

GRG SCHOOL OF MANAGEMENT STUDIES

NEWS AND EVENTS OF GRGSMS FOR THE MONTH OF FEBRUARY 2018

1. Our director, Dr. P Sadhasivam along with students of I and II MBA, Dr. P Paramanandam, Professor, Dr. R K Sudhamathi, Associate Professor, Dr. Savitha Nair, Associate Professor, Dr. K C Aruna Devi, Assistant Professor, Dr. M. Maheswari, Assistant Professor and Mrs. P B Saranya, Assistant Professor attended "CMA- Brands of Coimbatore" on 2nd February, 2018 at PSG College of Technology.
2. The Technology Interest Group conducted "Techno Quiz" on 5th February 2018.
3. Our Chief Mentor, Prof. S Balasubramanian, conducted Monthly Business Quiz on 7th February 2018.
4. Four Students of I MBA attended intercollegiate event "Udrzug 2018" organised at Easa College of Engineering on 8th February 2018.
5. Six teams of our students participated in the CMA - 'Student Management Day' competitions organized at PSG Institute of Management on 9th February 2018. Ms. S Lavanya, Ms. S Suriya Prabha and Ms. M Nivetha of II MBA got first prize in 'Management for social good' contest. Dr. P Sadhasivam, Director, coordinated the best faculty research contest and Dr. Savitha Nair, Associate Professor, coordinated the 'Debate' competition on the day.
6. Dr. R Savitha, Dean In Charge, was the resource person for Focused Programme in Management for industry executives held at Jothi Malleables Private Limited, Trichy on 4th February and 11th February, 2018. She handled sessions on Cost of Capital, Capital Structure and Working Capital Management.
7. Ms. P B Saranya, Assistant Professor, delivered an Internal Faculty Seminar on "A Study on the relationship between volatility index and equity index with special reference to S&P 500 and Nifty" on 12th February 2018.
8. Mrs. R Banu Rekha, a research scholar under the supervision of Dr. P Paramanandam, Professor successfully defended her M.Phil. Thesis on 14th February 2018.
9. Dr. P Paramanandam, Professor was the External Examiner for a Ph.D. Viva-Voce examination conducted at M.R.Government Arts College, Mannargudi on 15th February 2018.

10. Our Director, Dr. P Sadhasivam and Faculty members had a Meeting with our Chairperson regarding Silver Jubilee Celebrations on 16th February 2018.
11. Eleven Students of II MBA participated in the intercollegiate event “Castalia 2018” organised by Sri Venkateswara Group of Institutions, Coimbatore, during 16-17 February 2018. Ms. Rohitha bagged Best Manager Award; Ms. B Haripriya, Ms. M Yashothaa, Ms. N Madhusree and Ms. Aprajithaa won I prize in Best Finance Team; Ms. B P Nandhini, Ms. R Gomathi, and Ms. Roshny won I prize in Best Marketing Team contest; Ms. S Snehapriya, Ms. R R Harshini, Ms. M Shubhashini won I place in Best Management Team Contest. Our students also bagged Overall Trophy.
12. Ms. V S Sujitha, a research scholar under the supervision of Dr. P Paramanandam, Professor successfully defended her M.Phil. Thesis on 19th February 2018.
13. Mr. S Indumathi a research scholar under the supervision of Dr. B Sripirabaa, Associate Professor successfully defended her Thesis on 20th February 2018.
14. Students of I MBA participated in the intercollegiate event at SNS Engineering College on 20th February 2018. Ms. M Madhubala, Ms. M Vaishnavipriya, Ms. V P Rajitha Mahalakshmi, Ms. Ritu Sharma and Ms. R Amirtha won II prize in Corporate Show and Ms. G Oviya, Ms. C Swathi, Ms. S Dhivya Dharshini won I Prize in Treasure Hunt.
15. As a part of CXO talk Mr. C R Rajagopal, Partner Deloitte India delivered a talk on “Challenges in the Changing Business Landscape” on 21st February 2018.
16. Dr. M Maheswari, Assistant Professor completed MOOC course on “Diploma in Modern Human Resource Management” offered by Saylor Foundation through Alison.
17. Prof. S. Balasubramanian, Director, GRGCAS; Dr. P Sadhasivam, Director, GRGSMS and faculty - Dr. N Anitha, Associate Professor; Dr. Savitha Nair, Associate Professor; Mrs. S Sathyapriya, Assistant Professor; Dr. M Maheswari, Assistant Professor and Mrs. P B Saranya, Assistant Professor attended ‘CMA- Management Day’ on 21st February, 2018 at Hotel Radisson Blue. GRGSMS received CMA- Best Student Chapter Award. Ms. N Anitha, II MBA student and President of Shreyas received CMA-RVS Padmavathy Student Chapter Best Student Award. CMA - GRG Best Woman Entrepreneur Award was presented to Ms. Sanjana Vijayakumar, Managing Director & Co-Founder, Town & City Developers, Coimbatore.
18. Dr. S Kavitha, Associate Professor along with the Research Scholar Ms. P Haritha, has published an article titled “ Customer Experience Management: Importance and its Impact on Various Behavioral Outcomes ” in the Journal of Management and Science (An International Level Quarterly Journal), Special Issue - I, January 2018.

