

GRG SCHOOL OF MANAGEMENT STUDIES

NEWS AND EVENTS FOR THE MONTH OF AUGUST 2016

1. The Classes for I MBA (2016-2018) and PGDMFS (2016-2017) were commenced on 1st August 2016.
2. Mr. Sivakumar Palaniappan, Professional Speaker, Life and Career Coach, Corporate Consultant, conducted a Career Counseling Programme for the Students of II MBA during 1- 6th August 2016.
3. As a part of the Induction Programme the following activities were conducted during 1-4th August 2016.
 - ❖ Our Founder Trustee, Smt. Nandini R, Our Secretary, Dr. N. Yesodhadevi, Our Principal Dr. S. Nirmala and Our Dean Dr. P. Sadhasivam Inaugurated the programme by lighting the lamp and Dr. P. Paramanandam, Professor conducted the “Ice Breaking” session on 1st August 2016.
 - ❖ Dean Dr. P. Sadhasivam, shared about the overview of GRGSMS; Our Chief Mentor, Prof. S. Balasubramanian, shared the knowledge about “Learn, Unlearn and Relearn”; Dr. R. Savitha, Professor shared the thoughts of Programme Curriculum and Syllabus; Ms. S. Sathyapriya, Assistant Professor, conducted a session on “Use of Technology for Management Education”; Ms. S. Chitra, Director of Annamalai Capital, Alumni of GRGSMS addressed the I MBA students on the topic, “Personal Financial Planning” and Ms. G. Sangeetha, Librarian explained the “Uses of Learning Resource” on 2nd August 2016.
 - ❖ Our Chief Mentor, Prof. S. Balasubramanian, conducted a session on “Challenges in Management Education”; Mrs. Maya Sreekumar, Assistant Vice President, Senior Academy, CTS delivered a talk on “Be a Leader: Make a Difference”; Ms. D. Arthi, Assistant Professor shared her idea about Students Forum “Shreyas”; Dr. N. Anitha, Associate Professor gave her thoughts about “Entrepreneurship Cell”; Students of II MBA shared their experience in GRGSMS and Dr. Vandana Madhavkumar, Assistant Professor conducted a session on “Power of Communication” on 3rd August 2016.
 - ❖ Dr. P. Sadhasivam, Dean and Dr. R. Savitha, Professor, Dr. B. Sripirabaa, Associate Professor and Dr. J. Anitha, Associate Professor handled sessions on “Pedagogy at GRGSMS”; Dr. B. Sripirabaa, Associate Professor explained the students about “Gearing up towards Industry Expectations”, Finally, the induction was concluded after collecting a feedback from students by the Programme Co-coordinator, Dr. Savitha Nair, Associate Professor on 4th August 2016.
4. Our Dean Dr. P. Sadhasivam, Dr. R. Savitha, Professor, and Dr. B. Sripirabaa, attended “One day Workshop on Outcome based Education for HEI” organized by CII

at The Hotel Residency on 6th August 2016. Our Chief Mentor, Prof S Balasubramanian, chaired a session on “Overview of Outcome based Education” during the programme.

5. Ms G Shalu, Ms M Femitha Parveen, Ms V Anjana, Ms E Rajeshwari, Ms S Surabhi of II MBA participated in the ICTACT Youth talk competition for the initial level screening which was held at SNR Sons College, Coimbatore on 9th August 2016. Dr N Anitha, Associate Professor was one of the panel member in the event.
6. Mr L R Natarajan, Titan Industries, Bangalore (Visiting faculty) conducted classes for the students of I MBA as a part of curriculum “Creativity and Innovation” during 8-10th August 2016.
7. Our Dean Dr P Sadhasivam conducted Monthly Business Quiz on 8th August 2016.
8. Dr P Paramanandam, Professor delivered an Internal Faculty Seminar on “Impact of Organisational Stress on Job Satisfaction and Organisational Commitment among the Managerial Personnel of select Textile Units in Tirupur” on 9th August 2016.
9. Students of Environment and Community forum attended a road safety awareness training programme conducted by Mr K V Vinayaga Moorthi, Traffic Warden, Tamil Nadu Police Traffic Wardens Organisation on 11th August 2016.
10. Students of II MBA Ms A Sushmitha, Ms R B Tharneesha and Ms J Vaishanava Devi, have participated and won first prize in “Valar Dohaeris”. Ms M Femitha Parveen, Ms G. Shalu, and Ms K Sindhuja have participated and won second prize in “You Know Nothing John Snow” in “SAMYOG” a HR day celebration at PSG Institute of Management on 11th August 2016.
11. Ms Swati Morzaria Prabhu, (Alumna of the Class of 2000), Director, Karve Educational Group, Bengaluru, addressed our MBA students on Application of Management Education in Personal and Professional Life, in the Alumni interaction series, on 12th August 2016.
12. The Students celebrated 70th Independence day on 12th August 2016.
13. Mr. B Soundarajan, MD, Suguna Holdings Private Ltd, delivered a CXO talk on “Dreaming Big - Suguna Holdings Eyes Pan India Market” on 16th August 2016.
14. Our Chief Mentor, Prof. S. Balasubramanian attended the Annual General Meeting of CMA on 17th August 2016.
15. Five of our students; M Femitha Parveen, G Shalu, E Rajeswari, S Surabhi and V Anjana have participated in ‘Youth talk’ competition, in the preliminary round at SNR Arts and Science College, 3 of them were selected for level 2 and Finally one of

