

GRG SCHOOL OF MANAGEMENT STUDIES

**NEWS AND EVENTS FOR THE MONTH OF APRIL 2015**

1. The valediction of the GRGSMS Students Forum - *Shreyas* - was held on 1<sup>st</sup> April 2015. Mr. K. Srinivasan, MD, Emerald Jewel Industry India Limited was the chief guest.
2. The Meeting of the GRGSMS Board of Studies was held on 4<sup>th</sup> April 2015.
3. A farewell party was organised by I MBA Students for our II MBA and PGDMFS students on 8<sup>th</sup> April 2015.
4. A thanksgiving party for faculty and staff of GRGSMS was organised by students of II MBA on 9<sup>th</sup> April 2015.
5. Our Director, Prof. S. Balasubramanian, attended CII Education Panel Meeting on 9<sup>th</sup> April 2015.
6. Dr. S. Kavitha, Associate Professor joined GRGSMS on 15<sup>th</sup> April 2015.
7. Dr. P. Sadhasivam, Dean attended the CII HR Panel meeting on 17<sup>th</sup> April 2015.
8. Our Director, Prof. S. Balasubramanian and Dr. P. Sadhasivam, Dean attended the Road Show on “Tamilnadu Global Investors Meet 2015” organized by CII Coimbatore at The Taj Vivanta on 17<sup>th</sup> April 2015.
9. GRGCAS and University of Toledo, USA signed a Memorandum of Agreement on 18th April, 2015. Under this agreement, University of Toledo will offer a 1+1 MBA programme and it will be launched in August/September 2015.
10. Ms. R. Ananthi, Assistant Professor delivered an Internal Faculty Seminar on “Case Writing” on 20<sup>th</sup> April 2015.
11. Dr. J. Anitha, Associate Professor was invited as a Guest Speaker on 'Factor Analysis' for the I MBA students of KCT Business School as a part of their course on Research Methods in Business on 22 April 2015.
12. Dr. N. Anitha, Associate Professor attended the symposium titled “Scaling up Business Funding Opportunities” organised by TiE Coimbatore on 23<sup>rd</sup> April 2015.
13. A One-Day Conference on “New Age Organisations 202 - A Management Perspective” was organised by Dr. P. Sadhasivam, Dean, Dr. P. Paramanadam, Associate Professor and Dr. R. Savitha, Associate Professor on 25<sup>th</sup> April 2015. The Key Note Speakers were Mr. R. Hari Shankar, DGM - Business Development, L&T Coimbatore, Mr. K. Ravi, CFO, Roots Group, and Mr. G. Balathandayutham, Assistant Manager - HR, Bimetal Bearings Coimbatore.
14. Dr. J. Anitha, Associate Professor and Ms. M. Aruna, PhD scholar published an article on 'Transformation on Human Resource Information Systems' in the Journal of Management and Development Studies, Vol. 26: pp.30-50
15. Dr. J. Anitha, Associate Professor and Ms. Preetha F James, Assistant Professor, Bishop Appasamy College of Arts published a paper on ‘A study on the sequential interaction

of Emotional Demand and Job Demand and their impact on Emotional Exhaustion' in the Gavesana Journal of Management, July-December 2014 issue.

16. Dr. P. Paramanandam, Associate Professor successfully completed with Distinction a MOOC Course on " International Leadership and Organizational Behaviour" offered by the Boccioni University through Coursera.
17. Ms. Vandana Madhavkumar, Assistant Professor and Dr. B. Sripirabaa, Associate Professor published a paper titled, "Job Pursuit Intentions of Gen Y MBA students: The effects of job and organisational attributes" in Great Lakes Herald, March 2015, Vol. 9, issue 1, pp 46 - 65, published by Great Lakes Centre for Management Research, Great Lakes Institute of Management, Chennai.
18. Our Director, Prof. S. Balasubramanian conducted an FDP on "Case Method of Teaching" at RVSIMR on 27<sup>th</sup> April 2015. Ms. R. Ananthi, Assistant Professor attended the programme.
19. Dr. S. Kavitha, Associate Professor acted as a Resource Person for a session in the ICSSR-sponsored two-week "Capacity Building Workshop" for social science faculty organised by PRIMS Periyar University, Salem and delivered a lecture on the topic "Application of Statistical Test in Research Using SPSS" on 27<sup>th</sup> April 2015.
20. Our Director, Prof. S. Balasubramanian was a member of the selection panel to choose a CEO for the Technology Business Incubator at Thiagarajar College of Engineering Madurai on 29<sup>th</sup> April 2015.