

GRG SCHOOL OF MANAGEMENT STUDIES

NEWS AND EVENTS OF GRGSMS FOR THE MONTH OF OCTOBER 2017

1. Mr. T. Rangaraj, Director, Madhampatty Group of Companies, Coimbatore delivered a talk on “Passion with a Purpose - Story behind Madhampatty Group of Companies” as a part of E-Talk series, on 3rd October, 2017.
2. Our Chief Mentor, Prof. S. Balasubramanian, conducted the Monthly Business Quiz on 4th October, 2017.
3. Seventeen students of I MBA participated in "RECRU FEST 17" the intercollegiate event organised by Sri Krishna College of Engineering and Technology, Coimbatore, among them 6 students of I MBA Ms. R. Abhirami, Ms. P. Dharani, Ms. V. Jeya Haritha, Ms. S. Sowndarya and Ms. S. Vishalini team won second place in the event 'Deluxe Deo' (Best Management Team), on 5th October, 2017.
4. Seven students of II MBA participated in “PARADIGM 2017” the intercollegiate meet organised by Ethiraj College for Women, Chennai during 5-6 October, 2017. Two students Ms. R. Indupriyaa and Ms. R. Sankavi won 3rd place in the event 'Rural Le Caste'.
5. Dr. M. Maheswari, has joined the GRGSMS family as an Assistant Professor since 6th October, 2017.
6. Ten students of I and II MBA participated in “VIZISTA 2017” an intercollegiate meet organised by Vellalar College for Women, Erode, on 6th October 2017. Our II MBA Students, Ms. S. Shobana, won 2nd place and Ms. D. Haripriya, won 3rd place in the event “Best Manager”.
7. Seven students of I MBA participated in “OLYMPUS '17” an intercollegiate meet organised by RVS Faculty of Management, Coimbatore on 6th October 2017. Ms. K. Shanjutha, Ms. R. Amritha, Ms. M. Prashanthini, Ms. C.R. Nivashini, Ms. K. K. Kowsiga, Ms. V. Nivetha and Ms. S. Nandhini won 2nd place in the event “New Product Launch”.
8. Sixteen students of I MBA participated in “VALUE 'X'” an intercollegiate meet organised by PSG institute of Management, Coimbatore, during 6-7 October, 2017. Ms. P. Mohana Prithy, Ms. S. R. Harshitha, Ms. S. Kiruthika and Ms. R. Swathi of I MBA won 2nd place in the event “James Cameron”.
9. Two Students of I MBA participated in an intercollegiate meet “INFLORE '17” at Rajagiri Centre for Business Studies, Kakeamad, on 6th October 2017.
10. As a part of Current Affairs activities, the students of Team 3 and Team 4 conducted debate and contests on the topics 'Impact of demonetization on Indian economy' and 'Impact of Industrial automation on business and society' respectively on 6th October, 2017.

11. Mrs. T. Shenbhagavadivu, Research Scholar under the supervision of Dr. P. Paramanandam, successfully defended her Ph.D. thesis entitled "A Study on Occupational Stress, Coping Strategies, and Job Satisfaction among the Managerial Personnel of Textile Industry in Tirupur" on 6th October, 2017.
12. Our Student Ms. R. Suki of II MBA participated and rendered devotional songs in the 'Navaratri Fest', organized by GRG Navratri Musical Melodies on 7th October, 2017.
13. Three students of I MBA and One student of II MBA participated in "Tabellaris" the Rotract event on 10th October, 2017. Ms. P. Dhivyabharathi, Ms. G. Srinithi and Ms. K. Haritha won the 1st place in the event "Post Puzzle" and Ms. J. Sindhu of I MBA won 1st prize in the event "Zeichnung" (Drawing).
14. Mrs. R. Aparna, Research Scholar under the supervision of Dr. P. Paramanandam, successfully defended her Ph.D. thesis entitled "A Study on Organisational Justice, Organisational Commitment, and Job Satisfaction among the Employees of Information Technology Industry in Coimbatore" on 11th October, 2017.
15. Fourteen students of MBA participated in "OCULUS" an intercollegiate meet organised by TIPS Global Institute on 12th October, 2017. II MBA students Ms. R. Sankavi, Ms. S. Shobana and Ms. R. Kowcika won 2nd place in the event "Quizzitch".
16. Eight students of I and II MBA participated in AIMA's "Chanakya", 21st Student Management Games (SMG 2017), A National Competition on Business Management Simulation held at Amritha School of Business, Coimbatore on 12-13 October, 2017. Both the teams were qualified for Southern regional finals held on 14th October, 2017. Out of which the team consisting of Ms. H. S. Alagu Akshaya, Ms. R. V. Devi Shree Ashtalakshmi, Ms. N. Karthie Priya and Ms. E. Priya Dharshini won 3rd Place and qualified for National finals.
17. As a part of Current Affairs activities, the students of Team 5 and Team 6 conducted Quiz and Mix & Match Headline contests on the topics 'Top 100 companies from Fortune 500 Global List 2017' and 'The World's 100 most powerful women- Forbes Ranking 2016' respectively on 13th October, 2017.
18. Dr. N. Anitha, Associate professor attended a webinar along with the E-cell students on the topic "Design Thinking" organised by NEN on 13th October, 2017.
19. As a part of Diwali Celebrations, we have invited children from 'Guild of Service' (run by our GRG Trust for under privileged children). 23 of them joined the celebrations, organised on 14th October, 2017. The children enjoyed and had fun during the event.
20. Dr. P. Paramanandam, Professor delivered an Internal Faculty Seminar "Impact of Psychological Empowerment on Job Satisfaction among the Managerial Personnel" on 20th October 2017.
21. As a part of Current Affairs activities, the students of Teams 7 and Team 8 conducted Quiz and Mind Mapping game on the topics 'The Most Innovative

