

GRG SCHOOL OF MANAGEMENT STUDIES

NEWS AND EVENTS FOR THE MONTH OF SEPTEMBER 2013

1. GRGSMS MBA Programme has been accredited by the National Board of Accreditation, New Delhi (NBA) with effect from 27th August 2013.
2. Our Students organised a colourful programme honoring the Faculty members on the occasion of Teacher's Day on 5th September 2013.
3. Our II MBA Student Ms. Vinodhini Viswanathan won 3rd Prize in the debate contest on "Presentation Skills" organised by LIC as a part of their Insurance Week celebrations. Ms. M. Vidyasree and Ms. D. Lakshmi of II MBA participated in the contest on 6th September 2013.
4. Our Director, Prof. S. Balasubramanian attended a CII Meeting on 9th September 2013.
5. Dr. P. Sadhasivam, Professor participated in the two-day workshop on "Focused Leadership" organised by CMA during 31st August and 1st September 2013 at Hotel Aloft.
6. GRGSMS hosted the preliminary round of CII Teachers Day Celebrations - Case Competition on Wednesday, 11th September, 2013. Three teams from GRGSMS participated. Ms. R. Savitha, Associate Professor and Ms. R. Sunitha Shree, Assistant Professor presented a case titled "Sustainability of Shlok Labs: Future Challenges"; Dr. P. Sadhasivam, Professor and Ms. R. Chitra, Assistant Professor presented a case titled "Why Should Customers Defect a case on Thulasi Pharmacy India Pvt. Ltd."; and Dr. B. Sripirabaa, Associate Professor and Ms. Vandana Madhavkumar, Assistant Professor presented a case titled "Human Resource Management Challenges of Small Business". Two teams of GRGSMS Dr. P. Sadhasivam, Professor and Ms. R. Chitra and Ms. R. Savitha, Associate Professor and Ms. R. Sunitha Shree, Assistant Professor were shortlisted for the finals at CII Campus on 18th September 2013.
7. Dr. J. Anitha, Associate Professor completed her Industry Immersion Programme at Roots Industries India Limited, Coimbatore for a period of 16 days covered in the month of July, August and September 2013. During this period, she visited the plants at Ganapathy (Head Office) and Kathirnaiken Palayam (Horns Division).
8. Health and Fitness Forum organised a session on "First Aid Mudras" conducted by Mr. Pasukanna, founder and chairman of Kanna Foundation on 12th September 2013.
9. Our Students celebrated Onam on 14th September 2013 with a colourful Pookalam, Onam song and dance. A sumptuous Onam Sadhya completed the celebration.
10. Our faculty members along with our Director, Prof. S. Balasubramanian visited Great Lakes Institute of Management (GLIM), Chennai on 20th September 2013. The primary objective of the visit was to interact with senior faculty and understand some of their best practices relating to curriculum design and development, delivery in class, evaluation and assessment, accreditation and assurance of quality standards, admissions and placement.
11. Our Director, Prof. S. Balasubramanian attended a meeting at CII on 23rd September 2013.

12. Our Director, Prof. S. Balasubramanian attended a meeting organised by CII at Taj Vivanta to meet with a delegation from Australia on 24th September 2013.
13. Ms. R. Sunitha Shree, Assistant Professor delivered an Internal Faculty Seminar on “A Comparative Study on Non-Performing Assets of Indian Banks” on 25th September 2013.
14. Our Students of Knowledge forum organised a quiz based on current affairs related to marketing, banking and global business on 25th September 2013. A Movie on AMUL was also screened by the Arts and Aesthetics forum members on the same day.
15. Our Director, Prof. S. Balasubramanian attended the 40th National Management Convention of AIMA at Delhi during 26-28 September 2013. He also attended the 54th AGM and the Council Meeting of AIMA.
16. Mr. M. Venkatesh Prabu, Assistant Professor has won the Best Paper Award for the paper titled, “Mediating Effect of Customer Satisfaction on Service Quality and Customer Loyalty in Supermarkets in Coimbatore” at the “Marketing Conclave - MarkIT” organised by LIBA Chennai during 26-27 September 2013.
17. Dr. J. Anitha, Associate Professor conducted a training programme to 17 participants of Roots Horns Division on “Role of Employees in Organisation Development” on 27th September 2013.
18. Ms. S. Sathyapriya, Assistant Professor successfully completed the 35th Faculty Development Programme in Management at IIM - Ahmedabad during 10th June -28th September 2013 and resumed duty on 29th September 2013.
19. Mr. M. Venkatesh Prabu, Assistant Professor participated in the “3rd Edition of Annual Research Scholars Colloquium - RISE 2013” organised by LIBA, Chennai.
20. Dr. P. Paramanandam, Associate Professor attended “National Colloquium on HR: The Road Ahead” organized jointly by XIME and NHRD Bangalore at Bangalore on 28th September 2013.
21. Ms. S. R. Deepika, Lecturer delivered an Internal Faculty Seminar on “A study on the Interdependence of the Stock Markets of Emerging and Developed economies” on 30th September 2013.
22. Dr. P. Paramanandam, Associate Professor published a paper on “Efficacy of Yoga in Managing Stress among Middle Level managers of Textile Industry” in Ushus Journal of Business management, Volume 12, Issue No.1(ISSN 0975-3311).
23. Ms. M. Gowri, Assistant Professor published a paper titled “Financial Inclusion in India” in Aweshkar: A Peer Reviewed Research Journal, Volume XVI, Issue 2 (ISSN 0974 - 1119).
24. Dr. B. Sripirabaa, Associate Professor and Ms. M. Gowri, Assistant Professor attended a workshop organised by Mykclassroom.com at The Hotel Residency on 30th September 2013.
25. Dr. J. Anitha, Associate Professor published the following articles:
‘Determinants of Employee Engagement and their Impact on Employee Performance’ in the International Journal of Productivity and Performance Management, Vol. 62, No. 8, Emerald Publications
‘Professional Characteristics of an Educator: A Survey of Literature’ in the Journal of Management and Development Studies, Vol. 25, Issue 1 by Nepal Administrative Staff College, along with Prof. R. Krishnaveni of PSGIM

'Adoption of HRIS in Organisations' in SDMIMD Journal of Management, September 2013 issue along with Ms. M. Aruna, Research Scholar

'Influence of Teaching Experience on Teacher Efficacy' in Journal of Applied Management Research, Vol. 2, No. 1, June 2013 along with Prof. R. Krishnaveni of PSGIM

26. Dr. P. Paramanandam, Associate Professor published a paper titled "Quality of Work Life and Job Satisfaction" in the International Management Research Review, Volume II, Issue I (ISSN 2231 - 251X).
27. Dr. P. Paramanandam, Associate Professor published a paper on "Narcissistic Personality and Perceived Stress among the Employees of a Shipyard" along with Ms. P.S. Shobita in the Journal of Commerce and Management Research, Volume 3, Issue 3 (ISSN-2249-0442).