

GRG SCHOOL OF MANAGEMENT STUDIES

NEWS AND EVENTS OF GRGSMS FOR THE MONTH OF MAY 2017

1. Our Chief Mentor, Prof. S. Balasubramanian and Dean, Dr. P. Sadhasivam attended the Academic Council meeting of PSGR Krishnammal College for Women on 8th May 2017.
2. Faculty Annual Appraisal was conducted by an external panel of Dr. K. Suresh Kumar, Mentor & Director - Research and Industrial Consultancy, Knowledge Business School, Salem and Mr. Ramesh Kumar, Former Joint General Manager, HDFC, Coimbatore, on 9th May 2017.
3. Mrs. J. Deepa, research scholar under the supervision of Dr. P. Paramanandam has successfully defended her Ph.D. thesis entitled "A Study on Occupational Stress, Psychological Empowerment, and Job Satisfaction among the Employees of Information Technology Industry in Coimbatore" in the viva-voce examination held on 9th May, 2017.
4. Mr. P. Senthil Prakash, research scholar under the supervision of Dr. J. Anitha successfully defended his thesis entitled "A Study on Perspectives of Job Embeddedness with Locus of control as moderator among bank executives of Coimbatore City" in the viva-voce examination held on 12th May 2017.
5. Dr. Savitha Nair, Associate Professor along with Ms. M. Reshma and Ms. G. Sabharinee, II MBA students published a paper on "Consumer Preference towards Branded and Non-Branded Jewellery: An Empirical Analysis" in Journal of Applied Management Research, Volume 5 Issue 1 Pg.No.5-12 (ISSN 2319-1228).
6. Dr. Vandana Madhavkumar, Assistant Professor published a paper on "A Study on Supportive Workplace Culture for Women in SME's of Coimbatore District" in Journal of Applied Management Research, Volume 5 Issue 1 Pg.No.25-43 (ISSN 2319-1228).