

GRG SCHOOL OF MANAGEMENT STUDIES

NEWS AND EVENTS OF GRGSMS FOR THE MONTH OF APRIL 2016

1. Our Chief Mentor, Prof. S. Balasubramanian and our Dean Prof. P. Sadhasivam attended Academic Council Meeting of the PSGRKCW, on 6th April 2016.
2. Mr. Vishnu Potty, Vice President, Cognizant Technology Solutions, delivered a CXO talk on 6th April 2016.
3. Our Chief mentor Prof. S. Balasubramanian attended CII Coimbatore Education Panel Meeting on 11th April 2016.
4. A farewell party was organised by I MBA Students for our II MBA & PGDMFS students on 13th April 2016.
5. GRGSMS Annual Parents Teachers Meeting was held on 16th April 2016.
6. Dr. B. Sripirabaa's PhD scholar, Mrs. Vandana Madhavkumar, Assistant Professor, GRG School of Management Studies successfully defended her thesis at the Viva Voce examination held on 18th April 2016.
7. Dr. S. Kavitha, Associate Professor has successfully completed MOOC on "Digital Analytics for Marketing Professionals: Marketing Analytics in Theory" through Coursera.
8. Dr. P. Paramanandam, Professor published a paper on "Locus of Control and Job Satisfaction among the Employees of a Shipyard" along with P.S.Shobita in Management Today, Volume 6, Issue 1, pp 19-24 (ISSN: 2230-9764).
9. Mr. C. M. Vijay Ramesh, Vice President - Exports, Roots Multiclean Ltd., delivered a guest lecture for the course Cross Cultural Appreciation for II MBA Students on 22nd April 2016.
10. Dr. N. Anitha, Associate Professor successfully completed a course on MOOC ' IIMBx -OM101.1x: Introduction to Operations Management I ' offered by IIM B, an XSeries Program course of IIM B through edX.
11. Dr. N. Anitha, Associate Professor attended the one day faculty orientation programme organised by EDI Chennai on 20th April 2106 at Chennai EDI Campus.
12. A thanks giving party for faculty and staff of GRGSMS was organised by students of II MBA on 22nd April 2016.
13. Dr. B. Sripirabaa, Associate Professor attended CMA Managing Committee Meeting on 11th April 2016.
14. Farewell was given to our faculties, Mr. M. Venkatesh Prabu, Assistant Professor, Ms. M. Gowri, Assistant Professor and Dr. S. Suganya, Assistant Professor on 28th April 2016.
15. Dr. P. Paramanandam, Professor has successfully completed a MOOC on "Introduction to People Management" offered by Indian Institute of Management (Bangalore) through edX.
16. ICSSR has sanctioned a grant-in-aid of Rs. 10,000,00 towards the research project proposal submitted by Dr. S. Kavitha, Associate professor entitled "Influence of

Social Media On Personality Development Among the Millennial in Coimbatore, Tamilnadu with special reference to Facebook and Whatsapp". Dr. N. Anitha, Associate Professor will be the Co-investigator for the same.