19. Fifteen Students of II MBA participated in the intercollegiate event “Reposis 2018” at Kongu Engineering College on 23rd February 2018. Ms. S. Rohitha, Ms. K Sarayu Venkatalakshmi, Ms. V Swarnapriya and Ms. R Nandhini won I prize in Best Management Team Contest.
20. The Environment interest group organised awareness session on "Coimbatore and its Bio-Diversity” on 24th February 2018. Mr. Saravanan Chandrasekaran, Founder and Naturalist at Canopy Nature Academy, Coimbatore was the speaker for the same.
21. ‘Alumni Homecoming 2018’ was organized on 28th February, 2018. Dr. N Yesodha Devi, Secretary, PSGRKC delivered the welcome address. Prof. S Balasubramanian, Director, GRGCAS; Dr. P Sadhasivam, Director, GRGSMS, and Dr. S Nirmala, Principal, PSGRKC felicitated the Alumnae of GRGSMS. Students of I and II MBA engaged our alumnae, by organizing different games, setting up a Photo Booth and a Memory Corner. About 46 alumnae came to GRGSMS along with their family to take part in Alumni Homecoming and GRGSMS Silver Jubilee Celebrations.
22. Silver Jubilee Celebrations of GRGSMS was inaugurated on 28th February 2018. The programme started with a welcome address by our Managing Trustee, Mr. G Rangaswamy. Our Chief Guest, Shri. K Ramaswamy, Chairman, Roots Group of Companies lighted Kuthuvilakku and released the silver jubilee ‘Outliers’ book. The felicitation address were given by Dr. K A Chinnaraju, Secretary and Director, CIMAT, Mr. R Varadarajan, Director, Rajshree Sugars. Mr. P Balasubramanian, DGM, Times of India, Dr. B Sudhakar, Former Director, GRGSMS, Ms. S Chitra, Director, Annamalai Capital, Prof. S Balasubramanian, Director, GRGCAS, and Dr. N Yesodhadevi, Secretary, PSGRKW. Distinguished Alumnae Awards were presented to 8 alumnae during GRGSMS Silver Jubilee Celebrations. The alumnae were drawn from different classes over the past 25 years. Ms S Chitra (Class of 1995), Director, Annamalai Capital Services Pvt Ltd, Coimbatore; Ms J Devi (Class of 1995), Managing Director, Auraa Handmade, Coimbatore; Ms S Sangeetha (Class of 1998), Academic Director, Einstein Public School & Einstein Public Matriculation School, Coimbatore; Ms P Shabna (Class of 1999), Head- HR & Personnel, L&T Electrical & Automation FZE, Dubai; Ms Swati Morzaria Prabhu (Class of 2000), Executive Director, KARVE Education Group, Bengaluru; Ms Sheela Govindaraj (Class of 2005), Director, Shristi Pregnancy Care Classes, Tirupur; Ms S Vidhya (Class of 2009), Assistant Manager, Workforce Management Group (Cyber security & Risk Services), Wipro Technologies, Bengaluru; and Ms S V Indu (Class of 2010), Bharathanatyam Artist, Bengaluru were the recipients of the Distinguished Alumnae Awards. Keynote address was delivered by Shri. K Ramasamy, Chief Guest, Bharatanatyam performance was given by our alumna Ms. S V Indu and finally the vote of thanks was delivered by Dr. P Sadhasivam, Director, GRGSMS.