

GRG SCHOOL OF MANAGEMENT STUDIES

NEWS AND EVENTS OF GRGSMS FOR THE MONTH OF JULY 2019

1. The Executive Committee Meeting of the Management Alumni Association of GRG Institutions was held on 9th July 2019.
2. Ms Sangeetha, Librarian, attended the one -day workshop on 'Implementation Challenges of RFID Technology & Integration with ILMS' held at Presidency University on 13th July 2019.
3. As a part of the Study Abroad Programme, 4 students of II MBA underwent a two-week International Summer Programme on "Competitiveness and Sustainability' organized by CETYS University, Mexico at their Ensenada campus during 15th to 26th July 2019. The course included both academic and non-academic sessions. The academic sessions included lecture, group discussions, exercises, projects and industry visits. The non-academic sessions included dark chocolate-making workshops, Salsa class, city tour and visit to vineyard and beaches. The students visited the California cities - San Francisco, San Diego and Los Angeles during 7th to 14th July 2019. While returning from Mexico, students visited Singapore for a day. Dr Savitha Nair, Associate Professor, accompanied them.
4. Dr Savitha Nair, Associate Professor, handled the course 'Strategic Management' during the International Summer Programme organized by CETYS University, Mexico, at their Ensenada campus during 15th to 26th July 2019. The course was attended by 29 students from Mexico, Europe and China. The pedagogy included lectures, group activities, industry visits to lenova and CPP. She was one among the 10 international faculties who were a part of this programme from various universities across the world.
5. As a part of Study Abroad Programme (SAB), 10 students of II MBA underwent a two-week Graduate Summer Programme on 'Business Analytics' at University Malaysia Pahang (UMP), Malaysia from 13th to 28th July 2019. The course included both academic and non-academic sessions. The academic sessions included lecture sessions, hands-on exercises, group discussions, interaction with international faculty and industry visits to Petronas MTBE, Kuantan Ports - KP1 and KP2. The non-academic sessions included Cycling, Kayaking and Site visits. Students participated in one-day session on MonsoonSIM - a simulation game which is a unique experiential learning pedagogical platform for business studies. They also gained hands-on experience in UMP's Learning Factory. Students also participated in the PG Colloquium 2019 organized by the Faculty of Industrial Management, UMP and gained hands-on-experience in Mendeley Software. Their performance was analyzed through different assessments after each lecture session and the best three individual performers and the best team was awarded during the valedictory ceremony. Students also learnt the

traditional Malay dance 'Joget Pahang' and performed the dance during the Valedictory ceremony. While returning from Malaysia, students visited Singapore for a day. Dr S Kavitha, Associate Professor, accompanied the students for the Study Abroad Programme.

6. Dr M Maheswari, Assistant Professor, and Ms S Sathyapriya, Assistant Professor, attended the one-day conference on 'Artificial Intelligence and Cloud Computing' organized by CII at Residency Towers on 24th July 2019.
7. The Faculty of GRGSMS presented their Work Plans for the academic year 2019-20 on 25th July 2019.
8. Dr S Kavitha, Associate Professor, received the 'Best Professor' in General Management Award from the Academy of Management Professionals - Academic Excellence Award 2019 conferred by AMP in association with IDMBBA - Institute for Digital Marketing and Business Analytics, Hyderabad on 16th June 2019 in absentia.
9. Dr S Kavitha, Associate Professor, received a grant of Rs 3,82,000 from AICTE for conducting two-weeks FDP on 'Research Skill Development for Management Faculty' under the AICTE - Staff Development Schemes.
10. Dr R K Sudhamathi, Associate professor, received a grant of Rs 3, 82, 000 from AICTE for conducting two-week FDP on 'Skill Development for Research in Finance' under the AICTE - Staff Development Schemes.
11. Dr M Maheswari, Assistant Professor, has become the Editorial Member of 'Asian Journal of Management'
12. Dr P Sadhasivam, Director and Prof S Balasubramanian, Chief Mentor, attended the Managing Committee Meeting of CMA on 31st July 2019.

Inclusion for the month of June 2019

1. Dr Vandana Madhavkumar, Associate Professor, attended the 2nd meeting of the CII HRD Forum - Coimbatore zone on 28th June 2019 held at Hotel Aloft, Coimbatore