

GRG SCHOOL OF MANAGEMENT STUDIES

NEWS AND EVENTS OF GRGSMS FOR THE MONTH OF SEPTEMBER 2017

1. Our Students of MBA and PGDMFS celebrated 'Onam' festival with Pookolam, conducted 'Rangoli' competition and games on 1st September, 2017.
2. Our Students of II MBA Ms. A. Sindhuja, Ms. R. C. Kirthika, Ms. K. C. Gayathri and Ms. N Keerthana, joined as the new partners of the Campus Company "Magical Shades" in addition to the existing partners Ms. N. Elakkiya and Ms. P. Tharani with effect from 1st September, 2017.
3. Our Students celebrated Teacher's Day on 5th September, 2017.
4. Ms. S. Rohita of II MBA participated and won II prize in extempore speech competition conducted by Life Insurance Corporation of India in connection with 'LIC's 61st Anniversary Insurance week celebrations' on 6th September, 2017.
5. The Annual General Body Meeting of the 'Management Alumni Association of GRGSMS' was held on 6th September, 2017.
6. Our Chief Mentor, Prof. S. Balasubramanian, conducted Monthly Business Quiz on 6th September, 2017.
7. Mrs. Vishnupriya, Regional Manager, NEN, Tamil Nadu, addressed the students of E-cell on WF NEN 100 series courses on 6th September, 2017.
8. Dr. N. Anitha, Associate Professor, attended the three day FDP Programme on "Train the Trainers NEN WF-100" organised by PSGR Krishnammal College for Women in association with NEN during 7-9 September 2017.
9. Students, Ms. A. Sindujaa, Ms. C. Yazhilini of II MBA, Ms. V. Jeyaharitha, and Ms. D. Mithra of I MBA attended NEN-Workshop held at PSGCAS during 7-8 September 2017.
10. Students of II MBA celebrated Senior-Junior Confluence on 8th September, 2017.
11. Our Director, Dr. P. Sadhasivam, attended the CII Education Panel meeting on 8th September, 2017.
12. Dr. B. Sripirabaa, Associate Professor, was a resource person and handled a session on "SPSS" for M Com students of PSGRKC during 8-9 September 2017.
13. The 'Health and fitness' interest group organised a throw ball tournament among first and second year students on 11th September, 2017.
14. Personality Development Programme was conducted for I MBA students during the period of two weeks from (September 12-16 for Section I) and (September 18-23 for Section II) by Mr. P.Jeganathan, CEO & Mr. Tharun R Shah, Director, Energetic Byz Plus, Coimbatore.

15. Dr. S. Kavitha, Associate Professor, was the resource person for the AICTE sponsored Faculty Development Programme on "Economic Development through Digital Transformation" organised by KSR School of Management, Tiruchengode and delivered a lecture on the topic "E-CRM for Banks" on 16th September, 2017.
16. Ms. Rochele Vaz, Branch Training Manager, Tata-AIA Life Insurance, Coimbatore, delivered a guest lecture on "Practicing CRM in Tata-AIA Life Insurance" for II MBA students for the elective course "Customer Relationship Management" on 19th September, 2017.
17. Dr. N. Anitha, Associate Professor, has completed a MOOC course on the title "People Management for Entrepreneurs" offered by IIMBx Micro Master's Programme through EdX Platform and the duration of the course was seven weeks.
18. Our Students of II MBA, Ms. R. Indu Priyaa, and Ms. S. Rohitha have won the First place in Inter B School Paper Presentation Contest on "GST and its effects on Indian Economy" held at Guruvayurappan Institute of Management on 20th September, 2017.
19. Our Director, Dr. P. Sadhasivam, attended CMA Managing Committee meeting on 20th September, 2017.
20. An awareness programme for our students, on 'Cybercrime and Cyber Law' organised by Rotary Club of Coimbatore Uptown along with the Cyber Crime Cell, Tamil Nadu Police, Coimbatore, on 21st September, 2017. The Programme was presided by Rtn. K. Baskaran, Past-President, Rotary Club of Coimbatore Uptown and Mrs. K. Mallika, Inspector of Police, Cyber Crime Cell, Coimbatore, made the presentation on the subject.
21. Dr. Umesh Chandrasekhar, Professor, PSG Institute of Management, delivered a guest lecture on the topic "Consumer Personality" as a part of the II MBA Marketing Elective Course "Consumer Behaviour" on 22nd September, 2017
22. GRGSMS hosted CII Coimbatore Zone "Best Practices in Engagement of Students in the Teaching-Learning Process" contest as a part of the Sixth Edition of "Teachers Day Celebration." Two teams from GRGSMS participated in this event. Dr. P. Paramanandam, Professor along with the students Ms. R. Uma Priyanka and Ms. R. Sowmiya; Dr. S. Kavitha, Associate Professor along with the students Ms. Daphney Linda Rann and Ms. B. Deepiga of II MBA, participated and presented an initiative titled "Engaging Students in the Teaching Learning Process using Information Technology - With Special Reference to Demo Software" on 23rd September, 2017.
23. Our students Ms. R.V. Devi Shree Asthalakshmi of II MBA and Ms. A. Punitha of I MBA participated in Zonal Round of the Annual Maria Philip Memorial Inter B-School debate Competition on 23rd September, 2017 at PSGIM, Coimbatore.
24. As a part of CXO talk Mr. Jayashankar Jayaraman, Director-HR, Elgi Equipments Ltd., delivered a talk on "Industry Expectations from Management Graduates" on 25th September, 2017.
25. As a part of Alumni talk series, Ms. Suganya Selvaraj (Class of 2010), Managing Director, Great way Technologies, addressed the students on the topic 'How

management education helped me in achieving my career goals' on 27th September, 2017.

26. Our Chief Mentor, Prof. S. Balasubramanian and our Director, Dr. P. Sadhasivam, attended the ALMA's Diamond Jubilee National Management Convention at Hotel Le-Meridian, New Delhi, during 27-28 September 2017.

27. Our Chief Mentor, Director, Dean, Faculty, Students and Staff members of GRGSMS celebrated Saraswathy Pooja on 29th September, 2017.

INCLUSION OF NEWS FOR THE MONTH OF AUGUST 2017

1. Dr. N. Anitha, Associate Professor has attended an one day programme on "Lean Six Sigma Management Systems" organized by GRGCAS on 10th August, 2017.