

## GRG SCHOOL OF MANAGEMENT STUDIES

### NEWS AND EVENTS OF GRGSMS FOR THE MONTH OF JANUARY 2019

1. Dr Vandana Madhavkumar, Associate Professor anchored sessions of a two-day programme on 'Business Communication' for the executives of Bradken India Ltd during 4-5 January 2019.
2. RYLA Programme (Rotary Youth Leadership Awards) organized by Rotary Club of Coimbatore Uptown for our MBA students, on 5<sup>th</sup> January 2019.
3. As a part of Alumna talk, our alumna Ms. Femitha Parveen M (Class of 2017), Ms. Sabharinee G (Class of 2017), Partner, Plastalls, Coimbatore addressed our students on 04<sup>th</sup> January 2019 on the topic "GRGSMS: A platform to evolve as a leader".
4. Our Chief Mentor, Prof S Balasubramanian, conducted Monthly Business Quiz on 8<sup>th</sup> January 2019.
5. Student Entrepreneurs of Magical Shades presented the details of their business performance before the Campus Company supervisory committee on 8<sup>th</sup> January 2019.
6. As a part of Current Affairs, team 15 and team 16 organized Mixed Connections (Business and Current news) and Quiz on Current issues on 9<sup>th</sup> January 2019.
7. Dr S Kavitha, Associate Professor went as the External Auditor for the Academic Course File Audit at Karunya Institute of Technology and Sciences for the Department of Management on 9<sup>th</sup> February 2019.
8. Ms B Anjali got selected by Career Net HR Solutions, Bengaluru in a pooled drive organized by GRD College of Science and Commerce on 9<sup>th</sup> January 2019, as Associate Consultant HR at a yearly CTC of Rs.3.00 Lakhs.
9. Dr S Allimuthu attended the Scrutiny board meeting for end term examinations at Thiagarajar School of Management, Madurai on 10<sup>th</sup> January 2019.
10. Dr B Sripirabaa, Associate Professor went as a Resource Person and conducted a workshop on "Research Methodology using SPSS" for the students of M Com on 8<sup>th</sup> and 10<sup>th</sup> January 2019.
11. As a part of community interest group, the students of MBA and PGDMFS along with Ms R Sreeprabha, Assistant Professor volunteered a general awareness to the students of 3<sup>rd</sup>, 4<sup>th</sup> and 5<sup>th</sup> standard respectively at Madampatti Government Primary School, Madampatti, Coimbatore on the topic "Good Touch and Bad Touch " on 10<sup>th</sup> January 2019.
12. Ms S Kiruthika of I MBA attended an Entrepreneurship Boot Camp on 11<sup>th</sup> January, 2019 at Indore, sponsored by Entrepreneurs Association, as a part of Global Student Entrepreneur Award (GSEA) Competition. She also participated in the South Asia Regional Finals of GSEA on 12<sup>th</sup> January 2019.

13. As a part of Industrial Visit, Dr S Allimuthu, Associate Professor escorted Students of I MBA, to LMW (Lakshmi Machine Works) Kaniyur Unit on 12<sup>th</sup> January 2019.
14. Dr B Sripirabaa, Associate Professor, delivered an Internal faculty Seminar on “Influence of Employee Engagement on Innovative Behaviour - A Case study of IT Company” on 10<sup>th</sup> January 2019.
15. Dr S Kavitha, Associate Professor along with the research scholar Ms R Bhuvaneshwari has published a research article titled ”A Study on Factors involving the Usage of Social Media on Investment Decision Making with Reference to Investors of Selected Stock Broking Houses in Coimbatore” in the Indian Journal of Economics and Development (IJED), Volume 7, Issue 1, January 2019.
16. Students of Right Brainers Club conducted activities on “Rescue Mission, Sense play and Guardian Angel” on 11<sup>th</sup> January 2019.
17. Ms R Saranya, Research Scholar under the supervision of Dr S Kavitha, Associate Professor has successfully submitted her Ph.D thesis titled “A study on the Promotional Campaigns of Central Government Health Care Schemes with special reference to Rural Women in Coimbatore District” to Bharathiar University on 11<sup>th</sup> January 2019.
18. Students of GRGSMS organised Pongal Celebrations on 12<sup>th</sup> January 2019. A debate was organized on the topic, “Tamilians Tradition & Culture are Upheld or Deteriorated by the Current generations”
19. Founders’ Day and GRG Centenary Celebrations held on 19<sup>th</sup> January 2019. Four Students of GRGSMS, Ms Reema Ann Mohan, Ms E Priyadharshini, Ms N Karthie Priya and Ms B P Yashwanthi received a cash prize of Rs. 5,000/- each for winning First prize in the National Management Games conducted by All India Management Association.
20. As a part of Current Affairs, team 17 and team 18 organized Quiz on spectrum of sectors and Presentation on selected fortune 500 companies on 23<sup>rd</sup> January 2019.
21. 11 Students of I and II MBA participated in the intercollegiate event “PRAGATI ‘19” at Amirtha School of Business during 23-24 January 2019.
22. Dr Vandana Madhavkumar, Associate Professor was the programme facilitator of a one-day programme on 'Business Communication' for the executives of Suguna Foods held on 25<sup>th</sup> January 2019 at Citrus, Lemon Tree Hotel, Coimbatore.
23. Dr G B Sabari Rajan, Associate Professor has published an article on ‘Behavioural Finance: A Key to Sustain The Investment’ in the International Journal of Research in Computer Application and Management, ISSN 2231-1009, Volume No.9, Issue 1, January 2019.
24. As a part of volunteering activity the community Interest group students - Ms A Punitha and Ms D Keerthana Devi delivered a lecture on “Individual Development Program”, for the students of 7<sup>th</sup>, 8<sup>th</sup> and 9<sup>th</sup> standards respectively at Sethu Vidyalaya School, Vedapatti on 27<sup>th</sup> January 2019.

25. Ms R Sreeprabha Assistant Professor delivered an Internal Faculty Seminar on "Degree of Self-efficacy among the students of Muscat and Coimbatore" on 29<sup>th</sup> January 2019.
26. Dr S Allimuthu, Associate Professor attended a two day conference on "Indian Management Education: Time to Transform" organised by XIME Bangalore during 29-30 January 2019.
27. 8 Students of I MBA participated in the intercollegiate meet "MAVERICK '19 at KSR Business School on 29<sup>th</sup> January 2019. Ms Gayathri Devi B, Ms Akshaya N, Ms Krishnapriyaa N M and Ms Swathi K R won First prize in the event Smart Investors.
28. Urjith, the annual mega management meet of GRG School of Management Studies was conducted on Thursday, 31<sup>st</sup> January 2019. Urjith, meaning "the power of partnership", saw over 594 student participants from 46 prestigious institutions all over Tamilnadu this year. Mr P Omprakash, Head Business Operations, Deloitte, Bengaluru was the Chief Guest and Prof S Balasubramanian, Director, GRG Centre for Advanced Studies presided the inaugural function. The Chief Guest Dr O A Balasubramaniam, MD, Roots Cast Pvt. Limited distributed the prizes to the winners at the valedictory session. Dr S Nirmala, Principal, PSGR Krishnammal College for Women presided over the Valedictory session.
29. Dr M Maheswari, Assistant Professor Completed online course on "Analyzing and Visualizing Data with Excel" offered by Microsoft through 'edX' online platform.