

## GRG SCHOOL OF MANAGEMENT STUDIES

### NEWS AND EVENTS OF GRGSMS FOR THE MONTH OF OCTOBER 2016

1. Dr. Vandana Madhavkumar, Assistant Professor and Dr. J. Anitha, Associate Professor accompanied 46 students of I MBA and II MBA for an Industry visit to Senior Community Centre - Santhosham and Soundaryam of CovaiCare, Covai Property Centre (I) P Ltd. Pachapalayam, Coimbatore, on 3rd October 2016. Students performed Classical dance and rendered songs and organized games for the senior community as part of 'Navrathri' celebrations.
2. Prof. Umesh Chandrasekhar, PSG Institute of Management, delivered a guest lecture on "Diffusion and adoption of innovations" as a part of the Course "Consumer Behavior" on 3<sup>rd</sup> October, 2016.
3. Graduation Ceremony for the passed out students, MBA(2013-2015) and PGDMFS Students (2013-2014) was held on 4<sup>th</sup> October, 2016.
4. Our Students Ms. Yogavarshini of II MBA and Ms. R. Suki of I MBA participated and rendered devotional songs in the 'Navarathri Fest', organized by 'GRG Trust' on 5<sup>th</sup> October, 2016.
5. Ms. K. C. Arunadevi, Assistant Professor, delivered an Internal Faculty Seminar on the topic "A Study on The Perception of School Teacher on Human Resource Development Climate and Organizational Effectiveness with reference to Coimbatore City" on 5<sup>th</sup> October, 2016.
6. Mr. Niranjana Parameswaran, Executive Director, Cameron - Schlumberger, delivered a 'CXO talk' on "Strategy Deployment and Innovation at Cameron" on 5<sup>th</sup> October, 2016.
7. Dr. R. Sudhamathi, Associate Professor, Ms. S. Sathyapriya, Assistant Professor and Ms. K. Mythili, Student II MBA presented a proposal on, "Solar Energy as an Alternate Power Resource: Smart City Initiative", Dr. S. Kavitha, Associate Professor, Dr. Savitha Nair, Associate Professor along with Ms. C. Pankiaselvi, Student, II MBA, presented a proposal, on "Every single drop counts: A smart water leakage management strategy using sensors" in a contest on "Smart City Kovai: A Way Forward" organized as a part of Teacher's Day Celebrations by 'Education Panel' of CII, Coimbatore zone on 5<sup>th</sup> October 2016.
8. Five of our Students, II MBA, Ms. E. Rajeshwari, Ms. S. Padmaja, Ms. J. Jeniba, Ms. K. Sindhuja and Ms. M. Sowthamani participated in a National Level Management Meet "Tiekoons 2016" in the event "Best Management Team" and "Corporate Show" organized by Jamal Institute of Management, Jamal Mohamed College, Trichy, during 5-6 October 2016.
9. Our Students of II MBA, Ms.V. Anjana, Ms. K. N. Dhivya, Ms. M. Saranya, and Ms.R. Suki of I MBA, participated in the AIMA - National Student Management Game, conducted in Sri Krishna College of Technology, Coimbatore, during 6-7<sup>th</sup> October 2016.
10. Our Students of 'Arts and Aesthetics' interest group conducted a 'role play' competition "Management Lessons from Thirukkural" on 7<sup>th</sup> October, 2106.
11. Our Chief Mentor, Prof. S. Balasubramanian, Dean, Dr. P. Sadhasivam along with our Students, Faculty members and Staff celebrated 'Saraswathy Pooja' on 10<sup>th</sup> October, 2016.

