

GRG SCHOOL OF MANAGEMENT STUDIES

NEWS AND EVENTS FOR THE MONTH OF OCTOBER 2018

1. Mr. N. Maheshkumar, CEO, Ashirvad Financial Services, Chennai, delivered a guest lecture on “Financial Products and Investment Evaluation” for the course Financial Services on 3rd October 2018.
2. Mr. Ravish C K, Director - Talent Management, Brainchild Group / MHL Global, Dubai, delivered a guest lecture on “Performance Based Compensation” for the course Performance Management System on 3rd October 2018.
3. Dr. B. Sripirabaa, Associate Professor was the Resource Person for the FDP on “Research Methodology and Publishing Research Articles” for the Faculty of Commerce, PSGR Krishnammal College for Women during 3-4 October 2018.
4. As a part of ED Cell activities, the movie "The pursuit of happiness" was screened to the ED Cell students on 4th October, 2018. This was followed by a discussion on the learning from the movie
5. The second Doctoral Committee meeting of Ms. P.S. Shobita, a research scholar under the supervision of Dr.P.Paramanandam, was conducted on 4th October 2018.
6. Ms. R. Sreeprabha, Assistant professor and Ms. P. B. Saranya, Assistant Professor debriefed about ‘Conference on Happiness and Wellbeing’ organised by CII-IWN, Coimbatore on 4th October 2018.
7. As a part of Internal Faculty Seminar Ms. P. B. Saranya, Assistant professor delivered a talk on “A Study on the Exchange Rate Dynamics and its Impact on Stock Market Volatility with reference to Nifty” on 4th October 2018.
8. Our Chief Mentor, Prof. S. Balasubramanian, conducted Monthly Business Quiz on 5th October 2018.
9. Our students participated in the Vizista’18 a National level Technical Symposium organized by Vellalar College of Engineering and Technology, Erode and won first prize in paper presentation, second prize in business quiz and ‘Best Manager’ award on 5th October 2018.
10. Mr. Keshav Mahur, Manager in Production department of LV Switchboard in EAIC Coimbatore (Electrical & Automation), Larsen &Toubro, Coimbatore, delivered a

guest lecture on “Just-In-Time Inventory” for the course Cost Management on 5th October 2018.

11. Director, Dr. P. Sadhasivam attended the meeting of panel members of the Education Panel of CII Coimbatore on 5th October 2018.
12. As a part of CXO-talk Mr. P. S. Srikumar, CEO, Covai Property Centre (India) Pvt. Ltd., Coimbatore delivered a talk on the topic “Will to Succeed’ on 8th October 2018.
13. Our Students Ms. V. Jeya Haritha and Ms. G. Priyadharshini joined as the new partners of the Campus Company “Magical Shades” along with the existing partners Ms. V. Nivetha and Ms. S. Sharmila on 10th October 2018. They met with the Supervisory Committee and signed the Partnership Deed.
14. Dr. Savitha Nair, Associate Professor, completed a Course on MOOC titled “Enabling entrepreneurs to shape a better world” offered by Social Entrepreneurship Akademie on EdX.
15. Mr. Karthik Veer, Chief Learner, Blackboard Learning, Coimbatore delivered a guest lecture on ‘Big Data Analytics and Business Intelligence’ as a part of Information Technology for Business course on 10th October 2018.
16. As a part of E-Talk series, Mr S K Arun Viswanathan, CEO & Chocolatier, Ganache for Da Chocoholics, Coimbatore delivered a talk on the topic “The story of a Chocopreneur from Coimbatore” on 12th October 2018.
17. Dr. Savitha Nair, Associate Professor, handled a session on “Business Model and Business Plan Preparation” during the Faculty Development Programme on Entrepreneurship organized by IEDC, PSGRKC on 12th October 2018.
18. II MBA students participated in Inter-collegiate Fest organized by TIPS Global Institute, Coimbatore on 12th October 2018.
19. Mr. P. Ravindranath, Principal Consultant and Kerala Head - R.K.Swamy BBDO (P) Ltd Kochi delivered a guest lecture on “Designing brand campaign based on Consumer insights” for the course “Consumer Behavior” on 13th October 2018.
20. Mr. R. Gopinathan, Founder & CEO, Yaanar Technologies Private Limited, Coimbatore delivered a guest lecture on “Search Engine Optimization” for the course Digital Marketing on 16th October 2018.
21. Environment Interest Group organized, environment awareness talk on the topic “Environment and Wild Life Protection”. Mr. Jalaluddin, President, Nature

Conservation Society, Coimbatore was the guest speaker for the session on 16th October 2018.

