate Professor published an article titled "At what level social media utilization in Ethiopia is?" in The Ethiopian Herald Newspaper (both print and online version) on 10th October 2015.
9. Our Dean Dr. P. Sadhasivam, Dr. R. Savitha, Associate Professor, Dr. B. Sripirabaa, Associate Professor and Dr. S. Kavitha, Associate Professor have been certified as Accredited Management Teachers by AIMA Centre for Management Services in their respective streams, Marketing, Finance, Human Resource Management and Information technology on 12th October 2015.
10. Faculty members presented the mid -year review of their plan and performance to our Founder Trustee.
11. 2 Teams (8 Students of I and II MBA) of GRGSMS participated in the online prelims of 19th Student Management Games organised by AIMA during 12 -13 October 2015.
12. Students of Shreyas celebrated Dr. APJ Abdul Kalam's 85th Birth Anniversary on 15th October 2015. Mr. S. Ramamurthy, CEO, Fluidics, Coimbatore was the Chief Guest shared his experience of working with Dr. A. P. J. Abdul Kalam.

13. As a part of the E-Talk series, Mr. Senthil Natarajan, CEO KPN Farm Fresh Pvt Ltd shared his entrepreneurial experience with I and II MBA Students on 16th October 2015.
14. Six Phrase Finishing School, Coimbatore has delivered a demo training session to the II MBA students as part of pre-placement activity on 16th October 2015.
15. Dr. B. Sripirabaa, Associate Professor delivered an Internal Faculty Seminar on “Assessing the Impact of Innovative Climate on Individual Creativity among employees in Auto Component Manufacturing Organizations in Coimbatore District” on 16th October 2015.
16. FACE Academy, Coimbatore has delivered a demo training session to the Placement Interested Students on 17th October 2015.
17. Ms. C. Sivaselvi, Ms S. Manju , Ms Vineeta Singh of II MBA represented ED cell of GRGSMS and put the stall at KCT Business school and sold the Personalized gifts and Greeting cards during 16-17, October 2015.
18. Dr.P.Paramanandam, Professor handled sessions for the teachers of Sri Valli Varadaraj Matriculation School on "Giving timely and constructive feedback to students" as a part of the training programme for Rajshree Sugars at Theni during 16-17, October 2015.
19. Dr.P.Paramanandam, Professor has published a paper on "Emotional Intelligence as a Predictor of Job Satisfaction among the Employees of a Shipyard" in Pratibimba, Volume 15, Issue 2, pp 49-58 (ISSN 0972-5466).
20. Our Dean, Dr. P. Sadhasivam and Dr. R. Savitha, Associate Professor addressed the final year UG students and conducted a briefing session on MBA Toledo on 19th October 2015.
21. Senior Executive of LexQual LPO had visited our campus to offer Pre-placement Talk to the Placement Interested Students on 19th October 2015.
22. As a part of Alumni Speak Ms. J. Devi of Class 1995, Founder Auraa Handmade address the II MBA students on “Chat with an Alumni Entrepreneur” on 19th October 2015.
23. Senior Executives of Discovery Kids - ScienceAdda had visited our campus to offer Pre-placement Talk to the Placement Interested Students (PIS) on 20th October 2015.
24. Our Dean along with Students, Faculty and Staff members of GRGSMS celebrated Saraswathi Pooja on 21st October 2015 in the presence of our Founder Trustee..
25. 6 Students of final year MBA have attended the Preliminary round of recruitment process by Naukri.com in our campus on 26th October 2015.
26. 8 students of final year MBA have attended the recruitment process conducted by KPMG at Nehru College Campus on 27th October 2015.
27. As part of our CXO talk series Mr. Harjeet Singh Wahan, Business Consultant and Trainer, addressed the students of I and II MBA on 27th October 2015.
28. As a part of Forum activity Environment Forum organised a session by Ms Chitra Krishnaswamy, an apex body member of Siruthuli, a Coimbatore based NGO, on Waste Management, Composting and Organic Terrace Gardening on 28th October 2015.

29. As a part of Forum activity, students screened a movie 'The Exam' on 28th October 2015.
30. Ms. R. Ananthi, Assistant Professor attended a three day Faculty Development Programme and on “Case Writing, Teaching and Research” organised by XIME, Bangalore in collaboration with KAABB during 29-31st October 2015.
31. Ms. S. Vijayalakshmi, Senior Manager- Human Resources, VWR Lab Products Pvt Ltd delivered a guest lecture to II MBA students as part of Strategic Human Resource Management course on 29th October 2015.
32. As a part of Alumni speak Ms. G. Sheela, of Class 2005 Director Shristi Women Care addressed our MBA students on “Role of Women Entrepreneur and Women Health on 31st October 2015.