

GRG SCHOOL OF MANAGEMENT STUDIES

NEWS AND EVENTS OF GRGSMS FOR THE MONTH OF MAY 2016

1. Ms. S. Sathyapriya, Assistant Professor has been the resource person in a three day workshop on “MIS and technicalities from CSR perspective for NGO representatives” organised by Karl Kuberl Institute for Development Education on 5th May 2016.
2. Dr. B. Sripirabaa, Associate Professor and Dr. J. Anitha, Associate Professor were resource persons in a one day workshop on Application of AMOS in research, in KCT Business School, Coimbatore on 6th May 2016.
3. Dr.P.Paramanandam, Professor published a paper on "Job Satisfaction as a Predictor of Organisational Citizenship Behaviour" in Srusti Management Review, Vol.VIII, Issue II (ISSN 0974 - 4274).
4. Dr. S. Kavitha, Associate Professor has been recognized as a Guide for MPhil and Ph.D in Management by Bharathiar University
5. Dr. B. Sripirabaa, Associate Professor along with Ms. S. Priyanka, Research Scholar published a paper on “ A Study on Assess The Impact of Career Growth Prospects On OCB Among Bank Employees” in International Journal of Informative & Futuristic Research Vol. 3, Issue 6, ISSN: 2347-1697
6. Dr. R. Savitha, Associate Professor attended the MBA Board of Studies meeting at Sardar Vallabhai Patel International Institute of Textile Management, Coimbatore on 27th May, 2016.
7. Ms. D. Arthi, Assistant Professor, Ms. K.C Arunadevi, Assistant Professor and Dr. Savitha Nair, Associate Professor New faculties have joined GRGSMS during the Month of May 2016.
8. Ms. D. Arthi, Assistant Professor has published a paper on “Interaction effect of Age and Type of Family on Apparel’s Post Purchase Dissonance of Working Women” in Annals of Education, Vol.2, Issue 1 (e-ISSN: 2455-6726) pg.no. 27-31