PSGR Krishnammal College for Woman
Department of Management
(GRG School of Management Studies)
Students Performance Report
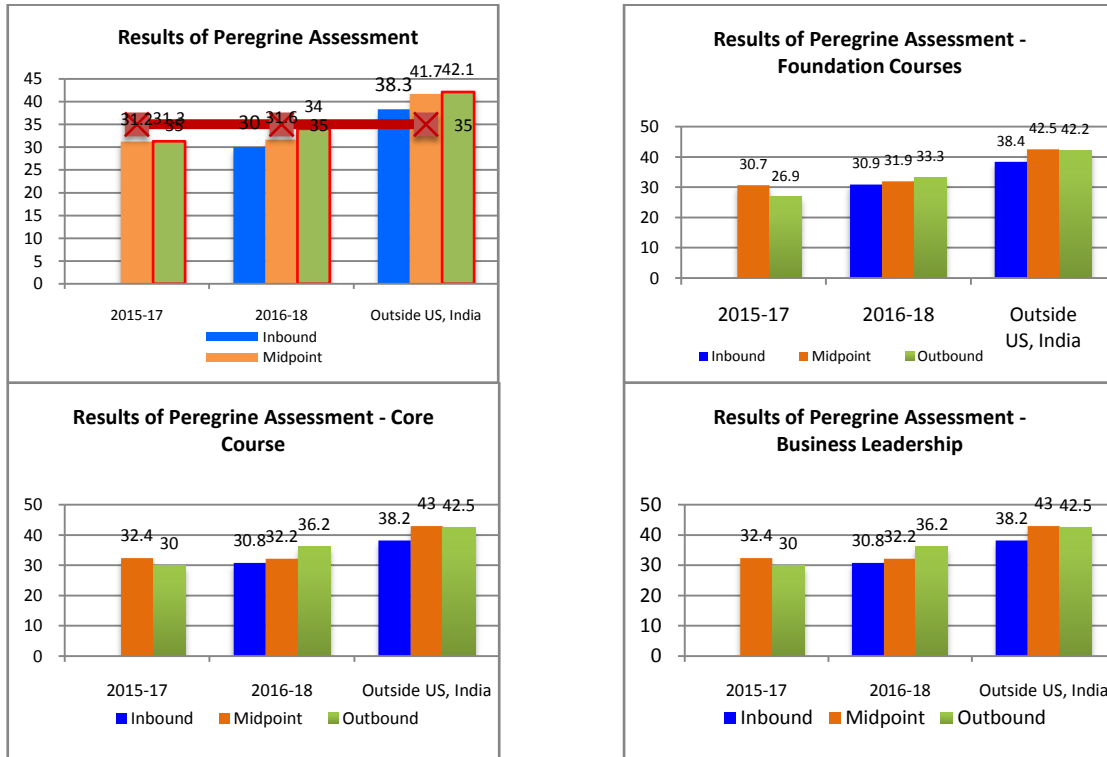
1.   Graduation Rate