our students, S. Surabhi, got selected for semi-finals held at KPR Business School, Coimbatore and won the Second Regional topper award on 19th August 2016.

16. A Senior Junior Confluence was organised on 20th August 2016.
17. Students of II MBA attended a webinar on “Career Guidance” organized by CII on 23rd August, 2016.
18. Our Chief Mentor, Prof S Balasubramanian, Dean Prof P Sadhasivam, Dr R Savitha, Professor and Dr B Sripirabaa, Associate Professor attended the Meeting of the GRGSMS Governing Council on 24th August 2016.
19. Mr Iakoka N. Balasubramaniam, inaugurated the Students Forum “SHREYAS” and delivered the Inaugural address on 24th August 2016.
20. Dr S Kavitha, Associate Professor has successfully completed a MOOC on “Marketing Analytics” offered by University of Virginia through Coursera.
21. Dr N Anitha, Associate Professor has attended the Youth Leadership summit organised by ICTACT on 24th August 2016 at codissia Hall Coimbatore.
22. Our Chief Mentor, Prof S Balasubramanian, and our Dean Dr. P. Sadhasivam, attended the Meeting of Education Panel of CII, Coimbatore on 26th August 2016.
23. As a part of Industry visit, Students of II MBA of Section 1 visited Larsen and Toubro Electrical and Automation, Malumichampatti. Dr R K Sudhamathi, Associate Professor and Ms P B Saranya, Assistant Professor accompanied students and Students of Section 2 visited Titan Stainless Steel Case Manufacturing Plant, Kallepalayam. Dr S Kavitha, Associate Professor and Dr Vandana Madhavkumar, Assistant Professor accompanied the students on 26th August 2016.
24. As a part of Day with Nature, Dr R Savitha, Professor, Dr J Anitha, Associate Professor Dr N Anitha, Associate Professor and Dr R K Sudhamathi, Associate Professor accompanied the II MBA students to ‘Temple of Consciousness’, Aliyar and the Aliyar Dam on 27th August 2016.
25. Two teams of students were shortlisted for presentation for the AIMS Best Student Paper Award in the 28th AIMS Annual Management Education Convention during 26-28th August 2016, at the Institute of Management Studies, Ranchi University, Ranchi. Ms V Anjana and Ms G Mohanalakshmi have authored the paper on 'Need for Knowledge society that aids in Alternative energy source - with specific reference to Solar Energy' which won the Gold medal in the contest; and Ms M Reshma and Ms S Indhu have authored the paper on 'Response of Business organizations towards Knowledge Society - Specific Case Study of PepsiCo' were invited for presentation in the convention. Dr J Anitha, and Dr B Sripirabaa, Associate Professors supported the student teams in preparation and presentation of the papers.

26. Dr J Anitha, Associate Professor and Dr Vandana Madhavkumar, Assistant Professor along with 11 students from the Environment and Community interest group participated in a Jungle clean drive organised by Young Indians (Yi) as part of Swaach Bharat initiative on August 28, 2016. The mission was to clean the stretch from Maangarai check post to Anaikatti.
27. Dr N Anitha, Associate Professor, acted as the Resource person for DST Sponsored Entrepreneurship Awareness programme on 18th and 31st August 2016 on the topic “Creativity and Entrepreneurship” conducted at PSGR Krishnammal College for women.
28. Our Dean, Dr. P. Sadhasivam was the Guest of Honour in the Inter-college Competition valedictory function, on 31st August 2016, organized by the Tamil Department of PSGR Krishnammal College for Women.