

GRG SCHOOL OF MANAGEMENT STUDIES

NEWS AND EVENTS FOR THE MONTH OF NOVEMBER 2018

1. Prof S Balasubramanian, Chief Mentor, Dr P Sadhasivam, Director, Dr B Sripirabaa, Associate Professor had a meeting With Mr Stephen Williams, Director NTU Global and Vidhi Sahae, Regional Partnership Coordinator, South Asia, NTU (Nottingham University) to discuss about various academic collaborations on 1st November 2018.
2. As a part of CXO talk Mr Srinivas Sastri, Chief Human Resource Officer, Sakthi Group, Coimbatore delivered a talk on the topic, "What Should I Specialise in?" on 2nd November 2018.
3. The students forum SHREYAS organized Diwali celebrations on 2nd November 2018. Students conducted competitions such as poster making on the theme 'Green Diwali' and cooking without fire.
4. On 2nd November 2018, Dr P Sadhasivam and Prof S Balasubramanian attended the Education Panel meeting of the CII, Coimbatore.
5. On 3rd November 2018, two students of II MBA and I MBA participated and rendered songs in the Navratri celebrations held at Chandra Public School, Coimbatore. Prof S Balasubramanian, Chief Mentor and Dr P Sadhasivam, Director and three faculty members, Dr M Allimuthu, Assistant professor, Dr M Maheswari, Associate Professor and Dr Savitha Nair, Associate professor attended the same.
6. AICTE approved grants for the faculty members of GRGSMS to conduct two FDPs, one for Rs 6 Lakhs and the other for Rs 7 Lakhs.
7. Management In Practice (MIP) Viva Voce examination was conducted for II MBA students on 12th November 2018. Mr Mathew Daniel, Advisor- Wind Energy Projects, Rockies International Wind Ventures, Coimbatore, Mr K Hariprasad, Head- EAIC HR& Personnel, Larsen & Toubro Limited, Coimbatore and Ms Roschelle Vaz, Cluster Head Training Manager, Tata-AIA life Insurance, Coimbatore were the external examiners for the same.
8. As a part of the National Education Day, students organized a discussion, on the topic "Role of Technology in Higher Education" on 14th November 2018. Stakeholders of higher education - Faculty, Student and Alumnae shared their perspectives on the topic, followed by student's presentation on their feasible ideas pitched to improve higher education system.
9. An Entrepreneurship Awareness Programme was organized for the MBA students of the Entrepreneurship Development (ED) cell, during 15 -16 November 2018. Dr A S Vasudev Rao, former Senior Professor & Dean (Admin), TAPMI, Manipal, facilitated the programme. 46 students of the ED Cell attended the programme.
10. As a part of the Entrepreneurship Awareness programme, Mrs Vijayalakshmi Nachiar, Co-founder, Ethics Textiles, delivered an E Talk on the topic "Farm-to-Fashion" journey of Ethics textiles, on 16th November 2018.

11. As a part of 'Day with Nature' programme Dr R K Sudhamathi, Associate Professor Dr Savitha Nair, Associate Professor, Dr G B Sabari Rajan, Associate Professor Ms. R. Sreeprabha, Assistant Professor and Ms R Sona, Assistant Professor escorted II-MBA students on 17th November 2018 to the Temple of Consciousness, Aliyar, Pollachi.
12. Our Chief Mentor, Prof S Balasubramanian conducted Monthly Business Quiz on 19th November 2018.
13. Nine of our II MBA students got selected in Quadrasystems.net (India) Private Ltd, Coimbatore, as Inside Accounts Manager at a Yearly CTC of Rs.3.60 Lakhs on 20th November 2018.
14. As a part of Current Affairs, Team 11 and 12 organized 'Mind Mapping' and 'Mix & Match' contest based on the current business news on 20th November 2018.
15. Three teams of I and II MBA students participated in the 22nd National Student Management Game, organized by AIMA (All India Management Association) during 21-24 November 2018.

