

GRG SCHOOL OF MANAGEMENT STUDIES

NEWS AND EVENTS FOR THE MONTH OF JUNE 2014

1. Dr. J. Anitha, Associate Professor addressed a session on “Seven steps to Success” to 44 participants of Penguin Engineers and Italindia Pack plus Private Ltd., Coimbatore on 5th June 2014.
2. Our Director, Prof. S. Balasubramanian attended CII Education Panel meeting on 6th June 2014.
3. GRGSMS has been ranked No.54 among the Top 100 B-Schools by Career 360 magazine in its June 2014 issue.
4. Our Director, Prof. S. Balasubramanian has been nominated as a Member of the Task Force on Management Education by the All India Management Association (AIMA) to prepare a strategy paper on Management Education for submission to the Government of India, Ministry of HRD.
5. Our Director, Prof. S. Balasubramanian attended CII Membership Meeting on 11th June 2014.
6. Graduation Ceremony for (2011-2013) Batch was held on 14th June 2014.
7. Ms. S. R. Deepika, Lecturer, along with Dr. S. Poornima, Associate Prof., PSGRKCW published a paper titled “Choice of optimum investment based on short term equity study” in Indian Journal of Research in Management, Business and Social sciences (IJRMBSS), ISSN: 2319-6998, Vol. 2 (2) June 2014.
8. Ms. S. R. Deepika, Lecturer, along with Dr. S. Poornima, Associate Prof., PSGRKCW published a paper titled “A study on investment behaviour of women in Coimbatore City with special reference to stock market” in Journal of Commerce and Management Research (JCMR), ISSN: 2249-0442, Vol. 4 (2), June-2014
9. Faculty of GRGSMS, GRGSACT and PSGRKCW had an interactive session with Dr. Narashima Bhatta, TCS, Chennai on 20th June 2014.
10. Dr. P. Sadhasivam, Dean participated in the Exclusive Interaction with Mr Sean Kelly, Australian Consul-General for South India and Mr Michael Carter, Trade Commissioner & Consul Commercial at 1800 hrs on 20th June 2014 organized by the education panel of CII, Coimbatore.
11. Dr. R. Savitha, Associate Professor, delivered an Internal Faculty Seminar on “Investors Perception on Digital Media as an Investment Tool” on 20th June 2014.
12. Dr.P.Paramanandam, Associate Professor, has successfully completed Relay Graduate School of Education's offering of "Teaching Character and Creating Positive Classrooms", a Massive Open Online Course (MOOC) through Coursera.
13. Ms. S. Sathya Priya, Assistant Professor Ms. S.R.Deepika Lecturer and Mr. M. Venkatesh Prabu Assistant Professor attended the ICTACT Bridge 2014, 15th Edition - "Technology & Entrepreneurship" on 25th June at hotel Le Meridian, Coimbatore.

14. Dr.P.Paramanandam, Associate Professor, delivered an Internal Faculty Seminar on 'Emotional Intelligence as a Predictor of Job Satisfaction' on 27th June 2014.
15. Ms. Vandana Madhavkumar, Assistant Professor and Dr. B. Sripirabaa, Associate Professor published a paper titled, "Organizational Attractiveness and Job Attribute Preferences of Business Students" in Gavesana Journal of Management of Vignana Jyothi Institute of Management. Volume 5, Issue 2, July-December 2013.
16. Dr.P.Paramanandam, Associate Professor, has published a paper entitled 'Interpersonal Trust and Job Satisfaction among the Employees of an Auto Component Manufacturing Company' along with M. Priyadarshini in Indian Journal of Research in Management, Business and Social Sciences, volume 2, Issue 2 (ISSN 2319-6998).
17. An interactive session with Dr Hema Krishnan, Associate Dean, Williams College of Business, Xavier University, Cincinnati, Ohio on "Effective Research Writing" was held on June 30th 2014.