

NEWS AND EVENTS FOR THE MONTH OF NOVEMBER 2014

1. Ms. S. Sathyapriya, Assistant Professor and Ms. Vandana Madhavkumar, Assistant Professor escorted 59 students of II MBA to an organic farm at Pollachi as a part of 'Day with Nature' programme on 1st November 2014.
2. Our Director, Prof. S. Balasubramanian attended CII Southern Region Council Meeting held at Le Meridien on 1st November 2014.
3. Ms. S.R. Deepika, Assistant Professor attended the 2-day Entrepreneurship Faculty Development Programme organised by EDI, Chennai on 1st and 2nd November 2014 at Bharathiar University, Coimbatore.
4. Our Director, Prof. S. Balasubramanian conducted the monthly Business Quiz on 3rd November 2014.
5. Our Director, Prof. S. Balasubramanian and Dean, Dr. P. Sadhasivam visited Chennai on 4th November 2014 for a meeting with Sundaram Finance regarding PGPFS programme.
6. Ms. S. Sathyapriya, Assistant Professor delivered an Internal Faculty Seminar on "Impact of Intellectual Capital on the performance of firms in Pharmaceutical Industry in India" on 5th November 2014.
7. Students of Environment Forum conducted "Wealth from Waste" and "Business Plan Creation" on 5th November 2014.
8. Our Director, Prof. S. Balasubramanian delivered a talk on "Changing Pedagogy for Classroom Delivery" at the Faculty Induction Programme organised by CII Erode on 6th November 2014.
9. Five Students of II MBA participated in the intercollegiate event organised by RVS Institute of Management on 7th November 2014.
10. Our Director, Prof. S. Balasubramanian attended the Management Convention and South India LMA Meet organised by Vaikom Management Association at Vaikom, Kerala on 8th November 2014.
11. Our Dean, Dr. P. Sadhasivam addressed the participants in the Director's Round Table 2014-2015 organised by MBAUniverse.com & PSGIM at PSGIM on 8th November 2014.
12. National Education Day was celebrated on 11th November 2014. The celebrations featured an alumni panel discussion on 'Challenges for Higher Education in India', Quiz on 'Education System in India' and two speeches by our II year MBA students. The alumni panel members were, Dr. Bamini from 1993-95 batch, Dr. Hemanalini of 1998-2000 batch, Ms. Rubeni of 2010-12 batch and Ms. Lakshmi of 2011-13 batch. A Quiz was conducted by Ms. Nikitha Natarajan of II MBA.
13. Ms. Vandana Madhavkumar, Assistant Professor delivered an Internal Faculty Seminar on "Organisational Attractiveness and Job Pursuit Intention of Gen Y Management Students" on 13th November 2014.

14. A faculty interaction session with Prof. Gururaj Kediyoor, Dean - Academics, TAPMI on "Teaching Pedagogy and Evaluation" was organised on 14th November, 2014.
15. Our Director, S. Balasubramanian, Dean Prof. P. Sadhasivam, Dr. B. Sripirabaa, Associate Professor, Dr. R. Savitha, Associate Professor and Ms. S. Sathyapriya, Assistant Professor attended the 11th Edition of Regional Summit on Quality in Education organised by CII Coimbatore at Le Meridien during 14-15 November 2014.
16. Dr. J. Anitha, Associate Professor presented an expert talk on 'Writing Literature Review' in the Research Forum of KCT Business School, on 15th November 2014.
17. Four Students of II MBA attended Pool Campus recruitment process by FACE, Coimbatore at DJ Academy on 17th November 2014.
18. Dr. N. Anitha, Associate Professor delivered an Internal Faculty Seminar on "Competency - Gap Analysis with Special reference to Automobile Industry" on 18th November 2014.
19. The students of Shreyas celebrated Women Leaders Day on 19th November 2014. The programme featured speech, movie and a game in Leadership.
20. A one-day FDP on "Basics of Equity Derivatives & Technical Analysis: Theory & Practice" was organised by Dr. R. Savitha, Associate Professor and Ms. S.R. Deepika, Assistant Professor on 22nd November 2014. The Resource Person was Mr. A. Ramkumar, an empanelled trainer at National Institute of Securities Market (SEBI). Mr. Ramkumar also delivered a guest lecture on "Technical Analysis Software" to II MBA students.
21. As a part of the E-Talk series, Mr. Karthikeyan Jawahar, Director, Karma Innovations & Solutions Pvt. Ltd. shared his entrepreneurial experience with our I and II MBA on Wednesday, 26th November 2014.
22. Faculty of GRGSMS hosted farewell to Ms. R. Sunitha Shree, Assistant Professor on 26th November 2014.
23. The following faculty members of GRGSMS were sanctioned grants by UGC for their minor research projects - Ms. S. Sathyapriya, Assistant Professor (115,000); Ms. M. Gowri, Assistant Professor (90,000); Mr. M. Venkatesh Prabu, Assistant Professor (95,000); Ms. R. Sunitha Shree, Assistant Professor (95,000).
24. GRGSMS organised An Entrepreneurship Conclave on the theme of "Entrepreneurship with a Social Conscience" on 27th November 2014. The conclave was moderated by Mr. Pradipta Mohapatra, Chairman and Founder, Coaching Foundation India, Chennai. The Speakers were Mr. G. Soundararajan, Vice Chairman, CRI Pumps, Coimbatore; Ms. Latha Rajan, Director, Ma Foi Strategy Consulting, Chennai; Mr. N. Subramaniam, Chairman, Habasit Iakoka, Coimbatore; and, Ms. Ranjana Singhal, Director, That's Y Food, Coimbatore.
25. Dr. J. Anitha, Associate Professor, attended the Board of Studies meeting at Nirmala College for Women on 29th November 2014.