Batch	Graduation Rate
2013-15	80.9
2014-16	83.6
2015-17	84.8
2016-18	88.7

2.   Measurement and Analysis of Student Learning Performance

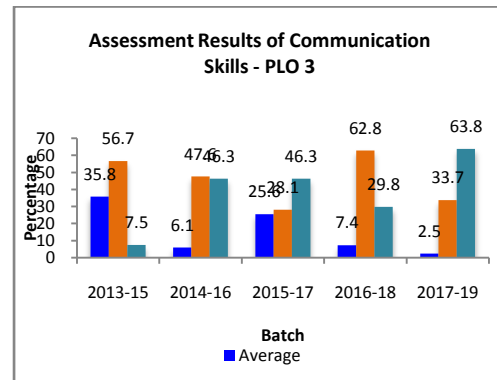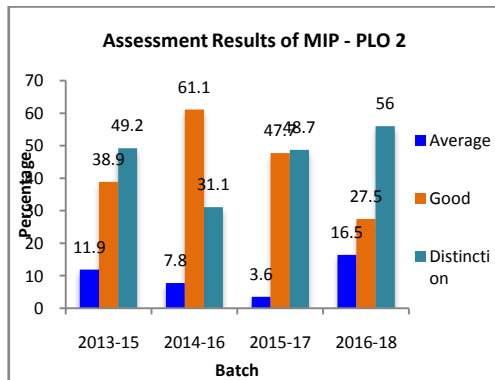| PLO	Measurement Techniques	Current Results	Learning	Action Taken
PLO1: Enhance the knowledge of business and management - To score 35 and above in Peregrine Outbound Assessment	Peregrine Assessment - External; Inbound and Midpoint Assessment - Formative; Outbound Assessment - Summative; Comparative - between batches, and outside US, India	GRGSMS started using Peregrine assessment for outcome measurement from the academic year 2016-17 only. Hence the assessment scores for inbound, midpoint and outbound assessment are available for 2016-18 batch. The current results indicates that there is an improvement in the scores of students from inbound (30) to outbound (34) assessment. The results of Peregrine assessment for 2016-18 batch for Foundation Courses reveals that there is a gradual increase in the inbound (30.9) to midpoint (31.9) and midpoint to outbound (33.3) assessment. The results of Peregrine assessment for 2016-18 batch for Core Courses reveals that there is a gradual increase in the inbound (30.8) to midpoint (32.2) and midpoint to outbound (36.2) assessment. The results of Peregrine assessment for 2016-18 batch for the cousre Buisness Leadership reveals that there is an increase in the inbound (29.1) to midpoint (30.5) and as slight decrease from midpoint to outbound (28.2) assessment.	Though there is an increase in assessment scores of 2016-18 batch from inbound to midpoint and outbound compared to that of 2015-17 batch, but we have not attained the set goal of scoring 35 and above in outbound assessment.	Increased use of experiential learning methods in all courses to provide opportunities that enable students to apply what they have learnt and relate the same to the happening in the business environment. Uploading videos, additional reading material etc on LMS have been regularly practiced. The results of the action taken are to be checked with the outbound scores of 2017-19 batch. Since there is a decrease in outbound scores of 2016-18 batch, hence the format of course delivery was modified. Students were provided with an opportunity to interview a successful women leader and later they shared their learning with their classmates. This exercise helped students understand the challenges faced by women in leadership positions and gave them insights as to how they should prepare themselves to takeup leadership positions. The results are to be checked with the outbound scores of 2017-19 batch.

Assessment Results of PLO 1

Results of Peregrine Assessment

Results of Peregrine Assessment - Foundation Courses

Results of Peregrine Assessment - Core Course

Results of Peregrine Assessment - Business Leadership

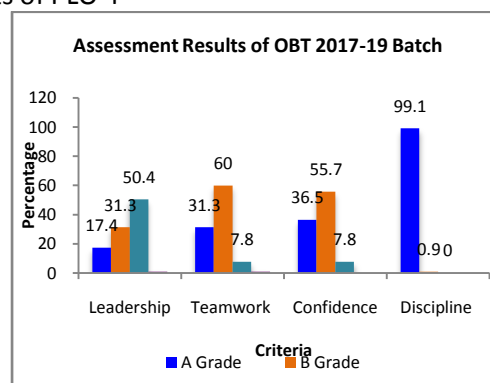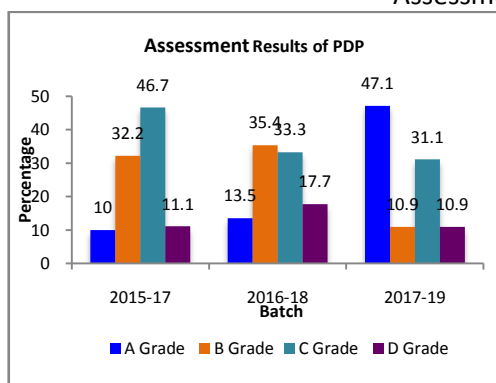| PLO	Measurement Techniques	Current Results	Learning	Action Taken
PLO2: Apply Critical Thinking- - The percentage of students scoring distinction in MIP should increase.	MIP Assessment - External Viva Voce Examination, Summative; Internal Assessment, Formative; Comparative - between batches	The results reveal that the percentage of students who have scored distinction in MIP has increased from 48.7% to 56% from 2015-17 and 2016-18 batch respectively	The percentage of students scoring distinction has increased from 48.7% to 56%	Since the percentage of students who scored distinction and above in MIP increased to 48.7% and 56% for 2015-17 and 2016-18 batches respectively so the objective is to maintain the same for the next year also
PLO3: Demonstrate effective communication skills. The percentage of students scoring distinction in Communication Skills course should increase.	Communication Skills Assessment - Internal Assessment, Formative; Comparative - between batches	Recorded performance of PLO3, the percentage of students who score distinction and above in Communication skills for the last five batches are 7.5%, 46.3%, 46.3% ,29.8% and 63.8% respectively. The performance from 2013-15 batch to 2015-17 batch has increased from 7.5% to 46.3%, whereas there is a decrease to 29.8% in 2016-18 batch and increased	The performanceof students in PLO3 has increased during the current year	The percentage of students who scored distinction and above in Communication Skills has increased from 29.8% to 63.8% so objective is to maintain the same for the next academic year

