

## GRG SCHOOL OF MANAGEMENT STUDIES

### NEWS AND EVENTS OF GRGSMS FOR THE MONTH OF JUNE 2017

1. Dr. Vandana Madhavkumar published a paper titled, "A study on the Impact of Workplace Culture on Gender Diversity in SMEs of the Manufacturing Sector" in the ICTACT Journal on Management Studies, an international publication of ICT Academy, Volume 3, Issue 1, ISSN 2395-1656.
2. Dr. S. Kavitha, Associate Professor along with the research scholar Ms. R. Bhuvaneshwari published an article titled "Influence of Social Media on Investment decision making with special reference to stock market" in the Intercontinental Journal of Finance Research Review, Volume 5, Issue 5, Special Edition 1, February 2017.
3. Dr. B. Sripirabaa, Associate Professor acted as an External Examiner for Conducting PhD Viva Voce Examination at the Department of Business Administration, Annamalai University, Chidambaram for the candidate Mr. S. Raghavan on 1<sup>st</sup> June, 2017.
4. Dr. S. Kavitha, Associate Professor has successfully completed a MOOC course on "Innovation and Information Technology Management" offered by Indian Institute of Management, Bangalore through edX.
5. Dr. Savitha Nair, Associate Professor, completed a MOOC course from EdX on "Digital Branding & Engagement" offered by Curtin University.
6. Ms. P. B. Saranya, Assistant Professor has published a paper titled, "Relationship between Demonetization, Returns and Volatility in Bank Stocks" with Reference to National Stock Exchange in South Asian Journal of Marketing and Management Research, ISSN: 2249-877X, Vol. 7, Issue 5, May 2017.
7. As a part of Study Abroad Programme (SAB) 14 students of II MBA have gone to pursue 4 weeks summer course on "Global Mega Trends" at Singapore Management University (SMU), Singapore on 28<sup>th</sup> June, 2017. Dr. R. Sudhamathi, Associate Professor has accompanied the students to SMU.