

GRG SCHOOL OF MANAGEMENT STUDIES

NEWS AND EVENTS OF GRGSMS FOR THE MONTH OF SEPTEMBER 2018

1. Academic Advisory Body meeting of GRGSMS for the year 2018-19 was conducted on 1st September 2018.
2. As a part of Current Affairs, Team 3 and 4 organized debate and connections quiz based on 1st September 2018.
3. The student's forum "SHREYAS" organized Teacher's Day celebration on 3rd September 2018. Events such as Mime, Dance and Connections- Competitions for teachers were been conducted.
4. Placement counselling session was conducted for II - MBA students. Section - I students attended the Placement Counselling session on 3rd September 2018 & Section - II students attended the same on 4th September 2018. The session was handled by Dr P Sadhasivam & Dr. G B Sabari Rajan.
5. As a part of Alumna talk, our alumna Ms Harsha Vimalchand (Class of 2009 - PGDBA), Business Partner, Kinder Dance International, Coimbatore addressed our students on 3rd September, 2018 on the topic "My journey so far and the road ahead".
6. As a part of ED Cell activities, four student entrepreneurs shared their experiences with the students of ED Cell on 3rd September 2018.
7. Personality Development Programme 'Mpower' by Mr Krishna Kumar and Ms Mridula of Vertical Eye was organised for the I MBA section I & II students during 4-8 September and 10-15 September 2018 respectively.
8. Dr B Sripirabaa, Associate Professor was the Resource Person for the FDP on "Case Method of Teaching" for the Faculty of Commerce, PSGR Krishnammal College for Women on September 4 and 6, 2018.
9. Ms R R Harshini and Ms N Karthie Priya of II MBA; Ms S Kiruthika and Ms M Monisha of I MBA; and Ms K Elakkia of PGDMFS have been selected as the ED Cell Coordinators for the year 2018-19.
10. As a part of CXO talk Mr Veerabathraswamy Kandasamy, Center Manager, Cameron Manufacturing India Limited, Coimbatore, delivered a talk on "Role of Employee Engagement in Building a Positive Organisation" on 4th September 2018.
11. Mr Chandrasekhar, Business Executive, conducted training on "CMIE-prowess" for II MBA Students on 4th September 2018.
12. The Governing Council Meeting of GRGSMS for the year 2018-19 was conducted on 7th September 2018.

13. Ms P B Saranya, Assistant Professor presented a paper titled "A study on the impact and the relationship between volatility index and select equity index" at the 7th International Conference on 'Emerging Trends in Finance, Accounting and Banking' organised by SDMIMD during 7 - 8 September 2018.
14. As a part of placement, a session was held on 10th September, 2018, titled "Role of Training in Placement" by Mr N V Subrahmanyam, Centre Director, TIME Institute, Coimbatore for II MBA students.
15. Dr R K Sudhamathi, Associate Professor Completed online course on "Accounting and Finance," offered by IIM B through 'edx' online platform.
16. The student's forum "SHREYAS" organized Senior-Junior Confluence on 17th September 2018. Our director, Dr P Sadhasivam crowned Ms Binny Upadhaya as Miss GRG.
17. As a part of Current Affairs, Team 4 and 5 organized quiz and chart presentation with newspaper cuttings on 18th September 2018.
18. Dr M Maheswari, Assistant Professor; Ms R Sreeprabha, Assistant Professor; Ms R Sona, Assistant Professor and Ms A Punitha, Student (II MBA - Section II) participated and won 'Third prize' in the Teacher's Day Celebration - "Solve-A-Thon" Contest conducted by CII, Coimbatore on 18th September at Sri Ramakrishna College of Arts and Science, Coimbatore.
19. Dr R K Sudhamathi, Associate Professor, GRGSMS delivered internal faculty seminar on 18th September 2018 on the topic " Understanding Stock Market Movements using Technical Indicators for Profitable Share Trading".
20. As a part of Forum activity the faculty, coordinators and students had an interaction and discussed the proposed activities on 20th September 2018.
21. Director, Dr P Sadhasivam and Chief Mentor, Prof S Balasubramanian attended the Managing Committee meeting of CMA on 22nd September 2018.
22. As a part of the E Talk series, Ms Sanuja John, Managing Director, Sanu'z Group of Salons, Coimbatore addressed the ED Cell students on 24th September, 2018 on the topic "Risk and Entrepreneurship".
23. Mrs S Priyanka, Full-time PhD Scholar, under the supervision of Dr B Sripirabaa, Associate Professor successfully defended her thesis at the public Viva Voce examination held on 24th September 2018. The external examiner was Dr G Udayasuriyan, Professor, Department of Business Administration, Annamalai University, Annamalai Nagar, Chidambaram.
24. Ms N Farida Begum, Department of Management pursuing her Ph.D under the guidance of Dr P Sadhasivam, Director, GRGSMS has been awarded a research fellowship of Rs. 15,000/- from the GRG Trust in recognition of her outstanding performance during the year 2017-2018.

25. Dr Vandana Madhavkumar, Associate Professor was the facilitator of a two-day programme on 'Business Communication Skills' for 29 executives of CRI Pumps Pvt Ltd. The programme was conducted on 19-20 September 2018 at the corporate office of CRI Pumps, Keeranatham Road, Coimbatore.
26. As a part of placement 2019 process, through TIME institute the placement training classes were inaugurated on 24th September 2018.
27. Our Chief Mentor, Prof S Balasubramanian, Our Director, Dr P Sadhasivam and Dr, Vandana Madhavkumar, Associate Professor attended 45th National Management Convention of AIMA at New Delhi during 26-27 September 2018. Our Chief Mentor, Prof S Balasubramanian, attended the AGM and Council Meeting as a Council Member of AIMA.
28. Ms P B Saranya and Ms R Sreeprabha attended the conference on 'Happiness & wellbeing organised by CII IWN Coimbatore on 27th September, 2018.
29. Our II MBA Student, Ms A Punitha was selected by Amazon in a pooled campus drive organized by PSGIM on 27th September 2018, as Team Leader - Customer services at a yearly CTC of Rs.11.00 Lakhs.
30. Dr M Maheswari, Assistant Professor, has published a research article titled "A Study on Employee Engagement in Cement Industries, Coimbatore", in Asian Journal of Research in Business Economics and Management (Category C), Volume 8, Issue 9, September 2018, pp. 8-19, ISSN 2249-7307, number:10.5958/2249-7307.2018.00071.3.
31. Ms P B Saranya, Assistant Professor has completed an online course on 'Financial Institutions and Markets' offered by Michigan University in 'Edx.'
32. Ms R Sona, Assistant Professor, GRGSMS completed her MOOC course on the topic "People Management" offered by IIM B in 'EdX'.
33. Dr S Kavitha, Associate Professor has completed a MOOC on "Strategic Social Media Marketing" offered through 'EdX' platform.
34. Dr S Allimuthu, Associate Professor has completed an online course on "Introduction to FinTech" offered by University of Hong Kong through 'Edx'.