

## Who can Attend

The programme is open to the faculty members, research scholars and industry experts who do research in the area of Finance.

## Guidelines to Participants

- Only 50 applicants will be selected on first come first serve basis.
- Interested participants are requested to register for the programme by filling the attached registration form. The same has to be signed by participants and approved by head of the institution.
- There are no registration fees for the programme. But to confirm the participation, participants are requested to send refundable deposit of Rs.1,000/- by drawing demand draft in favour of "PSGR Krishnammal College for Women" payable at Coimbatore.
- Filled registration form along with the demand draft has to be sent to the coordinator on or before 20 October, 2019 to confirm the participation.
- On prior request outstation participants will be provided with free accommodation.
- The outstation participants are eligible for TA by the shortest route as per AICTE norms.
- Participants will be provided with workshop kit, workshop materials, working lunch and refreshments.
- Participants must bring their own laptop.
- Certificates will be issued only on attending all sessions and after completing outcome assessment.

## Important Dates

Last date for registration	:	20.10.19
Intimation of acceptance of participation	:	23.10.19
Programme Commencement	:	04.11.19

## For Registration Contact:

**Dr. R.K.Sudhamathi**, Associate Professor +919944451101

**Ms. P.B.Saranya**, Assistant Professor +919952840464

Email id: aictesdfr2019@grgsms.ac.in

**GRG School of Management Studies**  
**PSGR Krishnammal College for Women**

Peelamedu, Coimbatore - 641 004, Tamil Nadu

Phone : 0422 - 429 5959 / 257 2222



GRG School of Management Studies  
PSGR Krishnammal College for Women



## AICTE Sponsored



## Two Week

## Faculty Development Programme

on

## Skill Development for Research in Finance

4-16 November, 2019



## Organized by



**GRG SCHOOL OF MANAGEMENT STUDIES**  
**PSGR KRISHNAMMAL COLLEGE FOR WOMEN**

Peelamedu, Coimbatore 641 004, Tamil Nadu.

Phone : 0422-4295959/2572222

## About PSGRKCW

PSGR Krishnammal College for Women (PSGRKCW) is a unit of the GRG Group of Educational Institutions in Coimbatore, under the GRG Trust. PSGRKCW was established in 1963. The GRG Trust was set up in 1956 by philanthropists, Shri. G.R. Govindarajulu and his wife, Smt. Chandrakanthi with a motto of 'empowering women through education'. PSGRKCW is an autonomous college affiliated to Bharathiar University, a UGC-certified 'College of Excellence', is ranked 22nd at all India level by the NIRF of the Government of India in 2019 and accredited by the NAAC. PSGRKCW offers 34 UG, 14 PG, 3 PG Diploma, M. Phil and Ph. D. in 13 disciplines. The college has global collaborative agreements with Oregon State University, San Diego State University & Toledo University, USA; Universiti Malaysia Pahang, Malaysia; Nottingham Trent University, UK; CETYS Universidad, Mexico.

## About GRGSMS

GRG School of Management Studies (GRGSMS) is the Department of Management of PSGRKCW and was established in 1993. The flagship programme of GRGSMS is the two-year, fulltime MBA Degree. The programme is approved by the All India Council for Technical Education (AICTE), and the degree is awarded by Bharathiar University, Coimbatore. The objective of the GRGSMS curriculum is to nurture and develop women leaders with holistic perspective and concern for the society and environment. The MBA programme offered by GRGSMS has been accredited by Accreditation Council for Business School Programs (ACBSP), ranked A+ by Business India, and is among the top 100 b-schools in the country according to all recognized major ranking lists. GRGSMS is the recipient of many national awards including the "Best Innovative B School in Teaching Methodology Award", "Best B School for Industry-Institute Interaction", "Best Management Teacher Award", "Best Young Teacher Award", and "Best Student Project Award". GRGSMS is committed to "empowering young women become successful business leaders and entrepreneur's and enable these young women to lead their lives with professional will and personal humility coupled with knowledge, skill and competence".

## About the Programme

Research in the area of finance is gaining importance due to its real time application. Financial markets are becoming highly volatile and financial products are becoming more innovative. This demand for research in the various areas of finance, to implement the research findings in investment decision, asset management etc. This two weeks programme is aimed at providing researchers and academicians with a comprehensive understanding of research thrust in various areas of finance. The programme modules are

designed in such a way which would enable the participants to gather practical training using live data. The course is designed to provide hands on experience in analytical tools and techniques that can be used for data driven decision - making. The program will be mix of theory lecture (20 %), hands on training experience (60 %) and result discussions (20 %) for decision making.

## Topics to be Covered

Day 01	Research Areas in Finance & Statistical Concepts
Day 02	Introduction to Econometrics & Econometric Tools
Day 03	OLS & ARIMA
Day 04	ARCH & GARCH
Day 05	Databases & Article Writing
Day 06	Co-Integration, VAR & VECM
Day 07	Introduction to Panel Data
Day 08	Fixed and Random Effects
Day 09	Dynamic Panels & Simultaneous Equations
Day 10	R Interface
Day 11	ARDL & Multivariate GARCH
Day 12	Outcome Assessment

## Resource Persons

- Dr. M. V. Subha, Associate Professor, Anna University Regional Campus, Coimbatore
- Dr. P. Karthikeyan, Assistant Professor (Senior Grade), School of Management Studies, Kongu Engineering College, Erode
- Dr. A. Senthil Kumar, Assistant Professor (Senior Grade), Amrita School of Business, Coimbatore
- Dr. S. Thirupparkadal Nambi, Professor, DJ Academy of Managerial Excellence, Coimbatore
- Dr. T. Mohanasundaram, Associate Professor, Ramaiah Institute of Management, Bangalore
- Dr. R. K. Sudhamathi, Associate Professor, GRGSMS, Coimbatore
- Dr. G. B. Sabari Rajan, Associate Professor, GRGSMS, Coimbatore
- Dr. S. Allimuthu, Associate Professor, GRGSMS, Coimbatore
- Mrs. S. Sathyapriya, Assistant Professor, GRGSMS, Coimbatore
- Mrs. P. B. Saranya, Assistant professor, GRGSMS, Coimbatore

### Refundable Deposit:

Bank Name: .....

Bank Branch: .....

DD No: .....

DD Date: .....

Amount: (Rs) .....

Signature of the  
Participant

Signature of the  
Head of the Institution with seal

Place:

Date:

### For further details please contact:

**Dr. R.K.Sudhamathi** | Associate Professor | +919944451101

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AICTE-sponsored  
Two Week Faculty Development Programme on  
**Skill Development for Research in Finance**  
4-16 November, 2019

### Registration Form

Name of the Participant(s): .....

Designation: .....

Department: .....

Institution: .....

Is the Institution approved by AICTE: Yes / No

Address for Communication: .....

City: ..... PIN: .....

Mobile: .....

Email: .....

**Need for Accommodation\*: Yes / No**

\* The accommodation will be available from 3<sup>rd</sup> November, 2019  
(2.00 pm) to 16<sup>th</sup> November, 2019 (10.00 pm)