		to 63.8% for 2017-19 batch		

Assessment Results of PLO 2 & PLO 3

Assessment Results of MIP - PLO 2

Assessment Results of Communication Skills - PLO 3

PLO	Measurement Techniques	Current Results	Learning	Action Taken
PLO4: Demonstrate the ability to work in teams. The percentage of students who secure "A grade" should increase.	PDP Assessment - External, Summative; Comparative - between batches	The percentage of students who score A grade has increased from 10% to 13.5% then to 47.1% for 2015-17, 2016-18 and 2017-19 batches respectively	The percentage of students who score A grade has increased consistently for the three batches	The percentage has increased which shows students ability to work in teams has improved over the years so the objective is to maintain the same for the next academic year too
	OBT Assessment - External, Summative	The results of OBT for 2017-19 batch indicates that around one-third of the students have scored A grade and around 50% have scored B grade in Teamwork and Confidence. 99% of the students have scored A grade in Discipline. Only 17% of the students have scored A grade in Leadership.	The percentage of students who have scored A grade in Leadership is 17% which is less compared to Teamwork, Confidence and Discipline.	The OBT feedback was received only at the end of the academic year 2017-18. Hence for the forthcoming batch 2018-20, the Director had discusisons with the OBT trainers to give more focus training on Leadership.
PLO5: Support and promote eco-friendly environment and socially responsible activities	SSP Assessment - External, Internal, Summative	The course Social Service Program was introduced from 2016-18 curriculum onwards. Since it was introduced for the first time assessment was done on the basis whether students engaged and completed the social service project in tie up with an NGO. All the students completed the social service project.	The assessment was done only as completed or not completed. There was no formal system of assessment.	It is proposed to develop a comprehensive system of assessment using rubrics from the academic year 2018-19 onwards.

Assessment Results of PLO 4

Assessment Results of PDP

A bar chart titled "Assessment Results of PDP" with Percentage (y-axis) and Batch (x-axis).

- 2015-17: A Grade 10, B Grade 32.2, C Grade 46.7, D Grade 11.1
- 2016-18: A Grade 13.5, B Grade 35.4, C Grade 33.3, D Grade 17.7
- 2017-19: A Grade 47.1, B Grade 10.9, C Grade 31.1, D Grade 10.9

Legend: A Grade, B Grade, C Grade, D Grade

Assessment Results of OBT 2017-19 Batch

A bar chart titled "Assessment Results of OBT 2017-19 Batch" with Percentage (y-axis) and Criteria (x-axis).

- Leadership: A Grade 17.4, B Grade 31.3, 50.4
- Teamwork: A Grade 31.3, B Grade 60, 7.8
- Confidence: A Grade 36.5, B Grade 55.7, 7.8
- Discipline: A Grade 99.1, B Grade 0.9, 0

