

GRG SCHOOL OF MANAGEMENT STUDIES

NEWS AND EVENTS OF GRGSMS FOR THE MONTH OF APRIL 2019

1. As a part of Social Service Programme, Ms P Akalyaa, Ms C Swathi, Ms Giftin Gladys, Ms B Soundariya, Ms M Subhashini and Ms C Vijayalakshmi of II MBA participated in the Lake Protection drive and planted saplings near Chinnavedampatti lake from 31st March 2019 to 2nd April, 2019.
2. As a part of Social Service Programme, Ms R Manju, Ms S Amala, Ms K C Gogila, Ms R Harshitha Angel, Ms D Keerthana Devi, Ms M Madhubala and Ms K Pavithra of II MBA conducted training programmes for the students of Government Primary School, Madampatti, on 1st and 2nd April, 2019.
3. Mr S Dhanasekar, Vice President of Global Software Services, a division of KGISL, delivered a guest lecture on the topic 'Organization of International Business' for the course 'International Business Management' on 2nd April, 2019.
4. As a part of Alumna Talk, our alumna Ms S Sindhiya (Class of 2009), HR Manager, Pasumai Pharmacies addressed our students on the topic 'Challenges faced by women in their career' on 2nd April, 2019.
5. Students of I MBA organized a farewell for the II MBA and PGDMFS students on 3rd April 2019.
6. SHREYAS valediction for the academic year 2018-19 was held on 4th April 2019. The chief guest Mr S Ravi, Managing Director, Craftsman Automation, Coimbatore, delivered the valedictory address and presented certificates and prizes to the students for their achievements in various inter-collegiate events across Tamil Nadu. Ms K Pavithra of II MBA and Ms K Vinitha of I MBA were recognized with certificates and prizes for achieving 100% attendance during the academic year. Community interest group was awarded as the Best forum for the year 2018-19. The Current Affairs Teams 14 and 7 were awarded as the Best Organizing Team and the Best Participating Team respectively. The office bearers of Shreyas, ED Cell Coordinators, winning teams of Feb Fiesta 2019 and partners of our Campus Company, Magical Shades, were given the certificates of appreciation. Ms A Sandhiya and Ms K Shanjutha of II MBA received certificates of appreciation for sharing daily health tips and Ms M Keerthana and Ms K Sudha of II MBA were applauded for sharing daily technology updates. Ms S Afritha of II MBA and Ms B Paarkavi of PGDMFS were awarded as the 'Best Outgoing Students' and Ms S Kiruthika of I MBA was awarded as 'The Emerging Leader' of GRGSMS. Ms V Jeya Haritha of II MBA was awarded 'The Rising Icon 2019' by the Management Alumni Association of GRG Institutions, Coimbatore. The award comprised a trophy, certificate and cash prize of Rs 5000.
7. As a part of 'Day with Nature', the II MBA students visited Santhosh Farms, Pollachi, and the I MBA students visited the 'Temple of Consciousness', Pollachi, on 5th April, 2019. Dr B Sripirabaa, Associate Professor, Dr S Allimuthu, Associate Professor, Dr M Maheswari, Assistant Professor, and Ms S

Sathyapriya, Assistant Professor, accompanied the students of II MBA; and Dr G B Sabari Rajan, Associate Professor, Dr S Kavitha, Associate Professor, Dr. Savitha Nair, Associate Professor, and Ms R Sona, Assistant Professor, accompanied the students of I MBA.

