

GRG SCHOOL OF MANAGEMENT STUDIES

NEWS AND EVENTS OF GRGSMS FOR THE MONTH OF JANUARY 2018

1. The students of 'Right Brainer's club' organized Poster Making Contest on 2nd January 2018.
2. The first doctoral committee meeting of Ms. P.Haritha, Research Scholar of Dr. S. Kavitha, Associate Professor, was conducted on 3rd January 2018.
3. Thanks giving party was given by our Campus Company, 'Magical Shades' Students of 2014-2016 batch, on 5th January 2018.
4. As a part of Current Affairs activities, the students teams conducted a quiz- '2017- A look back' and a presentation on the topic- 'How to fix India? Your solutions to some of India are pressing problems' on 5th January 2018.
5. Ten Students of II MBA attended a Webinar on "Design Thinking" as a part of E-Week celebrations, organized by NEN, Bangalore on 8th January 2018.
6. The 'Health and Fitness' Interest group conducted 'Athletic Events - 100m Sprint and 4*100m Relay' Competition on 10th January 2018. About 30 students from I & II MBA participated in the Competition.
7. Ms. S. Sathyapriya, Assistant Professor delivered an Internal Faculty Seminar on "Customers Perception on Mobile Applications for Banking Services", on 11th January 2018.
8. Dr. Scott Venezia, Director, School of Administration and Business, CETYS University, Ensenada, Baja California, Mexico visited our campus on Monday the 22nd January 2018. He had meetings with Secretary, Principal, Directors, Deans, and students who visited Mexico and had participated in CETYS International Summer Programme (ISP) 2017 during July 2017. He also interacted with Faculty and students of GRGSMS.
9. As a part of Current Affairs activities, the students teams conducted an activity, 'Imag(in)e India' on 23rd January 2018. The participating teams were asked to imagine and present solutions for the distressing images of India.
10. Dr. N. Anitha, Associate Professor, presented a paper titled, "Leadership for Disruptive World - Social Entrepreneurship" organized by St. Joseph Institute of Management, Trichy during 23-24 January 2018 and published the same in the proceedings.

11. Dr. K.C. Arunadevi, Associate Professor, participated in the two day workshop on "Restructuring and redesigning the higher education curriculum to meet Industry needs" organised by Confederation of Indian Industry during 24-25 January 2018, at SDM Institute of Management Development, Mysore.
12. Our II MBA Students attended Peregrine Online Midpoint assessment on 24th January 2018.
13. Our Director, Dr. P. Sadhasivam, attended CMA Managing Committee Meeting on 24th January 2018.
14. As a part of E-Talk Mr. Sudeesh Damodaran, Managing Director 'A -1 Chips', Coimbatore, delivered a talk on "The Evolution of A -1 Chips as a Brand" on 25th January 2018.
15. The first doctoral committee meeting of candidate S Priyadharshini, research scholar of Dr. N. Anitha, Associate Professor, was conducted on 25th January 2018, with the University Nominee, Dr. R. Prabu, Assistant Professor, Government Arts College, Coimbatore
16. Fifteen students of I MBA participated in 'Pragati' an inter b-school event organised by Amrita School of Business during 24-25 January 2018. Ms. Sharmi, Ms. Pargalya, Ms. Vijayalaxhmi and Ms. Oviya of I MBA won First prize in Treasure Hunt and received a cash award of Rs. 20000/-
17. Urjith, the annual mega management meet of GRG School of Management Studies was conducted on Wednesday, 31st January 2018. Urjith, meaning "the power of partnership", saw over 408 student participants from 36 prestigious institutions all over Tamilnadu. Mr. Venkatesh Channaraj, Chief Business Officer, HoildayIQ, Bengaluru was the Chief Guest and *Dr. Nandini Rangaswamy, Chairperson, GRG Institutions* presided the inaugural function. The prizes to the winners were distributed at the Valedictory Session by the Chief Guest, Mr. Harjeet Singh Wahan, Business Consultant and Trainer, Coimbatore. Dr. S. Nirmala, Principal, PSGR Krishnammal College for Women presided over the Valedictory session.