

GRG SCHOOL OF MANAGEMENT STUDIES

NEWS AND EVENTS FOR THE MONTH OF MAY 2013

1. Our Director, Prof S Balasubramanian, attended the inauguration of a CMA Student Chapter at RVS Faculty of Management on 2nd May 2013.
2. Our Director, Prof S Balasubramanian conducted a mentoring session for senior executives of Titan Industries at Hosur on 4th May 2013.
3. Our Director, Prof S Balasubramanian delivered a talk on “Time and Life Management” at Great Laks Institute of Management, Chennai on 8th May 2013.
4. Mr. M. Venkatesh Prabu, Assistant Professor attended a AICTE-sponsored National Seminar on “Emerging Trends in Rural Marketing in India” at EBET Faculty of Management, Erode during 10-11 May 2013.
5. Prof. S. Ranganathan joined GRGSMS as Dean on 16th May 2013.
6. Our Director, Prof. S. Balasubramanian along with our faculty members, Ms. R. Savitha, Associate Professor, Dr. B. Sripirabaa, Associate Professor, Dr. J. Anitha Associate Professor, and Prof. S. Sadhasivam, Professor had discussions with a delegation from University of Western Sydney, Australia on 23rd May 2013 to explore possible areas of collaboration.
7. Ms. M. Gowri, Assistant Professor and Ms. R. Sunitha Shree, Assistant Professor presented a case study titled “A Case Study on ABC Agrochemicals” in the case colloquium conducted at Indian Institute of Management Kozhikode during 23-25, May 2013.
8. Our Director, Prof. S. Balasubramanian attended a meeting of the Education Panel of CII Coimbatore on 25th May 2013.
9. The faculty of GRGSMS had an interactive session with Mr. Anand Sudarshan of Sylvan Advisory, Bengaluru on 30th May 2013.
10. The Meeting of Academic Advisory Body of GRGSMS was held on 30th May 2013.