

GRG SCHOOL OF MANAGEMENT STUDIES

NEWS AND EVENTS FOR THE MONTH OF FEBRUARY 2015

1. Our Director Prof. S. Balasubramanian conducted Monthly Business Quiz on 2nd February 2015.
2. Students attended pool campus drive by BNP Paribas, Chennai at KCT Business School Campus on 2nd February 2015. 3 students were shortlisted for the final round of interview in Chennai during March 2015.
3. Dr. P. Paramanandam, Associate Professor delivered an Internal Faculty Seminar titled, "Locus of Control as a Predictor of Job Satisfaction" on 5th February 2015.
4. Dr. J. Anitha, Associate Professor along with Ms. M. Aruna, Research Scholar presented a paper on 'Enablers that aid in Retention of Millennial workforce' in the National Conference on Contemporary Business Challenges and Strategies on 6th February 2015.
5. Vodafone India Ltd. visited our campus for recruitment on 6th February 2015. Out of 22 students who participated, 9 students were shortlisted for the final round.
6. BuildHR, Chennai visited our campus for recruitment on 10th February 2015. Out of 3 students who participated, 1 student was shortlisted for the final round to be held in Chennai during 1st week of March 2015.
7. Dr. P. Paramanandam, Associate Professor attended the One day National Level Seminar on "Social Entrepreneurship an Innovation for Transforming Indian Society" organised by the Department of Commerce (SF) at PSGR Krishnammal College for Women on 11th February 2015.
8. Seven Students of II MBA participated in the intercollegiate meet "RAPTURE 2015" at Sree Saraswathi Thyagaraja College, Pollachi on 11th February 2015. Two students - Arthi P.G. and Vishva Priya V - won the second prize in Business Quiz. Four students - Dhivya Nandhini S, Nikitha Natarajan, Uthra K.L. and Chandrakala J - won the second prize in Best Management Team contest.
9. Students of Environment Forum presented a video on "Kongu Nagaram" to sensitize the students on the rare species of flora at Nilgiri Biosphere, Nature Park on 11th February 2015.
10. Students of Knowledge Forum presented a video on "Isha Yoga" on 11th February 2015.
11. Dr. P. Sadhasivam, Dean and Ms. S. Sathyapriya, Assistant Professor attended CII SR Conclave on "Management Education in VUCA World" at Chennai during 11-12 February 2015.
12. Dr. J. Anitha, Associate Professor acted as a resource person for a half-day programme on 'Time Management' at Roots Multiclean Ltd, Pollachi on 12th February 2015.

