

GRG SCHOOL OF MANAGEMENT STUDIES

NEWS AND EVENTS OF GRGSMS FOR THE MONTH OF SEPTEMBER 2016

1. The interest group of 'Arts and Aesthetics' organized a contest on the concept "Disruptive Innovation" through pictorial presentation, on 1st September 2016.
2. Ms K N Dhivya and Ms E Rajeshwari of II MBA won II and III prizes respectively in the presentation competition on 1st September 2016, organized by LIC, as part of the 'Insurance Week Celebration'.
3. Our Students attended The Peregrine online assessment on 2nd September, 2016. This is to assess the Learning Outcome at the entry level and mid-level of the MBA programme.
4. Dr P Paramanandam, Professor published a paper on "Challenges in Developing Women Entrepreneurship in India" in a book titled 'Economic Empowerment of Women through Entrepreneurship - Problems and Prospects' (ISBN - 978-81-920808-8-8).
5. Dr R K Sudhamathi, Associate Professor delivered an Internal Faculty Seminar on "A Study on Performance of Equity Linked Tax Saving Mutual Fund Schemes in India" on 6th September, 2016.
6. Our Students celebrated 'Teacher's Day' on 6th September, 2016.
7. Mr Hariprasad K, EAIC - HR and Personnel, at Larson and Toubro, Coimbatore, delivered a guest lecture to II MBA students on the topic "Training need Analysis" as part of the course 'Learning and Development' on 6th September, 2016.
8. Dr N Anitha, Associate Professor was the resource person for DST Sponsored Entrepreneurship Awareness programme on "Creativity and Entrepreneurship" organized by PSGR Krishnammal College for Women, during 7-8 and 21st September, 2016.
9. ICT Academy of Tamil Nadu conducted a two day FDP on "Business Simulations" during 7-8th September, 2016. 39 participants from Coimbatore attended the FDP and five of our faculty members Dr P Paramanadam, Professor Dr N Anitha, Associate Professor, Dr Vandana Madhvakumar, Assistant Professor, Ms K C Arunadevi, Assistant Professor, Ms P B Saranya, Assistant Professor have also participated. The FDP was hosted by GRG School of Management Studies.
10. As a part of CXO talk Colonel (Veteran) A Sridharan, VSM, Managing Director, Covai Property Centre (India) Pvt Ltd delivered a talk on "Managerial Challenges in an organisation specializing in Senior Care" on 8th September, 2016.
11. Our Students of Knowledge Interest Group organized a debate on topic "CSR activities are for the social welfare or for building a firm's image?" on 10th September, 2016.

12. The Annual General Body Meeting of The 'Management Alumni Association' of GRGSMS was held on 10th September, 2016.
13. Our Students of Knowledge interest group conducted "Corporate Social Responsibility: A welfare measure or a brand building strategy" on 10th September, 2016.
14. Our Chief Mentor, Prof S Balasubramanian made an exploratory visit to Colombo, Srilanka, during 12-14 September, 2016.
15. Twenty Nine Students of 'Knowledge and Community Welfare' interest group attended an orientation for eye screening camp to be organized during October by Roundtable 31 and Sankara Eye foundation at Kodanur Village on 12th September, 2016.
16. Mr Ramanathan Purushothaman, Chief Legal Officer, IP Lawyer & Trademark Attorney, delivered a guest lecture for II MBA Students on "Legal Issues for the Entrepreneur" as a part of 'Entrepreneurship Development' course on 12th September, 2016.
17. Dr P Paramanandam, Professor published a paper on "Perceived Self Competence as a Predictor of Job Satisfaction among the Employees of Information Technology Industry" in the International Journal on Global Business Management and Research, Volume 5, Issue 2 (ISSN 2278 8425).
18. Personality Development Programme was conducted for I MBA students by 'Vertical Eye' during 15-24 September, 2016.
19. Our Students of 'Health & Fitness' Interest group organized 'Kho-Kho' & 'Badminton' match between I MBA and II MBA on 15th September, 2016.
20. Our Students celebrated 'Onam' festival with 'Pookolam', conducted Rangoli competition and Games on 16th September, 2016.
21. Ms. K C Aruna Devi, Assistant Professor, participated in the HR Conclave 2016 on "Building Leadership Pipeline" organized by Confederation of Indian Industry, at hotel 'The Residency', Coimbatore on 21st September, 2016.
22. Our Chief Mentor Prof S Balasubramanian, Our Dean Dr P Sadhasivam and Dr R Savitha Nair, Associate Professor attended AIMA's 43rd National Management Convention at New Delhi during 21-22 September, 2016.
23. Our Students of 'Technology' interest group organized a Poster Competition on "Innovative ideas to make our daily life better (easy) using technology" on 22nd September, 2016.
24. As a part of the E-Talk series, Mr C M Vivek, Co-founder, Purple Ironing Services Pvt., Ltd. delivered a talk on "Technology is an Enabler for the Business Growth of Purple Ironing" on 26th September, 2016.

25. As part of Alumni Talk, Ms S Sangeetha (Class of 1998), Academic Director, Einstein Public School, addressed I and II MBA students on 'Skills sets - Beyond University' on 28th September, 2016.
26. GRGSMS has been ranked 87 among the top 100 b-schools by Outlook India's Best B-School Survey, dated October 3, 2016 issue.
27. Dr P Paramanandam, Professor published a paper on "Organizational Citizenship Behaviour and Job Satisfaction among the Employees of Select Textile Units in Perundurai" along with S Selvanayaki in International Journal of Advance Research in Computer Science and Management Studies, Volume 4 (8), (ISSN 2347-1778).
28. Dr Douglas Gilbert, Mentor, ACBSP, USA visited our institution on 30th September, 2016 and 1st October, 2016. During his visit he had a detailed discussion on ACBSP Standards & Criteria with the faculty on 30th September 2016. Dr N Yeshodadevi, Secretary, PSGRKC and Dr S Nirmala, Principal, PSGRKC were present during the discussions. A workshop on "Management Education in a Globalized World" was conducted on 1st October, 2016. Prof S Balasubramanian, Chief Mentor, GRGSMS, Dr Douglas Gilbert, Mentor, ACBSP, Dr K Ramakrishnan, Former Director, BSMED and Mr A Thothari Raman, Chairman, SEAA were the resource persons for the workshop. Principals, Directors and Deans of various business schools participated in the workshop.