

## GRG SCHOOL OF MANAGEMENT STUDIES

### NEWS AND EVENTS OF GRGSMS FOR THE MONTH OF AUGUST 2017

1. Our Director Dr. P. Sadhasivam and Dr. B. Sripirabaa, Associate Professor, attended the Managing Committee Meeting of CMA on 2<sup>nd</sup> August 2017.
2. As part of AIMS National Management Week Celebrations, the following activities were carried out by our students:
  - On 2<sup>nd</sup> August, 2017 twelve students of II MBA visited the Thondamuthur Blind School (Government school for visually challenged children). Our students interacted and conducted activities for the inmates of the school.
  - On 3<sup>rd</sup> August, 2017 Dr. P. Mangala, DNB from Aravind Eye Hospital, gave an awareness speech on the significance of the Eye donation and procedures to be followed to register as an eye donor, to our students. Fifty of our students registered for eye donation.
  - On 4<sup>th</sup> August, 2017, eight of our students visited the inmates of 'Old Age Home' at Universal Peace Foundation. They organized sessions for sharing life thoughts, storytelling, Riddles etc., the inmate of the old age home actively participated.
  - On 6<sup>th</sup> August, 2017, 12 students of II MBA, along with Dr. Aruna Devi, Assistant Professor and Ms. S. Sathyapriya, Assistant Professor took part in the cleanliness drive at Kaaduvettipalayam village near Karumathampatti. In the cleanliness drive the team collected about 100 kgs of plastic waste.
  - On 6<sup>th</sup> August, 2017, along with Life Insurance Corporation, Tatabad, Coimbatore the students of GRGSMS conducted an awareness programme on 'Rural insurance Products' at Kaduvettipalayam Village. Ms. Sridevi, Assistant General Manager, and Mr. Senthilarasu, Insurance Advisor of LIC participated and spoke on various benefits of Insurance as protection and saving tool.
3. Classes for I MBA (2017-2019) and PGDMFS (2017-2018) batches commenced on 7<sup>th</sup> August 2017. Induction programme was organized for them, from 7<sup>th</sup> August to 12<sup>th</sup> August 2017. Sessions organised to provide insights in the aspects of Culture & Values, Curriculum & Syllabus, Industry Expectations, Student's Code of Conduct, Learning Resources, Entrepreneurship, Alumni Relations, Student Life, SHREYAS, Research Culture, and different Pedagogies adopted for teaching. Two of our alumni Dr. V. Valarmathi, CEO, Protons Academy, addressed the first year students on the topic "Minds for the future" and Mrs. Sathya Ramakrishnan, Manager, Equitas Bank, addressed the students on the topic "Career Opportunities after MBA" on 8<sup>th</sup> August 2017.
4. Mr. Vijay K. Thadani, Vice Chairman and Co-Founder, NIIT addressed our students on the topic "Networked Organisation and the Future Managers" on 9<sup>th</sup> August 2017.
5. Mr. G. K. K. Singh, Director, Asian Institute of Quality Management addressed our students on the topic "Practical Applications of Lean Six Sigma" on 12<sup>th</sup> August 2017.
6. Dr. R. Savitha, Dean in Charge, and Dr. R.K. Sudhamathi, Associate Professor, were the resource persons for the MDP programme on "Finance for Non-Finance Executives" organised by GRGCAS during 9 - 10 August 2017.

7. Dr. B. Sripirabaa, Associate Professor, was the Resource Person for M Com Students of PSGRKC for Women and handled a session on “Research Methodology” on the topic “Theory building and Questionnaire Development” on 11<sup>th</sup> August 2017.
8. The students of II MBA, Ms. V. Devi Shree Astalakshmi, Ms. S. Swathi, Ms. Shifa Adam Sait, Ms. Nandhini Palaniswamy, Ms. S. Rohitha, and Ms. M. Nivetha, attended “SAMYOG ’17, HR Day Celebration at PSGIM, on 11<sup>th</sup> August 2017.
9. The election for the office bearers of 'SHREYAS 2017-18', for II MBA was conducted on 11<sup>th</sup> August 2017, The following students were elected:  
 President - Ms. N. Anitha,  
 Secretary - Ms. Rohitha Sivakumar  
 Treasurer - Ms. V. Sowmiya  
 Executive Member, II MBA - Section 1 - Ms. K. Sarayu Venkatalakshmi  
 Executive Member, II MBA - Section 2 - Ms. M. Nivetha.
10. Students of GRGSMS celebrated Independence Day, on 12<sup>th</sup> August 2017.
11. As a part of E-Talk series, Mr. Nallakeerai R Jagannathan, Founder, Nallakeerai, Chennai, delivered a talk on the title “Agro Green Entrepreneurship” on 17<sup>th</sup> August, 2017.
12. DST Sponsored three days Entrepreneurship Awareness program during 22 -24 August was conducted for both I and II year MBA students. As a part of this program, students were taken to Women Technology Park, Annur, to learn various process and activities carried out by WTP. Our faculty members, Dr. N. Anitha, Associate Professor, Dr. Savitha Nair, Associate Professor, Mrs. S. Sathyapriya, Assistant Professor, and Mr. Karthikeyan, Consultant, Mrs. V. Dhivya, Founder, Agro Bio life and Ms. R. K. Sonika, Alumni Entrepreneur, were the resource persons during the sessions.
13. Our Chief Mentor, Prof. S. Balasubramanian, Our Director, Dr. P. Sadhasivam, and Ms. S. Sathyapriya, Assistant Professor attended a Two-Day Workshop on 'Restructuring and Redesigning the Higher Education Curriculum to Meet Industry Needs' at Jeppiaar Engineering College, Chennai during 23-24 August, 2017.
14. Mr. Sivakumar Palaniappan, Founder, and Mentor of Master Mind Academy conducted Career Counseling Programme for the students of II MBA of Section I & II during 17- 19 & 21-24 August 2017 respectively.
15. Dr. S. Kavitha, Associate Professor, participated in the 29th AIMS Annual Management Education Convention, organized at Savitribai Phule Pune University, Pune during 22-24 August 2017 and presented her research proposal for ARIF (AIMS RESEARCH AND INNOVATION FELLOWSHIP) Grant titled: "The Role of Technology in Management Education: An Empirical Study in Tamilnadu" on 23<sup>rd</sup> August 2017.
16. GRGSMS Governing Council meeting was held on 28<sup>th</sup> August 2017.
17. The election for the office bearers of 'SHREYAS 2017-18' for I MBA and PGDMFS was conducted on 30<sup>th</sup> August, 2017. The following students were elected:  
 Vice President - Ms. S. Afritha  
 Executive Member- I MBA- Section 1 - Ms. A. Sandhiya

Executive Member- I MBA- Section 2 - Ms. R. Abirami  
Executive Member- PGDMFS- Ms. K. Pradeepa.

18. Dr. B. Sripirabaa, Associate Professor, received a grant of Rs.3.5 lakhs from AICTE for conducting 'Two Week FDP Program' on "Multimodel Teaching Standards for Engaging Gen Y & Gen Z Students."
19. Our Director, Dr. P. Sadhasivam, attended Managing Committee Meeting of CMA at PSGIM, on 30<sup>th</sup> August 2017.