12. Our Students of 'Knowledge' interest group organized Business Quiz "Diz Llect 2016" on 13<sup>th</sup> October, 2016.
13. Our Students of 'Environment and Community Service' organized a training session and workshop on "Freedom from corruption and Right to Information Act 2005" by The 5th Pillar - Citizens for Democracy on 14<sup>th</sup> October, 2016. Mr. Ravi Sundar, Advisor, 'Media Process - 5<sup>th</sup> Pillar Citizens for Democracy' was the Chief Guest.
14. Our Students of II MBA Ms. Prapti.B.Desai, Ms. A. Sushmitha, Ms. B. Tharaneesha, Ms. J. Vaishnava Devi, participated in the Inter Collegiate meet conducted by Sastra University, Thanjavur, on 14<sup>th</sup> October, 2016
15. Dr. P. Paramanandam, Professor, Dr. Savitha Nair, Associate Professor, Dr. Vandana Madhav Kumar, Assistant Professor and Ms. D. Arthi, Assistant Professor, escorted students of I MBA to Nilgiri Biosphere Nature Park, Anaikatti, as a part of our 'Day with Nature' programme on 15<sup>th</sup> October, 2016.
16. Dr. Vandana Madhavkumar, Assistant Professor debriefed about the Industry visit to senior community centre - Santhosham and Soundaryam of Covai Care Property Centre (I) P Ltd on 17<sup>th</sup> October, 2016.
17. Dr. Savitha Nair, Associate Professor, debriefed on AIMA's '43rd National Management Convention' to the faculty on 7<sup>th</sup> October, 2016 and to the students on 18<sup>th</sup> October, 2016.
18. Dr. N. Anitha, Associate Professor, Dr. Savitha Nair, Associate Professor Ms. K. C. Arunadevi, Assistant Professor along with 20 students attended a programme on "Stand Up and Start Up" organized by The Indian Chamber of Commerce and Industry, at The Chamber Hall, Coimbatore. Shri. C. K. Ranganathan, Chairman and Managing Director, Cavincare (P) Ltd., Chennai, shared his experience, on 18<sup>th</sup> October, 2016.
19. Dr. J. Anitha, Associate Professor delivered an Internal Faculty Seminar on "Impact of Emotional Intelligence on Work Engagement" on 19<sup>th</sup> October, 2016.
20. Our students, Ms. V. Anjana, Ms. K.N. Dhivya, Ms. G. Shalu and Ms. M. Femitha Praveen of II MBA along with Dr. R. Savitha, Professor and Dr. P. Sadhasivam, Dean met the Managing Trustee and made a presentation on "Job Famine - An article from India Today" on 19<sup>th</sup> October, 2016.
21. Our Students of 'Health and Fitness' interest group organized a session on "Surprising Science of Happiness" by Mr. Saravan Krishnan, Director/ Yoga Therapist, Wellness Square on 20<sup>th</sup> October, 2016.
22. Dr. N. Anitha, Associate Professor, attended a programme organized by EDI at KCT Business School on 20<sup>th</sup> October, 2016.
23. Dr. Valarmathi, trainer, leadership speaker and a management consultant, in the area of psychology was invited for an alumna guest lecture and she delivered a speech on "Motivation and leadership" as part of the course 'Evolution and Principles of Management' on 20<sup>th</sup> October, 2016.

24. Our Chief Mentor, Prof. S. Balasubramanian, Our dean, Dr. P. Sadhasivam, Dr. Savitha Nair, Associate Professor and Dr. S. Kavitha, Associate Professor attended the CII's "Regional Conclave on Management Education" organized by CII Southern Region at Chennai during 20-21<sup>st</sup> October, 2016.
25. Mr. Keshav R Mahaur, Production Manager, LV Switch Board department, EAIC division, Larsen & Toubro Limited, Coimbatore delivered a guest lecture on "Practical difficulties in adopting Just-In-Time Inventory" as a part of the course "Cost Management" on 21<sup>st</sup> October, 2016.
26. Alumni Association of GRGSMS arranged an "Outdoor trip" for our alumnus to Kothagiri on 22<sup>nd</sup> October, 2016.
27. Dr. Vandana Madhavkumar, Assistant Professor published a paper on 'Factors of Organizational Attributes Influencing Organizational Attractiveness: A Study Examining Gen Y MBA Students' in Amity Journal of Training and Development, Vol I, Issue 1, 2016.
28. Dr. Vandana Madhavkumar coauthored a Chapter titled 'Protean Career and Boundary-less Careers: The Career Orientation of Generation Y' in the book 'Employers and Employees in Service Organizations: Emerging Challenges and Opportunities' which is set for release in Oct 2016. The book is published by Apple Academic Press and distributed by CRC press and Taylor and Francis Group.
29. Our Students of 'Arts and Aesthetics' interest group conducted "Logo Designing Contest for "URJITH 2017" on 22<sup>nd</sup> October, 2016.
30. Dr. N. Anitha, Associate Professor, attended Session on "Idea Generation to biz Model" by Nagarajan Prakasam, Chairman and Co-Founder of Native Angels Network and in house mentor of IIM, at PSG Institute of Technology on 22<sup>nd</sup> October, 2016.
31. Mr. Senthil Kumar, Managing Director - VSSL Stock Broking Pvt Lt (Franchise of Motilal Oswal Securities Ltd), delivered a guest lecture on "The Recent Trends in Capital Markets and Trading Practices" as a part of the course "Financial Markets" on 23<sup>rd</sup> October, 2016.
32. Dr. S. Kavitha, Associate Professor participated as Board of Studies Member at Vivekananda College of Arts and Science, Tiruchengode on 25<sup>th</sup> October, 2016.
33. Our Chief Mentor, Prof. S. Balasubramanian and Dean, Dr. P. Sadhasivam attended "CII Education Sub-Committee" meeting organised by CII Coimbatore on 26<sup>th</sup> October, 2016.
34. Dr. N. Anitha, Associate Professor presented a research paper on "Factors influencing preferences of women towards online shopping" at the National marketing conference organized by SDMIMD, Mysore, on 28<sup>th</sup> October, 2016.
35. GRGSMS has been ranked 133 in All India level and 111 in private B-School level in The Week B-School Survey published in 30<sup>th</sup> October, Issue.
36. Ms. D. Arthi, Assistant Professor, cleared the Tamil Nadu State Eligibility Test (TN-SET) conducted for determining the eligibility of Assistant Professors for Tamil Nadu Universities and Colleges.

37. As a part of 'Financial Services' course for II MBA, Mr. H. Rangarajan, Former General Manager of Dhanlaxmi Bank, delivered a guest lecture on "Corporate Restructuring - Mergers & Acquisitions" on 31st October, 2016.