

GRG SCHOOL OF MANAGEMENT STUDIES

NEWS AND EVENTS OF GRGSMS FOR THE MONTH OF JULY 2017

1. The Academic advisory body meeting of GRGSMS was held on 1st July, 2017.
2. Dr. P. Sadhasivam, Professor & Dean was elevated as Director of GRGSMS and Dr. R. Savitha, Professor was promoted as Dean In Charge of GRGSMS with effect from 1st July 2017.
3. 14 students of II-MBA were escorted by Dr. R. K. Sudhamathi, Associate Professor to Singapore Management University (SMU), Singapore; students successfully completed their study abroad programme on "Global Mega Trends" at SMU, during 3 -28 July 2017. Dr. R. K. Sudhamathi, Associate Professor met Dr. Wang Jiwei, Associate Professor of Accounting (Practice), Singapore Management University and Dr. Ding Ding, Head of finance programme, Singapore University of Social Sciences to pursue joint research.
4. Ms. K. C. Arunadevi has successfully completed her PhD viva voce exam at DJ Academy of Excellence on 13th July 2017.
5. Our Director, Dr. P. Sadhasivam attended CII Education Panel Meeting on 15th July 2017.
6. Our Director, Dr. P. Sadhasivam as the Institution Nominee along with Dr. B. Sripirabaa, Associate Professor, have been elected as the Management Council Member in the committee meeting of CMA for the two consecutive years 2017-2019, on 15th July 2017.
7. Dr. N. Anitha, Associate Professor, was the resource person for DST Sponsored Entrepreneurship Awareness program on the topic "Creativity and Entrepreneurship" conducted at PSGR Krishnammal College for Women on 19th July 2017.
8. The Annual Faculty Retreat was held at Colombo, Sri Lanka during 20 - 23 July, 2017. Our Chief Mentor, Prof. S. Balasubramanian, Our Director Dr. P. Sadhasivam, and our Dean in Charge, Dr. R. Savitha guided the team of faculty members and draw an action plan for the academic year 2017 -2018.
9. Classes for MBA batch 2016 - 18 commenced on 24th July 2017.
10. Mr. Raymond Saldanha, Effectiveness Coach, Bull's - Eye Communications, Bangalore delivered a guest talk on "Emerging Skills for Management Professionals" for II MBA Students on 28th July 2017.
11. Dr. Savitha Nair, Associate Professor, completed MOOC on 'Omni-channel retail' offered by Tuck School of Business on EdX.

12. Dr. Savitha Nair, Associate Professor, published a paper "Role of sentiment analysis on consumer research: A case study of Reliance Jio" in the Journal of Contemporary Research in Management, Vol. 12; No.1, January - March, 2017, pp. 41-48 (ISSN: 0973- 9785)
13. Ms. P. B. Saranya, Assistant Professor has published an article on "Demonetization, Stock Returns, and Volatility - An Analysis" in Indian Journal of Commerce & Management Studies ISSN: 2249-0310.