

GRG SCHOOL OF MANAGENT STUDIES

NEWS AND EVENTS FOR THE MONTH OF FEBRUARY 2019

1. CMA Chapter Institutions organized the annual event Brands of Coimbatore on 1st February 2019. GRGSMS student chapter took part in the programme.
2. Ms Saveethadevi K B, Ms S Krituthika and Ms N Krituthika of I MBA participated in the intercollegiate meet “CHRYSA LIS ’19” at Loyola College, Chennai during 2-3 February 2019.
3. The first Phase of Admission Interview for the Academic Year 2019-2020 was held on 4th February 2019.
4. On 5th February Dr P Sadhasivam along with the CMA Student Chapter Coordinator and students of I & II MBA attended the discussion on the ‘Budget 2019’ session at PSGIM.
5. International tour programme was organized for II-MBA Students (2017-19 Batch) during 4th and 8th February 2019, to Dubai and Abudabhi. Dr R K Sudhamathi, Associate Professor, accompanied 27 of our II MBA students. During the tour programme, students visited AJMAL perfume industry, Dubai.
6. Dr P Paramanandam, Professor, and Mrs R Sona, Assistant Professor, accompanied 38 of our II MBA students in the National tour to Goa and Mangalore during 4th and 8th February 2019. Students visited Manipal Technologies Limited (formerly known as Manipal Press Ltd).
7. Ms Gowri Priya, Ms T M Shilaja Padma and Ms K AbinayaK of II MBA participated in business quiz contest in the intercollegiate meet “PHRONESIS 19”organised by Karunya Institute of Management during 4-5 February 2019.
8. Four days Outbound Training Programme was organised for the I MBA (2018 - 20 batch) students at Sky High Academy, Periyanaickanpalayam during February 2019. Dr S Allimuthu and Dr M Maheswari accompanied the first batch of students during 5th and 8th February. Mrs R Sreepabha and Mrs P B Saranya accompanied the second batch students during 12th and 15th February 2019.
9. Dr R K Sudhamathi, Associate Professor, GRGSMS, along with her Research Scholar Ms S R Deepika presented a research paper on “ A review on the rising significance of Algo Trading(AT): The Hot Talk of the Financial Town”, in the international Conference on ‘Changing Business Landscape’ conducted during 6-7 February 2019 at Christ University, Bangalore.
10. Ms P Monisha, Ms V Haripriya, Ms Srudhi Sree, Ms R Yogalakshmi, Ms T Subhayoga, Ms B Paarkavi and Ms S Susmithaa of PGDMFS participated in best management team contest and HR contest in the intercollegiate meet “HIMAC 2019” organised by Hindustan College of Engineering and Technology on 9th February 2019.

11. Dr S Kavitha, Associate Professor was invited as an External Auditor for the Academic Course File Audit at Karunya Institute of Technology and Sciences for the Department of Management on 9th February 2019.
12. GRGSMS received the Silver Zone Award from Indian Blind Empowerment Champions 2019 on the eve of 34th Annual Day Programme at IAB Campus, Madurai on 9th February 2019.
13. Dr R K Sudhamathi, Associate Professor, GRGSMS attended International Conference on "Economics and Finance in the Globalized World: The Dilemmas" conducted during 9 - 10 February 2019, at Narsee Monjee Institute of Management Studies(NMIMS), Bangalore and presented research paper on "Impact of Macroeconomic forces on Indian Stock Market".
14. Ms s Amirtha Priya, II MBA got selected by TTK Services Ltd, Bangalore in a pooled drive organized by KCT Business School on 12th February 2019, as Associate Consultant HR at a yearly CTC of Rs.3.30 Lakhs.
15. Dr S Allimuthu, Associate Professor invited as a Judge for Business plan Contest and Best Manager Event in the intercollegiate meet conducted by GR Damodaran Academy of Management on 13th February 2019.
16. Dr G B Sabari Rajan, Associate Professor attended the National Conference organised by Dr Vaishnav College School of Management, Chennai on 14th February 2019. He presented a paper.
17. Ms F X Rufina Marine and Ms K Sudha of I MBA participated in the Simulation game organized by Bannari Amman Institute of Technology on 15th February 2019.
18. Dr Savitha Nair, Associate Professor, presented a paper titled "Consumer Adoption of Online Food Delivery Services: An Investigation" in the International Conference on "Innovations in Management: Technology and Practices for Business and Society" organized by KCT Business School on 15th February 2019.
19. Ms S S Akshya , Ms Y Maartina Anjali, Ms Reema Ann Mohan, Ms C Sangavi, Ms K Haritha, Ms G Shrinidhi and Ms P Dhivyabharathi of I and II MBA participated in B-Quiz and HR game in the intercollegiate Management meet "YUKTHI 2019" organised by Thyagaraja School of Management, Madurai during 15-16 February 2019.
20. Dr Vandana Madhavkumar, Associate Professor anchored sessions on 'Business Communication' for the executives of Autoprint Machinery Manufacturer Pvt Ltd on 16 February 2019.
21. GRGSMS hosted Student Management Day organized by Coimbatore Management Association on 19th February 2019. Ms S Afritha of II MBA received Best Management Student Award 2019, Ms M Eneya Sri, Ms V Jeyaharitha of II MBA won second prize in Debate contest, Ms C Swathi, Ms P Rajanila, Ms K Sudha, Ms P Mohanaprithy, Ms S Kiruthika and Ms R Harshitha of II MBA, Ms S Janani Priya, Ms M Monisha and Ms S Varchithaa of I MBA participated in Management for Social good contest and Paper Presentation contest in Student Management Day.

