

GRG SCHOOL OF MANAGEMENT STUDIES

NEWS AND EVENTS FOR THE MONTH OF NOVEMBER 2013

1. Dr. B. Sripirabaa, Associate Professor, along with Research Scholar, Ms. V. Subha published a paper on "A Study on Identifying the Employer Image Perceived by Employee in IT Sector" in International Journal of Management and Social Science research, Vol.2, No.10, pp.19-22.
2. GRGSMS Faculty Review Meeting with our Secretary Madam was held on 4th November 2013.
3. Dr. J. Anitha, Associate Professor and Ms. Vandana Madhavkumar, Assistant Professor presented a debriefing session on their Industry Immersion programmes in Roots Industries Limited and Super Spinning Mills Limited of Sara Elgi Group respectively on 5th November 2013.
4. The Health and Fitness Forum organized throw ball match for MBA Students on 6th November 2013.
5. Mr. M. Venkatesh Prabu, Assistant Professor attended a meeting of CMA Student Chapters regarding 'Placements 2014' on Friday, 8th November 2013 at CMA Office.
6. Twelve Students of our II MBA participated in the National Level Management meet "ARTHASHASTRA '13" organized by SNS College of Technology on 8th November 2013.
7. An Academic Audit at GRGSMS was conducted on 9th November 2013. Dr. A.G.V Narayanan, Dean, EBET Business School and Mr. C.N. Ashok, Director, Autoprint Limited conducted the audit.
8. Mr. M. Venkatesh Prabu, Assistant Professor delivered a talk on "Expectations of the B-Schools from Industry" during a 'Meeting of the Industry Coordinators of Educational Institutions in Coimbatore' organised by Roots Industries Limited, Coimbatore on 9th November 2013.
9. GRGSMS Students celebrated "National Education Day" on 11th November 2013. Prof. K. Chitra, Director, Management Studies, Sri Ramakrishna Engineering College was the Chief Guest. A panel discussion on "Educational Aspirations and Expectations: Perspective of Students & Faculty" was also held.
10. An assessment test was conducted by LaunchPad LLC for interested students of II MBA on 11th November, 2013.
11. Our Director, Prof. S. Balasubramanian, conducted Monthly Business Quiz on 11th November 2013.
12. Ms. R. Sunitha Shree, Assistant Professor participated in the Faculty Development Programme on "Security Analysis and Portfolio Management" at KCT Business School, Coimbatore on 11th November 2013.
13. Our Director, Prof. S. Balasubramanian conducted an MBTI Programme for the Executives of Cameron Manufacturing Company on 13th November 2013.

14. GRGSMS has been ranked A+ by *Business India* in its latest issue November 11-24, 2013.
15. Dr. P. Sadhasivam, Professor attended the 6th International Accreditation Conference organised by SEAA Trust at New Delhi during 11-12 November 2013.
16. Dr, J. Anitha, Associate Professor and Mr. P. Senthil Prakash, PhD Research Scholar (2013) published a paper on "Gender Discrimination and Wage Gap: A Literature Review", C.A.R.E Journal of Management, Vol.3, November 2013.
17. The Community Forum organized a two hour training session on "Self-Defense for Women Students" on 13th November 2013. The trainers were from ARAM Foundation, Coimbatore.
18. Ms. S.R. Deepika, Lecturer successfully completed her UGC NET Examination.
19. Ms. R. Subharanjani, Assistant Professor attended a 3-Day Faculty Development Programme on "Financial Derivatives and its Trading Strategies" organized by PSG Institute of Management during 14-16, November 2013.
20. Dr. P. Sadhasivam, Professor addressed the Rotary Club of Coimbatore Uptown on "Neuro Marketing" on 15th November 2013.
21. Mr. M. Venkatesh Prabu, Assistant Professor attended a meeting of CMA Student Chapter regarding 'Placements 2014' on Tuesday, 19th November 2013 at RVS IMS Campus.
22. Dr. A.G.V. Narayanan, Dean, Faculty of Management, EBET Group of Institutions, Erode delivered a guest lecture on "Breaking the Advertising/Marketing Clutter through Innovation in Global Scenario" on 18th November 2013.
23. Our Director, Prof. S. Balasubramanian, attended AIMS Executive Board Meeting at Mumbai on 19th November 2013.
24. GRGSMS students celebrated "National Integration Day" on 19th November 2013. Ms. Vinodhini Viswanathan, Ms. Benazir, Ms. D. Lakshmi and Ms. Deepthi shared their experiences of their participation in the ABBS Conference held in Shanghai, China.
25. Dean, Dr. S. Ranganathan, conducted a One-Day session on "Entrepreneurship Dynamics" for PSGRKCW IEDC on 21st November 2013.
26. Our Director, Prof. S. Balasubramanian, conducted a Management Development Programme on "Understanding Personality Differences" organized by CMA at The Residency, on 23rd November 2013.
27. Ms. S. R. Deepika, Lecturer and Ms. S. Sathyapriya, Assistant Professor organized a One-Day Workshop on "Currency Derivatives" on 23rd November 2013. 32 Faculty Members and Industry Executives from various institutions and industries participated in this Programme.
28. Dr. P. Paramanandam, Associate Professor published a paper on "Organisational Justice and Job Satisfaction among the Employees of an

