## GRG SCHOOL OF MANAGEMENT STUDIES

## NEWS AND EVENTS FOR THE MONTH OF JUNE 2015

- 1. Dr. S. Suganya, joined as Assistant Professor on 2<sup>nd</sup> June 2015.
- 2. Dr. P. Paramanandam, Associate Professor, successfully completed a MOOC Course on "Critical Perspectives on Management" offered by IE Business School, Madrid through Coursera.
- 3. Dr. R. Savitha, Associate Professor and Dr. N. Anitha, Associate Professor conducted the training program for the teachers of Sri Valli Varadaraj Matriculation School, titled "Career Counseling and Guidance" as a part of the consultancy project for Rajshree Sugars at Theni on 12<sup>th</sup> June 2015.
- 4. Dr. P. Sadhasivam, Dean attended CII- HR Panel Meeting on 12<sup>th</sup> June 2015.
- 5. Dr. N. Anitha, Associate Professor, escorted three teams of our MBA Students for the "Student Innovator Award" competition organized by ICTACT Chennai and all the three teams got selected for final presentation at Chennai, on 13<sup>th</sup> June 2015.
- 6. Dr. N. Anitha, Associate Professor and Dr. S. Kavitha, Associate Professor conducted the training program for the teachers of Sri Valli Varadaraj Matriculation School, titled "Career Counseling and Guidance and General Awareness "as a part of the consultancy project for Rajshree Sugars at Theni on 19<sup>th</sup> June 2015.
- 7. Dr. P. Paramanandam, Associate Professor, visited Coimbatore Institute of Management and Technology as a Member of the audit panel for the Academic audit conducted on 24<sup>th</sup> June, 2015.
- 8. Dr. N. Anitha, Associate Professor Published a paper on "Consumer Preference Towards Online Retailing" in the ICTACT Journal of Management Studies (ISSN 2395 1664) Vol 1, Issue 2, May 2015.
- 9. Dr. P. Paramanandam, Associate Professor, attended the Board of Studies Meeting (MBA) at Kongu Arts & Science College, Erode on 26<sup>th</sup> June 2015.
- 10. Dr. P. Sadhasivam Dean and Dr. S. Kavitha, Associate Professor attended as delegates in the ICTACT Bridge 2015 conference "Innovate India for Make in India" on 26<sup>th</sup> June 2015 at Hotel Le Meridien Coimbatore.
- 11. An article on 'Influence of the Personal factors Work Skills and Work Engagement on Work Performance, among the sales employees', authored by Ms. Manjula M., Research Scholar and Dr. B. Sripirabaa, Associate Professor, was published in 'European Journal of Commerce and Management Research, Special Issue 1, pp. 264-271.