22. Feb Fiesta, the annual flagship event of GRGSMS, was held on 20th February 2019 at the Golden Jubilee Auditorium on the theme 'Nurture Nature' - through business. Our Chairperson, Dr Nandini Rangaswamy, inaugurated the programme. Students exhibited various ways of incorporating nature into our everyday lives through eco-friendly business ideas and practices. A total of 22 teams participated by putting up 20 stalls under various verticals including eco-bags, coconut shell products, plants, millets, jute products, green bins, earthenware, sustainable fashion, textiles, organic cosmetics and personal care, eco-friendly gifts, stationary, games, organic food products etc. A total turnover of Rs.2,90,995 was achieved on the day.
23. Alumnae homecoming 2019' was held on 23rd February 2019. Dr P Sadhasivam, Director welcomed the alumnae and Prof S Balasubramanian, Chief Mentor felicitated the gathering. The MBA and PGDMFS students engaged the alumnae through cultural programmes and games. The prominent Alumna was identified in three different categories and were awarded, namely Ms Meera Ramakrishnan (Class of 1995) as best alumna - entrepreneur, Ms Uma Maheshwari (Class of 1999) as best alumna - professional and Ms N Vallishri (Class of 2016) as best young alumna. 50 Alumnae along with their family participated in Alumnae Homecoming.
24. On 23rd February Dr P Sadhasivam attended the Managing Committee Meeting of CMA.
25. Dr Vandana Madhavkumar, Associate Professor anchored sessions on 'Business Communication' for the executives of Lakshmigraha Enterprises on 23rd February 2019.
26. Ms Divya M, an M.Phil. Research Scholar under the supervision of Dr P Paramanandam, Professor, defended her thesis entitled "Impact of Organisational Justice on Job Satisfaction among the Managerial Personnel of Automobile Industry" successfully on 25th February 2019.
27. As a part of Guest Lecture Mr S Hariharan, Sr.Branch Manager, Sharekhan Ltd, Coimbatore, delivered a talk on "Technical Analysis a tool for Investment Strategy" for the course Security Analysis and Portfolio Management on 26th February 2019.
28. Our Chief mentor, Prof S Balasubramanian, conducted Monthly Business Quiz on 26th February 2019.
29. Dr G B Sabari Rajan, Associate Professor, published an article on "Preventing and Detecting Fraud Using Audit: An Artificial Intelligence Framework", in International Journal of Management, Technology and Engineering, Volume IX, Issue II, February 2019.
30. Ms J Nishasri, Ms M Preethi, Ms P Rajanila and Ms C Swathi won second place in the Best Management Team contest, Ms M Madhubala, Ms M Vaishnavi Priya, Ms Ritu Sharma and Ms B Anjali participated in Best Creative Team contest in the intercollegiate meet "EXEMPLAR 2K19" organized by Hindustan College of Arts and Science on 28th February 2019.
31. Students of technology Interest Group conducted technology quiz based on the daily emails send for technology tips on 27th February 2019.

Inclusion:

1. As a part of Entrepreneurship Development (ED) Cell activities, Mr A P Prabhu, Assistant Director, MSME Development Institute, Coimbatore delivered a talk on the topic 'Financial Assistance for Entrepreneurs from GOI' on 24th January 2019..