

GRG SCHOOL OF MANAGEMENT STUDIES

NEWS AND EVENTS FOR THE MONTH OF APRIL 2013

1. Dr. J. Anitha, Associate Professor delivered a lecture on "Understanding Self Worth" in the Monday Musings of Coimbatore Management Association on 1st April 2013.
2. Our Director, Prof. S. Balasubramanian attended the 2nd Annual Directors' Round Table organised by the Bangalore Management Association and Association of Indian Management Schools (AIMS) at Bengaluru on 2nd April 2013.
3. Dr. J. Anitha, Associate Professor delivered a lecture on "Self Efficacy" at Sri Ram Karthic Polymers on 2nd April 2013.
4. Dr. P. Paramanandam, Associate Professor published a paper titled "Adversity Quotient (AQ) as a Predictor of Job Satisfaction" along with Ms. R. Shwetha, Research Scholar in the International Journal on Global Business Management and Research, Volume 1, Issue 2 (ISSN 2278 - 8425).
5. GRGSMS MBA Admissions Roadshow at Trichy and Thanjavur was conducted on April 4-5, 2013. The same at Madurai, Tirunelveli, and Tuticorin was conducted on April 7-8, 2013. The following faculty Members along with our director, Prof. S. Balasubramanian actively participated in this campaign - Ms. R. Savitha, Associate Professor; Ms. Vandana Madhavkumar, Assistant Professor; Ms. M. Gowri, Assistant Professor; Ms. R. Subharanjani, Assistant Professor; Ms. R. Chitra, Assistant Professor; Dr. B. Sripirabaa, Associate Professor; Ms. S. Sathyapriya, Assistant Professor; Dr. J. Anitha, Associate Professor; and, Ms. SR Deepika, Faculty Associate.
6. Our Director, Prof. S. Balasubramanian attended CII Coimbatore Annual Meeting on 8th April 2013.
7. Ms. Zenetta Rosaline, Assistant Professor completed her PhD Viva-Voce successfully at BSMED, Bharathiar University on 9th April 2013.
8. Dr. P. Paramanandam, Associate Professor published a paper titled "Organisational Commitment and Functional Role Stress" in the Journal of Organisation and Human Behaviour Volume 2, Issue 1 (ISSN 2277 - 3274).
9. The Valediction of the GRGSMS Students Forum - *Shreyas* - was conducted on 10th April 2013. Rtn. K.A. Kuriachan, Managing Partner, Kings Furniture Products & Kings Living Styles was the Chief Guest. Prizes and Awards were presented to deserving students.
10. Our Director, Prof. S. Balasubramanian attended CII Tamil Nadu State Council Meeting in Chennai on 12th April 2013.
11. A farewell party was organised by I MBA Students for our II MBA & PGDBA students on 13th April 2013.
12. A thanksgiving party for faculty and staff of GRGSMS was organised by students of II MBA on 15th April 2013.

13. Our Director, Prof. S. Balasubramanian attended AIMS Directors Conclave at Bengaluru on 16th April 2013.
14. As a part of admissions campaign for 2013, exclusive spot admission for PSGRKCW students was held during 17-19 April 2013.
15. Dr. B. Sripirabaa, Associate Professor presented a paper titled “Performance Appraisal Justice the Crux of Performance Appraisal System in Organizations: An Insight” along with Ms. S. Priyanka, Fulltime Research Scholar, Department of Management, PSGRKCW in the National Seminar on “Innovative Management Practices for Sustainable Development” held by the Department of Management Studies, Info Institute of Engineering, Coimbatore on April 20, 2013. She also presented a paper titled “Employee Attitude Management - The way the bring harmony to workplace” alongwith Ms. T. Muthulakshmi on the same occasion.
16. The Annual Graduation Day of PSGRKCW, GRGSMS and GRGSACT was held on 22nd April 2013.
17. Our Director, Prof. S. Balasubramanian attended the meeting of the MBA Board of Studies Meeting Sree Saraswathi Thyagaraja College, Pollachi on 25th April 2013.
18. The curriculum and syllabi for 2013 - 2014 of GRGSMS and GRGSACT were presented to the Academic Council of PSGRKCW on 26th April 2013.
19. Our Director, Prof. S. Balasubramanian attended CII CBE Education Panel Meeting on 26th April 2013.
20. Our Director, Prof. S. Balasubramanian attended the meeting of the MBA Board of Studies of CIMAT on 27th April 2013.
21. Ms. R. Chitra, Assistant Professor published a paper titled “Managing Retail Staff Influence over Customer Shopping Behaviour” in Namex International Journal of Management Research Volume No.2, Issue-2, Jul-Dec 2012 Pg.No.193-202 (ISSN:2250 - 2076).
22. Our Director, Prof. S. Balasubramanian attended the First Meeting of CII Coimbatore Zone on 29th April 2013.
23. Dr. J. Anitha, Associate Professor published a paper titled “Instrument Development and Validation: Educator Characteristics Scale” in SDMIMD Journal of Management, Volume 3 Issue 2, 2012.