Team1: Ms N Karthi Priya, Ms E Priya Darshini, Ms Reema Ann Mohana and Ms B P Yashwanthini.

Team2: Ms P Dharani, Ms S R Sharmi, Ms R Swathi and Ms Binny Upadhaya.

Team3: Ms P Akalyaa, Ms S Afritha, Ms S Pragalya and Ms C Swathi

All the three teams entered the regional finals on 23rd November 2018. In the regional finals the Winners and Runners were from GRGSMS. Among 16 finalists all over India, two teams were from GRGSMS. Team 1, **won the National Championship** in the finals held at Firebird Institutions on 24th November 2018.
16. Mr Dharshak Jain, Business Manager, Lifestyle Stores, Coimbatore delivered a 'Guest Lecture' on the topic "Applications of CRM in Retail Industry" for the course 'Customer relationship Management' on 22nd November 2018.
17. The second Doctoral Committee meeting of Ms R Bhuvanewari, Research Scholar under the supervision of Dr S Kavitha, Associate Professor was conducted on 22nd November 2018. Dr P Vikkraman, Associate Professor, Anna University Regional Center, Coimbatore was the subject expert for the same.
18. Mr C S J Srinivasa Saravanan, Company Secretary, Malabar Cements, Palakkad delivered a 'Guest Lecture' on "Corporate Governance and CSR" as a part of the Corporate Governance and Business Ethics course for II MBA students on 24th November 2018.
19. The Executive Committee Meeting of Alumni Association (MANAGEMENT ALUMNI ASSOCIATION OF GRG INSTITUTIONS) of GRGSMS was conducted on 26th November 2018.
20. Dr S Kavitha, Associate Professor delivered an Internal Faculty Seminar on the topic "Adoption and usage of digital marketing among MSMEs in Coimbatore - An empirical study" on 27th November 2018.

21. Dr S Allimuthu, Assistant Professor attended the 11th International Accreditation Conference, organised by SEAA trust at New Delhi, during 26-27 November 2018.
22. Academic Council Meeting was held on 28th November 2018. Director, Dr P Sadhasivam, along with the student nominee, Ms. Jeyaharitha of II MBA attended the meeting.
23. Dr Douglas Gilbert, Mentor, ACBSP visited GRGSMS during 29 - 30 November 2018.
24. On 29th November Dr P Sadhasivam, Director, attended the Managing Committee Meeting of CMA.
25. Ms. R Sreeprabha, Assistant Professor attended a Two Day workshop on "Public Financial Management System (PFMS) with special reference to EAT Module" on 30th November and 1st December 2018.
26. Dr P Paramanandam, Professor along with Dr Lakshmi C Radhakrishnan, Dean of Research and Accreditation Affairs, American College of Dubai, published a paper on "Perceived Stress among the B-School Students of Dubai and Coimbatore - A Comparative Study" in PRERANA, Volume 10, Issue 2, pp 13-24.
27. Dr R K Sudhamathi, published research article titled "Impact of Union Budget 2018 on Volatility of Indian Stock Market" in the Journal PRERANA - Journal of Management Thought and Practice, Volume: 10, Issue:2, pp 25-31, ISSN:0974-908X.
28. Mrs P B Saranya, Assistant Professor has published an article 'On the Asymmetric Relationship between India VIX and Select Equity Index Returns' in the Asian Journal of Research in Business Economics and Management, ISSN 2249-7307 during November 2018.
29. Mrs. P B Saranya, Assistant Professor has published an article 'A Study on the Relationship between the Volatility Index and the Equity Index With Reference To S&P 500 and Nifty' in the Asian Journal of Research in Banking and Finance, ISSN 2249-7323, during November 2018.
30. Dr B Sripirabaa, Associate Professor, along with research scholar Ms S Priyadarshini published a paper titled "Influence of Organisation Politics on Psychological Capital in Journal of Management", Vol. 5, No.6, 2018, pp.47-57