Legend: A Grade, B Grade

3. Students Achievements

Academic Year 2017-18

Name	Class	Event Name	Date of the Event	Organised by	Contest Participated in	Prize Won
S.Rohitha	II yr MBA	LIC 61st anniversary insurance week celebration	6 Sep, 2017	LIC	Extempore	II
S.Rohitha	II yr MBA	Inter B school paper presentation contest	20 Sep, 2017	Guruvayurappan institute of management studies	Paper presentation	I
R.Indu Priyaa	II yr MBA	Inter B school paper presentation contest	20 Sep, 2017	Guruvayurappan institute of management studies	Paper presentation	I
R.Abirami	I yr MBA	RecruFest 2017	5 Oct,2017	Krishna College of Engineering and Technology	Deluxe Duo(Best Management Team)	II
S.Sowndarya	I yr MBA	RecruFest 2017	5 Oct,2017	Krishna College of Engineering and Technology	Deluxe Duo	II
P.Dharani	I yr MBA	RecruFest 2017	5 Oct,2017	Krishna College of Engineering and Technology	Deluxe Duo	II
V.Jeya Haritha	I yr MBA	RecruFest 2017	5 Oct,2017	Krishna College of Engineering and Technology	Deluxe Duo	II
S.Vishalini	I yr MBA	RecruFest 2017	5 Oct,2017	Krishna College of Engineering and Technology	Deluxe Duo	II
R.Indu Priyaa	II yr MBA	Paradigm 2017	5 & 6 Oct,2017	Ethiraj College for Women	Rural-Le-Carte	III
R.Sankavi	II yr MBA	Paradigm 2017	5 & 6 Oct,2017	Ethiraj College for Women	Rural-Le-Carte	III
B.Haripriya	II yr MBA	Vizista 2017	6 Oct,2017	Velalar College of Engineering and Technology	Best Manager	III
S.Shobana	II yr MBA	Vizista 2017	6 Oct,2017	Velalar College of Engineering and Technology	Best Manager	II
K.Shanjutha	I yr MBA	Olympus 2017	6 Oct,2017	RVS Faculty of Management	New Product Launch	II
R.Amritha	I yr MBA	Olympus 2017	6 Oct,2017	RVS Faculty of Management	New Product Launch	II
M.Prasanthini	I yr MBA	Olympus 2017	6 Oct,2017	RVS Faculty of Management	New Product Launch	II
C.R.Nivashini	I yr MBA	Olympus 2017	6 Oct,2017	RVS Faculty of Management	New Product Launch	II
K.K.Kowsiga	I yr MBA	Olympus 2017	6 Oct,2017	RVS Faculty of Management	New Product Launch	II
V.Nivetha	I yr MBA	Olympus 2017	6 Oct,2017	RVS Faculty of Management	New Product Launch	II
S.Nandhini	I yr MBA	Olympus 2017	6 Oct,2017	RVS Faculty of Management	New Product Launch	II
P.Mohana Prithy	I yr MBA	VALUEX	6 & 7 Oct,2017	PSG Institute of Management	James Cameron	II
S.R.Harshitha	I yr MBA	VALUEX	6 & 7 Oct,2017	PSG Institute of Management	James Cameron	II
S.Kiruthika	I yr MBA	VALUEX	6 & 7 Oct,2017	PSG Institute of Management	James Cameron	II
R.Swathi	I yr MBA	VALUEX	6 & 7 Oct,2017	PSG Institute of Management	James Cameron	II
P.Dhivyabharathi	I yr MBA	Tabellarios	10 Oct,2017	Karunya Business School	Post Puzzle	I
G.Srinithi	I yr MBA	Tabellarios	10 Oct,2017	Karunya Business School	Post Puzzle	I
K.Haritha	I yr MBA	Tabellarios	10 Oct,2017	Karunya Business School	Post Puzzle	I
J.Sindhu	II yr MBA	Tabellarios	10 Oct,2017	Karunya Business School	Zeichnung(Drawing)	I
R.Sankavi	II yr MBA	OCULUS	12 Oct,2017	The TipsGlobal Institute	Quizzitch(Quiz)	II
S.Shobana	II yr MBA	OCULUS	12 Oct,2017	The TipsGlobal Institute	Quizzitch	II
R.Kowcika	II yr MBA	OCULUS	12 Oct,2017	The TipsGlobal Institute	Quizzitch	II
H.S.Alagu Akshaya	II yr MBA	SMG-2017	12,13 & 14 Oct,2017	AIMA	Business Simulation Game	III
R.V.Devi Shree Ashtalakshmi	II yr MBA	SMG-2017	12,13 & 14 Oct,2017	AIMA	Business Simulation Game	III
N.Karthie Priya	I yr MBA	SMG-2017	12,13 & 14 Oct,2017	AIMA	Business Simulation Game	III
E.Priya Dharshini	I yr MBA	SMG-2017	12,13 & 14 Oct,2017	AIMA	Business Simulation Game	III

