

GRG SCHOOL OF MANAGEMENT STUDIES

NEWS AND EVENTS FOR THE MONTH OF NOVEMBER 2015

1. GRGSMS has been ranked 136 in The Week Magazine in its October 2015 issue.
2. GRGSMS has been ranked AA+ by Career 360 Magazine in its November 2015 issue.
3. Our students of Knowledge Forum organized “JIGSAW” puzzle for both I and II MBA students on 4th November 2015.
4. As a part of Industry visit, 24 Students of II MBA along with Ms. Gowri, Assistant Professor and Ms. R. Ananthi, Assistant Professor visited Coimbatore District Co-operative Milk Producer’s Union Limited (Aavin) at Pachapalayam Village on 4th November 2015
5. Dr. S. Kavitha, Associate Professor published an article “Usage of Social Media in the Workplace - A Conceptual study” in the National journal Apeejay-Journal of Management Sciences and Technology, Volume III, Issue I, October 2015.
6. A One day FDP on “Redefining Marketing in the Dynamic Business Scenario ” was organised by Dr. N. Anitha , Associate Professor and Dr. S. Suganya, Assistant Professor on 5th November 2015. The resource persons were Dr. Uma Chandrasekaran, Associate Professor, Pondicherry Central University, Mr. P. Rajenthiran, Associate Vice President, GAMESA, Chennai and Dr. P. Sadhasivam, Dean, GRG School of Management studies. Nearly 16 faculty members from various colleges benefited in this programme.
7. As a part of consulting assignment, Dr. B. Sripirabaa, Associate Professor and Ms. S. Sathyapriya, Assistant Professor conducted a two day training programme for the teachers at Sri Valli Varadaraj Matriculation School on “Career Assesment and Guidance” during 5 - 6, November, 2015.
8. A Panel Discussion was conducted on the topic "Learning is a continuous process". Ms. R. Anuja and Ms. Deepa Xavier of Class 1995, Ms. K. Vidyakala of Class 1991, Ms. B. R. Lavanya B R of Class 2013 and Ms. D. Lakshmi of Class 2014 participated in the Panel Discussion. It was conducted as a part of National Education Day Celebrations on 12th November 2015.
9. Mr. Srikanth Narasimhan, Managing Director, CIRCOR Flow Technologies India Pvt Ltd delivered a CXO Talk "Strategies to achieve Customer Delight" on 13th November 2015.
10. Dr. B. Sripirabaa, Associate Professor, Dr. S .Kavitha, Associate Professor and Ms. S. Sathyapriya Assistant Professor attended ACBSP Region 10 conference on “Creating New Knowledge in Class Room” at PSG Institute of Management, Coimbatore on 14th November 2015.
11. As a part of Industry Interface activities, the II MBA wards (19 students) of Dr. J. Anitha Associate Professor, Dr. S .Kavitha, Associate Professor and Ms.Vandana Madhavkumar, Assistant Professor visited Roots India Limited (Horns Division) on 14th November 2015.