- Auto Component Manufacturing Company" in the refereed journal, Sumedha Journal of Management, Volume 2, Number 4 (ISSN 2277 - 6753).
29. Follow-up Meeting of CMA Student Chapter initiative on 'Placements 2014' was organised in our campus on Tuesday, 26th November 2013.
 30. Dr. V. Lakshmi Narasimhan, Senior Vice President of Srikar & Associates International Inc., USA delivered a guest lecture on "Business Intelligence and Analytics" on 26th November 2013.
 31. Nine students of II MBA attended Pool Campus Interview conducted by GRE EDGE - M/s. Valued Epistemics Pvt Ltd., Chennai on Tuesday, the 5th November 2013 at Bannari Amman School of Management Campus, Sathyamangalam. Ms. D. Lakshmi and Ms. V. Vinothini were selected for the final interview.
 32. Our Director, Prof. S. Balasubramanian, attended MC Meeting of CMA on 27th November 2013.
 33. Mr. Sivakumar Palaniappan, Author, Motivational Trainer, Key Note Speaker, Career Coach and Happiness Consultant delivered the guest talk on "Communicating through the Social Media" on 27th November 2013.
 34. Dr. B. Sripirabaa, Associate Professor, Dr. S. Ranganathan, Dean, Ms. S. Sathyapriya, Assistant Professor and Dr. J. Anitha Associate Professor offered training on "Learning Management System, Moodle" to PSGRKC faculty members during 26-28 November 2013.
 35. Four students of II MBA - Ms. N. M. Manchu, Ms. S. Vinothini, Ms. M. Vidyasree and Ms. D. Lakshmi - participated and presented papers in the Students Best paper Contest '13 at KCT Business School on 29th November 2013. Ms. D. Lakshmi and Ms. M. Vidyasree won the "Best Paper Award".
 36. 16 students of II MBA attended Pool Campus Interview conducted by Jaro Education on Friday, the 29th November 2013 at DJ Academy of Managerial Excellence. Ms. G. Lakshmi Priya and Ms. S. Vijayalakshmi of II MBA have been selected for the final round of interview.
 37. Our Director, Prof. S. Balasubramanian, Dr. B. Sripirabaa, Associate Professor, Dr. P. Sadhasivam, Professor attended CII National Higher Education Conclave 2013 at Le Meridien on November 29-30, 2013.
 38. Ms. R. Savitha, Associate Professor and Ms. R. Sunitha Shree, Assistant Professor conducted an AICTE-sponsored National Conference on "Contemporary Issues in Indian Financial Services Sector" on 30th November 2013. Mr. C.R. Rajagopal, Partner, Deloitte Haskins and Sells was the Chief Guest for the Conference.