S.R.Sharrmi	I yr MBA	Pragati-18	24 & 25 Jan,2018	Amritha School of Business	Labyrinth(Treasure Hunt)	I
Pragalya	I yr MBA	Pragati-18	24 & 25 Jan,2018	Amritha School of Business	Labyrinth	I
Oviya	I yr MBA	Pragati-18	24 & 25 Jan,2018	Amritha School of Business	Labyrinth	I
Vijaylaxmi	I yr MBA	Pragati-18	24 & 25 Jan,2018	Amritha School of Business	Labyrinth	I
A.Punitha	I yr MBA	Brands of Coimbatore	29 Jan,2018	Coimbatore Management Association	Corporate Film Competition	III
Keerthana Devi	I yr MBA	Brands of Coimbatore	29 Jan,2018	Coimbatore Management Association	Corporate Film Competition	III
S.Lavanya	II yr MBA	Student Management Day	9 Feb,2018	Coimbatore Management Association	Management of Social Good	I
M.Nivetha	II yr MBA	Student Management Day	9 Feb,2018	Coimbatore Management Association	Management of Social Good	I
S.Surya Prabha	II yr MBA	Student Management Day	9 Feb,2018	Coimbatore Management Association	Management of Social Good	I
S.Rohitha	II yr MBA	Castalia'18	16 Feb,2018	Sri Venkateswara Group of Institutions	Best Manager	I
B.Haripriya	II yr MBA	Castalia'18	16 Feb,2018	Sri Venkateswara Group of Institutions	Best Finance Team	I
M.Yashothaa	II yr MBA	Castalia'18	16 Feb,2018	Sri Venkateswara Group of Institutions	Best Finance Team	I
N.Madhusree	II yr MBA	Castalia'18	16 Feb,2018	Sri Venkateswara Group of Institutions	Best Finance Team	I
Aprajithaa	II yr MBA	Castalia'18	16 Feb,2018	Sri Venkateswara Group of Institutions	Best Finance Team	I
B.P Nandhini	II yr MBA	Castalia'18	16 Feb,2018	Sri Venkateswara Group of Institutions	Best Marketing Team	I
R.Gomathi	II yr MBA	Castalia'18	16 Feb,2018	Sri Venkateswara Group of Institutions	Best Marketing Team	I
Roshny	II yr MBA	Castalia'18	16 Feb,2018	Sri Venkateswara Group of Institutions	Best Marketing Team	I
S.Snehapriya	I yr MBA	Castalia'18	16 Feb,2018	Sri Venkateswara Group of Institutions	Best Management Team	I
R.R.Harshini	I yr MBA	Castalia'18	16 Feb,2018	Sri Venkateswara Group of Institutions	Best Management Team	I
M.Shubhashini	I yr MBA	Castalia'18	16 Feb,2018	Sri Venkateswara Group of Institutions	Best Management Team	I
G.Oviya	I yr MBA	Arthashastra 18	21 Feb,2018	Sns College of Engineering	Kings Ramson(Treasure Hunt)	I
E.Priyadharshini	I yr MBA	Arthashastra 18	21 Feb,2918	Sns College of Engineering	Kings Ramson	I
M.Swetha	I yr MBA	Arthashastra 18	21 Feb,2018	Sns College of Engineering	Kings Ramson	I
M.Keerthana	I yr MBA	Arthashastra 18	21 Feb,2018	Sns College of Engineering	Kings Ramson	I
V.P.Rajitha Mahalakshmi	I yr MBA	Arthashastra 18	21 Feb,2018	Sns College of Engineering	Marche Corporative(Corporate Show)	II
Ritu Sharma	I yr MBA	Arthashastra 18	21 Feb,2018	Sns College of Engineering	Marche Corporative	II
R.Amritha	I yr MBA	Arthashastra 18	21 Feb,2018	Sns College of Engineering	Marche Corporative	II
M.Madhubala	I yr MBA	Arthashastra 18	21 Feb,2018	Sns College of Engineering	Marche Corporative	II
M.Vaishnavi Priya	I yr MBA	Arthashastra 18	21 Feb,2018	Sns College of Engineering	Marche Corporative	II
K.Sarayu Venkatalakshmi	II yr MBA	Repowis'18	23 Feb,2018	Kongu Engineering College	Obliviate(Best Management Team)	I
S.Rohitha	II yr MBA	Repowis'18	23 Feb,2018	Kongu Engineering College	Obliviate	I
B.P.Nandhini	II yr MBA	Repowis'18	23 Feb,2018	Kongu Engineering College	Obliviate	I
Swarna Priya	II yr MBA	Repowis'18	23 Feb,2018	Kongu Engineering College	Obliviate	I