8. Ten of our students got selected as Team Leaders at IDBI Federal Insurance, Coimbatore Branch, with an annual CTC of 3.5 lakhs on 10th April 2019.
9. Dr Vandana Madhavkumar, Associate Professor, facilitated a two-day programme on 'Business Communication' for the executives of KOB Medical Textiles Pvt Ltd on 11th & 25th April 2019.
10. Ms T Bharathi, Zonal Training Manager, Tata AIG Life Insurance Company Limited, Coimbatore, delivered a guest lecture on 'Delivering Service Promises in Insurance Sector' for the course 'Services Marketing' on 15th April 2019.
11. Four of our students got selected as Management Trainees at the Retail Banking Division of ICICI Bank, Mumbai, with an annual CTC of 3.93 Lakhs on 16th April 2019.
12. The second Doctoral Committee meeting of Ms R Radhamani, Research Scholar, under the supervision of Dr P Paramanandam, Professor, was conducted on the 16th April 2019.
13. Two Industrial visits were organized on 22nd April 2019 for the II MBA students. The students of Section I visited Roots Industries India Limited - Horn Division, Thoppampatti, Coimbatore and the students of Section II visited Sri Vasudeva Textiles (P) Limited - Unit II, Annur, Coimbatore. Dr G B Sabari Rajan, Associate Professor and Ms R Sona, Assistant Professor, accompanied the students of Section I and Dr S Allimuthu, Associate Professor, and Dr M Maheswari, Assistant Professor, accompanied the students of Section II.
14. As a part of 'Thanks Giving', the students of II MBA honoured the members of faculty with memorable gifts on 24th April, 2019.
15. Dr M Maheswari, Assistant professor, and Ms R Sreeprabha, Assistant Professor, attended a conference on "Prioritize Yourself for Quality Living" conducted by CII Indian Women Network (IWN), Coimbatore on 25th April 2019.
16. Dr Vandana Madhavkumar, Associate Professor, co-facilitated the session on 'Team Working' for the executives of Lakshmiraha Enterprises on 27th April 2019.
17. Dr B Sripirabaa, Associate Professor, was the external examiner for conducting the PhD Viva Voce examination at the Department of Business Administration, Annamalai University, Chindambaram on 29th April, 2019.

18. Director, Dr P Sadhasivam and Chief Mentor Prof. S Balasubramanian attended the Managing Committee Meeting of CMA on 29th April, 2019.
19. GRG SMS has been granted accreditation for 10 years by the International Accrediting Agency ACBSP - Accreditation Council for Business Schools and Programs, USA, on 29th April, 2019.
20. Dr S Allimuthu, Associate Professor, delivered an Internal Faculty Seminar on the topic 'Co-movement of Indices: An Empirical Study with reference to Bombay Stock Exchange (BSE) and National Stock Exchange (NSE)' on 29th April 2019.
21. Ms P B Saranya, Assistant Professor, published an article 'A Study on the Exchange Rate Dynamics and Its Impact on Stock Market Volatility with reference to Nifty' in the Asian Journal of Research in Social Sciences and Humanities, Vol. 9, Issue 4, pp 7-14 (ISSN: 2249-7315) during April 2019.
22. Dr R K Sudhamathi, Associate Professor, along with research scholar Ms M Ganeshwari, published research article titled 'Relationship between FDI and BSE SENSEX - An Empirical Study' in the Asian Journal of Research in Social Sciences and Humanities, Vol. 9, Issue 4, pp 1-16 (ISSN: 2249-7315) during April 2019.
23. Dr R K Sudhamathi, Associate Professor, along with research scholar Ms M Ganeshwari, published research article titled 'Impact of Macro Economic Forces on Indian Stock Market' in the Asian Journal of Research in Business Economics and Management, Vol. 9, Issue 4, pp 12-22 (ISSN: 2249-7307) during April 2019.
24. Dr Savitha Nair, Associate Professor, published a paper titled 'Social Entrepreneurship: Antecedents and Consequences' in Suraj Punj Journal for Multidisciplinary Research, Vol. 9, Issue 4, pp 472-479 (ISSN: 2394-2886) during April 2019.
25. Dr S Allimuthu, Associate Professor, published a research article titled 'Integration of BRICS Stock Markets: An Empirical Study' in Zenith International Journal of Multidisciplinary Research, Vol. 9, Issue 4, pp. 267-275 (ISSN: 2231-5780) during April 2019.
26. Dr R K Sudhamathi, Associate Professor, completed an online course on 'Financial Analysis for Decision Making' offered by BABSON through Edx online platform.