

GRG SCHOOL OF MANAGEMENT STUDIES

NEWS AND EVENTS OF GRGSMS FOR THE MONTH OF JUNE 2016

1. Our Chief Mentor Prof. S. Balasubramanian attended AIMA Council Meeting at Bangalore on 3rd June 2016.
2. Dr. P. Paramanandam, Professor along with Ms. K. Sangeetha, Research Scholar, published a paper on "Locus of Control and Employee Engagement among the Employees of Automobile Industry" in GBAMS - Vidushi, Vol 6 & 7 (1&2), (ISSN: 0974-6374).
3. Dr. J. Anitha, Associate Professor along with Ms. Preetha F James, Assistant Professor, Bishop Appasamy College for Arts and Science have published an article on 'The impact of Emotional Demand and Job Demand on Emotional Exhaustion: A study on Sales executives of Automobile Showrooms' in The IUP Journal of Organisational Behavior, Vol XV, No2, April 2016.
4. Dr. S. Kavitha, Associate Professor has successfully completed a course on MOOC "What is Social?" through Coursera.
5. A four day induction programme for the new faculty was conducted from 15th June 2016 by Dr. B. Sripirabaa, Associate Professor.
6. Dr. P. Sadhasivam, Dean and Dr. R. Savitha, Associate Professor & Champion, ACBSP Accreditation, participated in the Annual ACBSP conference on "Creating New Knowledge in the Classroom" held at Atlanta Marriott Marquis, Georgia, USA during June 17 - 20, 2016. During the conference they met the Mentor and discussed the way forward for ACBSP accreditation. Also, received the "Certificate of Candidacy" from Dr. Steve Parscale, Chief Accreditation Officer. A visit was made to University of Toledo on 20th June, 2016 and had a meeting with Dr. Garry S. Insch, Dean, College of Business and Innovation, UT. Our Alumni Ms. Harsha Vimalchand of PGDBA 2008-09 batch and Ms. Uthra Karthic of MBA 2013-15 batch met them at New York and Detroit respectively during their visit to US and shared their experiences.
7. Dr. N. Anitha, Associate Professor successfully completed a course on MOOC 'Sustainable Business Entrepreneurship and Innovation' through Alison.
8. Dr. N. Anitha, Associate Professor attended the ICTACT Bridge one day programme on "Igniting startup India" organised by ICT Academy of Taminadu, Chennai on 23rd June 2016 at Coimbatore.
9. Dr. P. Paramanandam, Professor, has successfully completed a MOOC course "Diploma in Change Management" through Alison.