

GRG SCHOOL OF MANAGEMENT STUDIES

NEWS AND EVENTS OF GRGSMS FOR THE MONTH OF APRIL 2018

1. As a part of Current Affairs activities, the students of team 18 and 19 conducted a quiz on 'The World in the Week gone by', a debate on the topic 'Thoothukudi Sterlite Plant Protests - Economic Goals Vs Environmental Concerns' and had a discussion on the topic 'How safe is our personal data in the digital world?' on 2nd April, 2018.
2. Dr. M. Maheswari, Assistant Professor, published an article titled "A Study on impact of Job Satisfaction on Workplace Behaviour of Employee with Special Reference to IT Industry, Coimbatore" in the "International Journal of Creative Research Thoughts", Volume 6, Issue 2, April 2018.
3. Dr. S. Kavitha, Associate Professor was awarded Best Faculty Award during the Annual Day of PSGRKCW on 3rd April 2018.
4. Ms. S. Sathyapriya, Assistant Professor was a resource person for the workshop "Application of Excel for preparing Financial Statements" for B.Com Final year students of PSGR Krishnammal College for women, during 3-4 April 2018.
5. Dr. Nithyanandan Devaraaj, President & Country Director - Bradken India, a Hitachi Group Companies in the Mining & Construction Machinery Segment delivered a CXO talk on "Redefining Entrepreneurship" on 6th April 2018.
6. The Annual Parent Teacher Meeting for the academic year 2017 - 18 was held on 7th April, 2018. 55 parents representing the first and second year students participated in the meeting.
7. Shreyas Valediction was organised on 7th April 2018. Ms. Hemamalini Suresh, Management Consultant, Balanced Scorecard & Process Excellence, delivered the Valedictory address and distributed awards and prizes for the deserving students. Ms. S. Rohitha of II MBA received the 'Best Outgoing Student' award 2017-18, Ms. M. Subhashini of IMBA, received the 'Emerging Leader' award, Ms. P. Pavithra of II MBA received the 'Emerging Entrepreneur' award. GRGSMS Journal 'Prerana' March 2018 and the Working Papers of GRGSMS 2017-2018 was released during the occasion. Our Alumnae Association instituted a cash award of Rs.5000 to the best outgoing student of GRGSMS from this academic year onwards. The cash award was presented to Ms. S. Rohita II MBA during Shreyas Valediction held on 7th April 2018.
8. Ms. T. Bharathi, Zonal Training Manager and Ms. Rochelle vaz, Branch Training Manager from Tata AIA Life Insurance, Coimbatore, delivered a guest lecture on the topic "Managing Service Promises in Insurance Sector" as a part of Services Marketing course for the II year MBA students on 7th April 2018.
9. Ms. S. Sathyapriya, Assistant Professor, was the resource person for GRGCAS Focused Programme in Management for industry executives held at Jothi Malleables

Private Limited, Trichy on 8th April and 15th February 2018. She handled sessions on Information Technology for Management.

10. As a part of E-talk Ms. Sanjana Vijayakumar, Managing partner & Co founder, Town and City Developers Construction Company, Coimbatore shared her Entrepreneurial Journey with our students on 9th April 2018.
11. Dr. K. C. Arunadevi, Assistant Professor delivered an Internal Faculty Seminar on “A Study of Student Engagement Behaviour and its Impact on Student Loyalty to Alma Mater” on 9th April 2018.
12. Our students along with our faculty members, Dr. P. Paramanandam, Professor, Dr. Savitha Nair, Associate Professor, Dr. K C Aruna Devi, Assistant Professor, Dr. M Maheswari, Assistant Professor, attended the CMA - Student Chapter Programme on "Challenges and Opportunities in Starting Up - My Experiences and Learning" on 10th April, 2018 at PSG College of Technology.
13. As a part of Alumni talk our alumna Mrs. J Devi (Class of 1995), Managing Director, Auraa Handmade, Coimbatore addressed the I MBA students on 11th April, 2018 on the topic "My journey so far and the road ahead".
14. The Executive Committee Meeting of Management Alumni Association of GRG Institutions was held on 11th April, 2018.
15. As a part of Industry Visit Dr. P. Parmanandam, Professor along with Dr. M. Maheswari Assistant Professor accompanied students of II MBA Section II to Alpha craft and Dr. K. C. Arunadevi, Assistant Professor along with Dr. Vandana Madhavkumar accompanied students II MBA Students Section I to Roots Multiclean Limited during 11-12 April 2018.
14. A ‘Day with Nature’ Programme was organized on 12th April, 2018. 175 students of I MBA, II MBA and PGDMFS were taken to Ponammansolai farm near Thirumoorthy hills, Udumalpet to learn about natural farming. Dr. R. Savitha, Dean In Charge along with seven faculty members, Dr. R. K. Sudhamathi, Associate Professor, Ms. P. B. Saranya, Assistant Professor , Ms. S. Sathyapriya, Assistant Professor , Dr. N. Anitha, Associate Professor, Dr. S. Kavitha, Associate Professor, Dr. M. Maheswari, Assistant Professor , and Dr. K. C. Arunadevi, Assistant Professor escorted the students.
15. I MBA Students organized a Farewell party to the II MBA & PGDMFS students on 13th April, 2018.
16. Director Dr. P. Sadhasivam, addressed Rotary Ikon, on the topic, ‘Branding The Indispensable Function’ on 13th April 2018.
17. The Project Viva Voce of PGDMFS students were conducted on 18th April 2018.
18. Dr. P. Paramanandam, Professor has completed an online course on "Psychology - Perceiving the World around You" offered by Indian Institute of Technology, Kanpur through Alison.

19. GRGSMS Board of Studies meeting was organized on 21st April 2018.
20. Dr. N. Anitha, Associate Professor delivered an Internal Faculty Seminar on “What makes women compelling to create a Venture?” on 23rd April 2018.
21. Dr. R. K. Sudhamathi, Associate Professor completed an online course on “Eco Design for Cities and Suburbs”.
22. Dr. R. K. Sudhamathi, Associate Professor along with research scholar Ms. M. Ganeswari co-authored research paper on “An Empirical study on Relationship between Nifty and USD using VAR Model” and presented the same in the National Seminar on “Data Science and Analytics” held on April 18, 2018 at SREC Business School, Coimbatore.
23. Prof. S. Balasubramanian, Chief Mentor, Dr. P. Sadhasivam, Director and Dr. R. Savitha, Dean In Charge attended GRG Strategic Meeting on 13th, 16th, 17th and 25th April, 2018.
24. Director, Dr. P. Sadhasivam attended the Managing Committee meeting of CMA on 25th April 2018.
25. Dr. Savitha Nair, Associate Professor and Dr. S. Kavitha, Associate Professor have participated in the one day Management Development Programme on Digital Marketing organized by GRG Center for Advanced Studies on 28th April 2018.
26. The Management Alumni Association of GRG Institutions has organised one day Alumnae Get-together to Kothagiri on 28th April 2018.
27. Dr. M. Maheswari, Assistant Professor and Dr. K.C. Arunadevi, Assistant Professor has completed an online course on "People Management" offered by IIM Bangalore through edx platform.
28. Ms. P. B. Saranya, Assistant Professor has completed an online course "Behavioral Investing" offered by Indian School of Business in Coursera.