Companies - BCG 2016 Survey' and 'India's Best Companies to Work for - Economic Times 2017 Survey' respectively on 21st October, 2017.

22. The students' forum "SHREYAS" was inaugurated on 23rd October 2017. Ms. Sandhya Gangadharan, Associate Director, Cognizant Technology Solutions, Coimbatore, was the Chief Guest and inaugurated the forum. New office bearers of Shreyas 2017-2018 were administered the oath of office.
23. The 'Health and Fitness' Interest Group in association with Rotract Club of Manchester organised "Hope" an awareness programme on Breast Cancer on 23rd October, 2017.
24. GRGSMS hosted the CMA Managing Committee Meeting at GRGCAS Board Room on 23rd October, 2017. Our Chief mentor, Prof. S. Balasubramanian and Our Director Dr. P. Sadhasivam attended the same.
25. Ms. P. B. Saranya, Assistant Professor completed a course "Introduction to Managerial Economics" on MOOC, offered by IIMBx through edX Platform
26. Dr. S. Kavitha, Associate Professor, completed a course "Customer Relationship Management" on MOOC, offered by IIMBx through edX Platform.
27. Dr. K. C. Arunadevi, Assistant Professor completed course on the topic "Leaders of Learning" on MOOC offered by Harvard through edx.
28. An awareness programme on "Eye Donation" was organised by the 'Community' interest group on 25th October, 2017. The speaker was Dr. P. Mangala, DNB, Aravind Eye Hospital, Coimbatore.
29. Twenty Students of II MBA attended a session on "Insolvency & Bankruptcy Code 2016 - A Tool for Business & Restructure of Borrowings" organised by The Indian Chamber of Commerce and Industry on 26th October 2017 at Chamber Towers, Coimbatore.
30. Dr. Savitha Nair, Associate Professor, presented a paper "Factors influencing electronic word-of-mouth adoption by consumers: An investigation" at the International Conference on "Marketing in a digital world" organized by SDMIMD, Mysore during 26-27 October, 2017.
31. Graduation Day for MBA batch 2014 - 2016 and PGDMFS batch 2015 - 2016 was held on 27th October 2017. Ms. R. Sowmithiya of MBA and Ms. R. Karthika of PGDMFS secured First Rank and both of them were honoured with Rank Holder Certificate. Ms. R. Sowmithiya of MBA was also awarded "Saradha - Bhuvanawari" scholarship amount of Rs.3000/- for securing First Rank in Finance Electives.
32. Our Chief Mentor, Prof. S. Balasubramanian, Our Director, Dr. P. Sadhasivam, and five of our faculty members; Dr. N. Anitha, Associate Professor, Dr. Savitha Nair, Associate Professor, Dr. Vandana Madhavkumar, Associate Professor, Dr. K. C. Arunadevi, Assistant Professor and Dr. M. Maheswari, Assistant Professor along with our I & II MBA students attended the "Shaping Young Minds Programme"

conducted by All India Management Association along with Coimbatore Management Association on 27th October, 2017 at PSG Institute of Medical Science and Research auditorium, Coimbatore.

33. As a part of Current Affairs activities, the students of Team 9 and Team 10 conducted Match-Up Baffle on the topics - '28 Indian IT and Banking Companies featured in Forbes 2017 Global 2000 List' and 'The World in the Week gone by' respectively followed by Group Discussion on the topic 'Should humanity fear the advances in Artificial Intelligence?' on 31st October, 2017.
34. Dr. B. Sripirabaa, Associate Professor is conducting a Two-week Faculty Development Programme on "Multimodal Teaching Strategies for Engaging Gen Y and Z Students" from October 30 to November 11, 2017. 30 participants from various colleges are participating in this programme.