

GRG SCHOOL OF MANAGEMENT STUDIES

NEWS AND EVENTS FOR THE MONTH OF JANUARY 2016

1. On 4th January 2016, Dr. Nithyanandan Devaraaj, Head, Foundry Products Division, Larsen & Toubro, Coimbatore, delivered a lecture for II MBA students on the topic “Industrial Policy and Its Impact on Business “.
2. As a part of Industry Visit, a team of 24 students from I MBA along with the faculty members Dr. J. Anitha, Associate Professor, Dr. S. Kavitha, Associate professor and Ms. Vandana Madhavkumar, Assistant Professor visited Kelby Water Technologies, Coimbatore on 4th January 2016.
3. Ms. Tharani P, Ms. Elakkiya N, Ms. Abinaya M, Ms. Nandhini K and Ms. Saranya E, ED Cell members of II MBA attended the Young Entrepreneurs boot camp one day workshop organised by NEN at KCT business school on 5th January 2016.
4. Our Community forum students organized an awareness programme on ‘Organ Donation’ on 6th January 2015. A Mime, quiz and documentary film on importance of organ donation was screened. At the end of the programme many students signed in for organ donation.
5. Six students attended an interview with TTK Services Limited for the position of Management Trainee on 5th January 2016 at Bengaluru Office and one of them, Ms. Monica D got placed.
6. Dr. N. Anitha, Associate Professor, was a resource person for the session “Innovation and Entrepreneurship “. It is a two days Entrepreneurship Awareness program organized by PSGRKC, sponsored by DST on 11th January 2016.
7. Students of knowledge forum, organized a Business Quiz on 13th January 2016 for I MBA and PGDMFS students.
8. Dr. S. Kavitha, Associate professor, has been invited as Editorial Board member for the International Journal “International Management Research Review” Published by Vivekanandha Institute of information and Management Studies, Namakkal.
9. On 22nd January 2016 Students of I MBA participated in the intercollegiate meet 'Tycoons 2016' organised by Rathinam Institute of Management. Ms. Anjana Won first place in Business plan Contest and Ms. N. Dhivya won First Place in Best Manager and Third Place in 'Just a Minute' Contest.
10. Dr. R. Savitha, Associate Professor and Ms. S. Sathyapriya, Assistant Professor jointly organised a Management Development Programme (MDP) on “Effective Management of Working Capital in SMEs” on Saturday, 23rd January, 2016. Dr. R. Savitha and Mr. K. Ravi, CFO, Roots Group of Companies were the resource persons. 22 participants from Industry, including 11 entrepreneurs and 11 executives participated in the programme. The feedback given by them was very positive and encouraging.
11. As a part of CXO talk Dr G Ranganathan, CMD of Neu Frimat P Ltd & Rover Components Limited, Coimbatore delivered a talk on "Freedom, Choice and Responsibility “on 27th January 2016.

12. On 27th January 2016 Ms. S.R Sonika II MBA, Indhu G I MBA attended the one day workshop on “A Remarkable Initiative in Building a Positive Startup Ecosystem” organized by NAN and NATIVE LEAD at PSG STEP.
13. Prof. MC. Madhavan, Professor Emeritus, San Diego State University delivered a special talk on ‘China, India and US: Present Economic Scenario’ at Chandra Seminar Hall on 28th January 2016.
14. Dr.P.Paramanandam, Professor, has completed a MOOC Course on ‘Change Management - Guiding Principles and Practices’ through Alison.
15. Dr.P.Paramanandam, Professor, has published a Paper on “Locus of Control as a Predictor of Job Satisfaction among the Employees of Textile Industry” in the Journal of Organisation and Human Behaviour, Volume 4, Issue 4, pp 9-15 (ISSN 2277 - 3274).
16. Dr. S. Suganya, Assistant Professor Published an article "Competitive Advantage for Business Sustenance" in INTERNATIONAL Journal of RESEARCH IN MANAGEMENT (ISSN NO.: 2249 - 5908, Impact factor-3.14) , Issue 6, volume 1, January 2016, REF NO.- IJRM/16/A/02/B , RS Publication.
17. Ms. D. Sangeetha, Assistant Professor Published an article titled, "Business Sustainability through Asset Management Practices" in the International Journal of Research in Management (Jan 2016).
18. Dr. N. Anitha published a paper titled, “Influence of Lifestyle on consumer decision making with special reference to organized retail format in Chennai “In the Indian journal of commerce and management studies volume VII Issue 1, January, 2016.
19. The annual inter b-school meet ‘Urjith 2016’ was organised on 29th January 2016. Mr. S. Sandilya, Chairman, Eicher Motors, New Delhi, inaugurated the programme. Around 420 students from 40 different institutions participated in the contest of Urjith 2016. The URJITH 2016 featured the prestigious Chandrakanthi Memorial Young Business Leader Contest, Best Management Team Contest, Management Contests in Marketing, Finance and Human Resources, and the Business Quiz for PG students in Management. Mr. S. Ravi, Chairman and MD, Craftsman Automation distributed the prizes and delivered the valedictory address.
20. Dr. S. Kavitha, Associate Professor and Mr. M. Venkatesh Prabu Assistant Professor got a sponsored project for Rs.20,000 from Shriram Properties Limited to undertake a Market study on “Identifying Potential Customer Base” for Shriram Properties Limited, Coimbatore.