22. As a part of Alumna talk, our alumna Ms. N. Janani (Class of 2016), Business Manager to Directors, Quadrasystems.net, Coimbatore and Ms. Shanmuga Priya (Class of 2016), Sales Executive and Digital Marketing, Information Dynamics, Chennai addressed our students on 17th October, 2018 on the topic “What organizations expect from Management graduates”, an experience sharing session.
23. Half-Yearly Faculty review meeting with our chairperson was held on 17th October 2018.
24. As a part of Current Affairs activities, the students of team 7 and 8 conducted a quiz on ‘Business news of last month’ on 17th October 2018.
25. Our Chief Mentor, Director, Faculty, Students and Staff members of GRGSMS celebrated Saraswathi Pooja on 18th October 2018.
26. 19 students, eight from II MBA and 11 from I MBA have been identified as MBA +. The primary objective of MBA + is to provide additional inputs and enable selected students to realize their potential for leadership after graduation. Classes commenced for the selected students from 22nd October 2018.
27. Mr. G.K.K. Singh, Director, Asian Institute of Quality Management, Pune, delivered a special talk on the topic “Lean Management” on 24th October 2018.
28. As a part of Forum activity the Health and Fitness Interest Group students organised "Throw Ball" & "Badminton" tournaments for the I and II MBA students on 24th October 2018.
29. Director, Dr. P. Sadhasivam attended the panel meeting of the Education Panel of CII Coimbatore, on 24th October 2018.
30. Mr. H. Rangarajan, Former Chief Manager, Dhanalaxmi Bank delivered a guest lecture on “Capital - Risk, Regulation and Adequacy” for the course Management of Banking on 25th October 2018.
31. Director, Dr. P. Sadhasivam, attended the Managing Committee meeting of the CMA on 25th October 2018.
32. GRG School of Management Studies (GRGSMS), Coimbatore, hosted the ‘Annual Maria Philip Memorial Inter-collegiate Debate Competition’ of Xavier Institute of Management and Entrepreneurship (XIME) on 26th October 2018. This contest was one of the rounds of the Coimbatore zone in Tamil Nadu. Every year this competition is organised in memory of the late Ms Maria Philip, daughter of Prof J Philip, Chairman, XIME. The topic of the debate was “Will the Services Sector help

India's Economy overtake China's?" 16 teams representing 16 colleges in Coimbatore participated in the contest. A four-member jury panel judged the contest. The jury members were Mr. Veerabhathraswamy Kandasamy - Center Manager, Cameron Manufacturing India Limited, Coimbatore; Mr P Gandhimathinathan - Vice President HR, Bradken, Coimbatore; Prof Vijila Kennedy, Principal, Kumaraguru College of Liberal Arts and Science, and Prof S Balasubramanian, Director GRG Centre for Advanced Studies who was also the chairperson of the panel. The winning teams were: 1. Ms A Punitha and Ms V Jeya Haritha of GRG School of Management Studies; 2. Mr R Rohit and Ms M Vidhyasankari of Sri Krishna College of Technology; 3. Ms R Kiruthika and Ms G Harini of KCT Business School. These teams will compete with winning teams from other zones in the final round to be held on 3rd November at XIME, Chennai.

33. I MBA and II MBA students participated in 'Valuex'18, a sales carnival organized by PSG Institute of Management, Coimbatore during 26-27 October 2018.
34. Mr. N. Senthil Kumar, Managing Director, VSSL Stock Broking, delivered a guest lecture on "Commodity Markets and Investing in Shares" for the course Financial Markets on 27th October 2018.
35. Dr. Savitha Nair, Associate Professor, published a blog on "India's rising preference for ordering food online" on LinkedIn on 29th October 2018.
36. Dr. B. Sripirabaa, Associate Professor, along with research scholar Ms S Priyadarshini published a paper titled "The Mediating Role of Work Engagement between Organizational Politics and Organizational Commitment" in International Academic Journal of Business Management, Vol. 5, No. 4, 2018, pp. 116-126.
37. The second Doctoral Committee meeting of Ms. N. Farida Begum, a Research Scholar under the supervision of Dr. P. Sadhasivam, Director was conducted on 29th October 2018. Dr. Vijila Kennedy, Principal, KCT College, Coimbatore, was the subject expert for the same.
38. Dr. G. B. Sabari Rajan, Associate Professor has completed a MOOC course on "The Global Financial Crisis" offered by Yale University through Coursera.
39. Our II MBA Students, Ms. M. Shubhashini, Ms. S. Sneha Priya, Ms. Aishwarya Narayanan were selected by Karvy Stock Broking Limited in a pooled campus drive organized by Bharathiar University on 30th October 2018, as Equity Advisor at a yearly CTC of Rs.10.00 Lakhs (including variables).
40. Dr. S. Kavitha Associate Professor and Dr. Vandana Madavkumar, Associate Professor along with Ms. P. Dharani and Ms. K. Pavithra of II MBA and Ms. S. Janani Priya and Ms. F.X. Rufina Marine of I MBA have attended a session on "Digital marketing" organized by CII-IWN on 30th October 2018.

41. Dr. M. Maheswari, Assistant Professor, Ms. M. Annie Sobiya, Ms. K. Madhu Niveytha, Ms. K. Vinitha (I MBA Students) attended AWSome Day Online Conference on 31st October 2018.
42. Dr. R. K. Sudhamathi, Associate Professor and Mrs. P. B. Saranya, Assistant Professor attended the “Kavalan” app demo session organised by PSGRKCW on 30th October 2018.
43. Management-in Practice presentation for the II MBA students was held during 29-31 October 2018.
44. Director, Dr. P. Sadhasivam attended the panel meeting of the Education Panel of CII, Coimbatore on 31st October 2018.