

GRG SCHOOL OF MANAGEMENT STUDIES

NEWS AND EVENTS FOR THE MONTH OF DECEMBER 2015

1. Dr. N. Anitha, Associate Professor, attended a one day Faculty Development Programme on “Disruptive Innovation” organized by KCT Business School on December 2nd 2015.
2. As part of our forum activities, the Knowledge forum organized ‘Brain Teasers’ a session to test and train logical thinking of brain for I MBA and PGDMFS on 2nd December 2015.
3. Mrs. Vandana Madhavkumar attended and presented a paper titled "A Study on Factors influencing Career Choice of Gen Y Management Students" at the 4th International Conference on "Managing Human Resources at Workplace" held at SDMIMD, Mysore on 4-5 December, 2015.
4. Mr. M. Venkatesh Prabu, Assistant Professor participated in The Hindu Business Line - MBAUniverse.com’s “MBA Career Development Conference” on 5th December, 2015.
5. A guest lecture by Dr. Venkatraman, Senior Regional Sales Manager, ICICI Securities, Coimbatore, was delivered on “Management and Development of Sales Quotas” as a part of Managing Sales and Intermediaries course for II MBA students on 7th December 2015.
6. Two week AICTE Faculty Development Programme on “Developing Business Research Skills” was conducted by Dr. B. Sripirabaa, Associate Professor and Dr. J. Anitha, Associate Professor, during 7-19, December 2015.
7. As a part of forum activities, the Environment forum organised a speech on ‘Biodiversity and Water Resources of Coimbatore, and Waste Management and up cycling’ on 9th December 2015. The resource persons were apex members from Siruthuli, Mr. Saravanan Chandrasekhar, Ms Sangeetha Subash and Ms Sujani Balu.
8. Two students of II MBA attended the recruitment process conducted by Multivision Inc. on 11th December, 2015. Ms. R. Deepika was selected for the post of Management Trainee.
9. Dr. P. Paramanandam, Professor has published a paper on "Coping Strategies and General Health among the Employees of Select Textile Mills in Coimbatore" along with T. Shenbhagavadivu in the European Economic Research Publications' International Journal of Human Resource Management, Vol.15 (12), 609-614 (ISSN 0065-8094).
10. GRGSMS has been ranked among the top 100 B-Schools (Rank 84) by The Hindu Business Line - MBAUniverse.com, B-School Ranking 2016.
11. GRGSMS Journal “PRERANA” has been added to E-Journal EBSCO during the month of December 2015.
12. GRG School of Management Studies organized the annual Industry-Institute Interface Day on Saturday, the 12th December 2015. The Chief Guest was Mr. Srinivasan K, Swamy, Chairman & Managing Director, RK Swamy BBDO, Chennai. Our Secretary, Dr. (Mrs.) N. Yesodha Devi, delivered the Welcome Address. Our

Director, Prof. S. Balasubramanian was the panel moderator. The theme of the Annual Industry day was “*Managing Challenges of Change through Innovative Leadership*”. The panel speakers representing the industry were Mr. Arjun Prakash, Director, Effic Automation Ltd., Coimbatore; Laxman Vaidya, Managing Director, Lavik Estates Ltd., Coimbatore and Dr. Nithyanandan Devaraj, Head - Foundry Business Unit, Larsen & Toubro, Coimbatore. Speakers representing the academia were Prof. AGV Narayanan, Dean, Faculty of Management, EBET Knowledge Park, Tirupur and Dr. K. Chitra, Director, Department of Management Studies, Sri Ramakrishna Engineering College, Coimbatore. Our Dean, Dr. P. Sadhasivam, delivered the Vote of thanks.

13. As a part of our annual visit to premier business school, a team of ten faculty members along with our Dean, Dr. P. Sadhasivam visited Narsee Monjee Institute of Management Studies (NMIMS), Bengaluru campus to learn the best practices adopted by NMIMS on 16th December 2015.
14. Ms. S. Sathyapriya, Assistant Professor acted as a resource person for the AICTE sponsored 2 weeks Faculty Development programme organized by GRGSMS and handled a session on ‘Excel for Business Research’ on 17th Dec 2015.
15. Dr. S. Kavitha, Associate Professor, acted as resource person for the AICTE sponsored 2 weeks Faculty Development programme organized by GRGSMS and delivered lectures on “Research Trends in IT and Systems” and “Writing Research Reports” on 18th December 2015.
16. As a part of Arts and Aesthetics forum our students organised a contest ‘Act to Win’. After the contest a documentary video on ‘Heritage of Silk’ was screened on 23rd December 2015.
17. Dr. N. Anitha, Associate Professor was invited as a resource person for the session on “Innovation and Entrepreneurship” as a part two day Entrepreneurship Awareness programme organized by PSGRKC sponsored by DST on 23rd December 2015.
18. A team of 34 students from I MBA and II MBA along with Dr. R. Savitha, Associate Professor, Dr. S. Suganya, Assistant Professor and Ms. D. Sangeetha, visited K G Denim Limited, Coimbatore on 28th December 2015.
19. Dr. S. Kavitha, Associate Professor, has become Review board member of the National journal “Apeejay- Journal of Management Sciences and Technology” published by Apeejay Institute of Technology, Greater Noida, India.
20. As a part of the E-Talk series, Mr. Viswanthan Sahasranamam Vice President (FORGE) GM Coimbatore Innovation and Business Incubator (CIBI) (A Sakthi Group Company) delivered a talk on “What is a start-up?, How to Start-up?”, on 28th December 2015.
21. As a part of Health & Fitness forum an awareness programme on weight loss "Body of truth" was facilitated by Ms. Almos Sajjath, Certified Fitness trainer from ISSA (USA) on 30th December 2015.