13. GRGSMS organised the “CMA Student Management Day 2015” on 13th February 2015 on our campus. Business Quiz, Best Project and Debate Contest were conducted as a part of Student Management Day. About 200 students participated in this programme. 10 students of II MBA participated in Debate and B-Quiz, Ms. Bharathi and Ms. V. Preethi of II MBA won Second place in B-Quiz.
14. Dr. P. Paramanandam, Associate Professor and Dr. N. Anitha, Associate Professor escorted 18 students of II MBA to Goa, Mangalore, and Udupi as a part of the annual tour during 13-18 February 2015.
15. Interview by an external expert panel for faculty selection was held 14th February 2015.
16. Dr. B. Sripirabaa, Associate professor attended the CPC Productivity Conclave 2015 at Taj Vivanta on 14th February 2015.
17. Dr. J. Anitha, Associate Professor and Ms. Vandana Madhavkumar, Assistant Professor escorted 17 students of II MBA on an international tour to Dubai during 14-18 February 2015, as a part of the annual tour.
18. Students of Arts & Aesthetics Forum conducted a contest on “Find the Word” on 18th February 2015.
19. Dr. N. Anitha, Associate Professor presented a paper on “Impact of Life style on consumer decision making” at the International Conference on “Trends in Retailing and Branding” organized by University of Madras, Department of commerce, Chennai during 19th - 20th February 2015 and published the same in the Book Titled “Retailing Trends in the New Millennium” (ISBN 978-81-8094-165-8).
20. Mr. M. Venkatesh Prabu, Assistant Professor attended International Conference on “Digital Marketing 2015” organised by Thiagarajar School of Management, Madurai and presented a paper titled “A Study on the Perceived Importance of Social Media in Education among B-School students in Coimbatore” on 20th February 2015.
21. As a part of training programme for teachers at Srivalli Varadarajan School, Theni Dr. P. Sadhasivam, Dean handled a session on “General Awareness” and Dr. R. Savitha, Associate Professor handled a session on “Career Guidance” on 20th February 2015.
22. Our Director, Prof. S. Balasubramanian, Dr. P. Sadhasivam, Dean, Ms. S. Sathyapriya, Assistant professor and Dr. N. Anitha along with 10 students attended the National management Day celebrations’ organised by CMA at The Residency, on 21st February 2015. Ms. Nikitha Natarajan was awarded the “RVS Padmavathi Best Student Award”. GRGSMS was awarded as the “Best Student Chapter” for the second consecutive year.
23. Our Director, Prof. S. Balasubramanian, Dr. P. Sadhasivam, Dean, Faculty Members and students of GRGSMS participated in “Brands of Coimbatore” organised by CMA Student Chapter at PSG College of Technology on 21st February 2015.
24. Dr. P. Paramanandam, Associate Professor, successfully completed a MOOC Course on "Inspiring Leadership through Emotional Intelligence" offered by Case Western Reserve University, USA through Coursera.

25. Students of Community Forum organised an open discussion on “Role of me as an individual towards Community” on 25th February 2015.
26. State Street HCL Services visited our campus for recruitment on 27th February 2015. Out of 11 students who participated, 2 students - Ms. P. Janani and Ms. A.J. Athulya - were selected for the post Financial Analyst.
27. Seven students of II MBA participated in the intercollegiate meet “EXEMPLAR 2015” at Hindustan College of Arts & Science on 27th February 2015. Ms. Bharathi, Ms. S. Sruthi and Ms. Femina Christy won the First place in Finance Contest and Ms. S. Dhivya Nandhini, Ms. Nikitha Natarajan, S. K.L. Uthra and Ms. J. Chandrakala won the second prize in Best Management Team Contest.
28. As a part of MBA Admissions 2015-2017, Dr. P. Sadhasivam, Dean and Dr. R. Savitha, Associate Professor addressed the final year UG students of PSGRKWCW during 23-28 February 2015.
29. Our Students organised “Feb Fiesta 2015” on 28th February 2015. To educate and nurture the students’ entrepreneurial skills, we had Food Fete, Game Gala, and Garage sale. Everyone enjoyed the show and the offerings.
30. GRGSMS organized the first edition of “Alumni Homecoming” on 28th February 2015. Around 70 Alumni members and 10 former faculty members participated in this programme. Our Founder Trustee, Mrs. Nandini Rangaswamy inaugurated the programme. Principal, Dr. Yesodha Devi offered eloquent felicitations. As a part of the programme “GRGSMS Today” Movie by Students and “GRGSMS in the future” address by Director, a talk by Dr. Latha Balasubramanian, GKNMH on the topic “Women Health and Wellbeing” and a talk by Mr. K. Ravi CFO, Roots Industries on the topic “Managing Your Finances”, Interaction Session and also a Cultural Galatta was organised by the team of members at GRGSMS.
31. Ms. M. Gowri, Assistant Professor and Mr. Sekar M (2014), published a paper on “Fiscal Fitness of Select Automobile Companies in India: Application of Z-score and Springate Models”, in Vilakshan, Volume VII, Issue 2 (ISSN 0973 - 1954).
32. GRGSMS was awarded “IAB Blind Empowerment Champions 2015” silver zone on 3^{1st} of January 2015 at Madurai in recognition of voluntary contribution for the empowerment of people with visual challenges.