12. As a part of consulting assignment, Dr. R. Savitha, Associate Professor and Dr. N. Anitha, Associate Professor conducted a two day training programme for the teachers at Sri Valli Varadaraj Matriculation School on “General awareness on Political, Economic, Social, Technological changes and its impact on business” during 13 - 14, November, 2015.
13. Our Students of Health & Fitness forum conducted “Yoga” programme on 18th November 2015.
14. GRGSMS faculty and students had an interactive session with Dr. Atanu Ghosh, School of Management, IIT, Bombay, on 19th November 2015.
15. Our Dean Dr. P. Sadhasivam and Dr. R. Savitha, Associate Professor participated in 2nd National Higher Education Conclave on “Governance and Quality Systems in Higher Education” organised by CII at the Hotel Le Meridien, Coimbatore during 18 - 19, November 2015.
16. Our Chief Mentor, Prof. S. Balasubramanian spoke on “Academic Leadership of Quality Management” at the 2nd National Higher Education Conclave on “Governance and Quality Systems in Higher Education” organised by CII at the Hotel Le Meridien, Coimbatore on 19th November 2015.
17. Ms. S. Sathyapriya, Assistant Professor delivered an Internal Faculty Seminar on “A Comparative study on Intellectual Capital in Pharmaceutical Industry and Banking Industry in India” on 19th November 2015.
18. Dr. S. Kavitha, Associate Professor and Mr. M. Venkatesh Prabu Assistant Professor organized a Management Development Programme on “Power Branding” on 20th November 2015. 16 Participants from different organizations participated and benefited out of the programme. Dr. P. Sadhasivam, Dean of GRGSMS and Prof. Umesh Chandrasekar of PSGIM were the resource persons for the programme.
19. Dr.P.Paramanandam, Professor handled sessions on "Giving timely and constructive feedback to students" for the teachers at Sri Valli Varadaraj Memorial School, Theni as a part of the training program during 20 - 21, November 2015.
20. On the occasion of Women Entrepreneurship Day 19th November 2015 Indian Women Network (IWN) organised a session at our campus on "Entrepreneurship for Women Empowerment". Ms. S. Malarvizhi, Convenor, IWN Coimbatore Zone & Chairperson & Managing Trustee Sri Krishna Institutions; Ms. Lakshmi Meera Centre Head - Entrepreneurship, KCT Business School & President, Women Entrepreneurs, and Ms. Sujata Krishnan Co-Convenor, IWN Coimbatore Zone & CEO, Suvai Foods (P) Ltd were the speakers on 20th November 2015.
21. Dr. S. Suganya, Assistant Professor and Ms. D. Sangeetha, Assistant Professor participated in the Eighth National Conference on “Business Research” and presented the papers (i) “Creating and Sustaining a Competitive Advantage in Business”, (ii) “Creating and Sustaining Competitive Advantage in Business through Financial Strategic Decision” respectively at PSG Institute of Management, Coimbatore during 20-21, November 2015.
22. Ms. S. Chitra of Class 1995, Director Annamalai Capital Services addressed MBA Students as a part of Alumni Speak on 21st November 2015.
23. As a part of the E-Talk series, Sri. D. Srinivasan, Managing Director, Shree Annapoorna Gowrishankar Group shared his entrepreneurial experience with I and II MBA Students on 24th November 2015.

24. Our Students of Arts and Aesthetics forum conducted the Eco fashion and Poster making competition on 25th November 2015.
25. Six Students of final year MBA have attended the final round of recruitment process by TTK Services Limited, Bengaluru on 26th November 2015. Among them, Ms. Jenny Razel Catherine was selected for the post of Management Trainee.
26. Four Students of final year MBA have attended the on campus recruitment process conducted by Discovery Kids - Science Adda, Bengaluru in our campus on Monday, 26th November, 2015. Three student's viz., Ms. Durghadevi, Ms. Indumathi, and Ms. Shobana were selected as Management Trainees.
27. Our Dean Dr. P. Sadhasivam and Dr.P.Paramanandam, Professor handled sessions on "Giving timely and constructive feedback to students" for the teachers at Sri Valli Varadaraj Memorial School, Theni, as a part of the training program on 27th November 2015.
28. Senior Executive of Shriram Properties Pvt Ltd visited our campus for a pre-placement talk to recruit our final year MBA students for the post of Management Trainee on 27th November 2015.
29. Five students of final year MBA have attended the on campus recruitment process conducted by Accura Weldrods Kovai Pvt Ltd, Coimbatore on 30th November 2015.
30. Ms. Vandana Madhavkumar, Assistant Professor delivered an Internal Faculty Seminar on "A study on Supportive Workplace culture for Women in SME's of the Manufacturing Sector in Coimbatore" on 30th November 2015.
31. Dr B Sripirabaa Associate Professor, and Ms T Sudha Maheswari, Full Time Research Scholar published a paper titled "Influence of Innovative Self Efficacy and Innovative Climate on Individual Creativity: The Mediating Role of Supportive Environment" in Gavesana Journal of Management, Vol. 7, Issue 1, pp.13-27