

## GRG SCHOOL OF MANAGEMENT STUDIES

### NEWS AND EVENTS OF GRGSMS FOR THE MONTH OF AUGUST 2019



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1. The classes for II MBA students commenced on 1<sup>st</sup> August 2019.
2. Ms R Sona, Assistant Professor, attended the CMA Meeting on 5<sup>th</sup> August 2019 at PSGIM, to discuss and plan for the upcoming Student Chapter activities.
3. 10 students of II MBA along with Dr G B Sabari Rajan, Associate Professor, attended the inauguration of the Monday Musings for the year 2019 - 2020 on 5<sup>th</sup> August 2019 at PSGIM, Coimbatore. Dr Nithyanandan Devaraaj, Chief Executive Officer - Foundry Business, CRI Group Coimbatore was the chief guest for the day.
4. Ms M Ganeshwari, full-time PhD Scholar, under the supervision of Dr R K Sudhamathi, Associate Professor, successfully defended her thesis at the public Viva Voce examination held on 6<sup>th</sup> August 2019. The external examiner was Dr V R Palanivelu, Professor & Director, Periyar Institute of Management Studies, Salem.
5. The inauguration and orientation of PGDMFS 2019- 20 batch was held on 7<sup>th</sup> August 2019.
6. Dr. Hema Krishnan, Professor of Strategy and Global Business, Williams College of Business, Xavier University, USA, handled a guest lecture for the course 'Strategic Management' on 7<sup>th</sup> August 2019.
7. Dr Sadhasivam, Dr B Sripirabaa along with 5 students of II MBA attended the '8<sup>th</sup> C K Prahalad Memorial Lecture' at Radisson Blu, Coimbatore, on 10<sup>th</sup> August 2019, organized by CII, Coimbatore.
8. 10 Students of II MBA attended a special talk on 'Leadership lessons in the age of disruption' by Mr Vineet Agarwal, Managing Director, Transport Corporation

- of India Ltd, AIMA Council Member and National Chairman, AIMA Young Leaders Council (YLC) on 12<sup>th</sup> August 2019 at Hotel Heritage Inn, Coimbatore.
9. Mrs N R Shandy, part-time PhD Scholar, under the supervision of Dr P Paramanandam, Professor, successfully defended her thesis at the public Viva Voce examination held on 14<sup>th</sup> August 2019.
  10. Our Chief Mentor, Prof S Balasubramanian, conducted the monthly Business Quiz on 14<sup>th</sup> August 2019.
  11. As a part of current affairs activities, sessions were held for II MBA students on 14<sup>th</sup>, 20<sup>th</sup> and 31<sup>st</sup> August 2019. The activities included a quiz on current issues and panel discussions on the topics: (i) Liquidity Challenge in the Key Sectors of Indian Economy: Reasons for Crisis and Revival Measures, (ii) Is India Ready for Electric Vehicles? and (iii) Surpassing Bank Frauds.
  12. Students of II MBA and PGDMFS organized the Independence Day Celebrations on 16<sup>th</sup> August 2019.
  13. Our Office Staff, Ms V Sumathi and Ms C Anuradha, attended the Meditation programme conducted by the 'Heartfulness Team' organized by HR, GRG Institutions, on 16<sup>th</sup>, 17<sup>th</sup> and 19<sup>th</sup> August, 2019.
  14. The II MBA students attended the Peregrine Academic Services - Online Mid-Point Assessment on 19<sup>th</sup> August 2019.
  15. The first Interest Group Meeting between students and faculty coordinators was held on 19<sup>th</sup> August 2019.
  16. Our Chief Mentor, Prof S Balasubramanian, was conferred the 'Fellowship' of All Indian Management Association (AIMA) on 19<sup>th</sup> August 2019.
  17. Ms R Sona, Assistant Professor, attended a two-weeks Capacity Building Programme, sponsored by ICSSR, organized by National Institute of Technology, Trichy, during 19<sup>th</sup> - 30<sup>th</sup> August 2019.
  18. As a part of E-Talk series, Mr D Andrew Sam, Founder & CEO, SimpliCity Coimbatore, addressed the students of ED Cell on the topic 'How to spot business opportunities during the digital era?' on 20<sup>th</sup> August 2019.
  19. The launch of AIMA-CMA-GRGCAS Programmes on Digital Marketing and Business Analytics was held on 21<sup>st</sup> August 2019. The faculty and students of GRGSMS attended the function.

20. Ms A S Divya, part-time PhD Scholar, under the supervision of Dr B Sripirabaa, Associate Professor, successfully defended her thesis at the public Viva Voce examination held on 21<sup>st</sup> August 2019. The external examiner was Dr J Reeves Wesley, Professor, VIT Business School, Vellore.
21. The SIP/SAB presentation of II MBA students was held on 22<sup>nd</sup> August 2019.
22. The meeting of the Academic Advisory Body (AAB) was held on 22<sup>nd</sup> August 2019.
23. Dr P Sadhasivam, Director and Prof Balasubramanian, chief Mentor, attended the Managing Committee of the Coimbatore Management Association, on 28<sup>th</sup> August 2019
24. The Career Counselling Programme for II MBA - Section II was held on August 29<sup>th</sup> - 31<sup>st</sup> 2019. The programme was handled by Mr Sivakumar Palaniappan, Mastering Mind Academy, Coimbatore.
25. Dr P Paramanandam, Professor, attended the Doctoral Committee meeting held at GR Damodaran Academy of Management, Coimbatore on 29<sup>th</sup> August 2019.
26. 8 students of II MBA along with Dr Savitha Nair, Associate Professor, attended the Women's Summit jointly organized by the TiE, Coimbatore and EDII on 29<sup>th</sup> August 2019 held at Taj Vivanta, Coimbatore.
27. Dr R K Sudhamathi, Associate Professor, delivered Internal Faculty Seminar on the topic 'An Analysis on the Impact of Oil, Gold and Exchange Rate on the Indian Stock Market' on 30<sup>th</sup> August 2019.
28. Dr Vandana Madhavkumar, Associate Professor, handled a session on 'Classroom Management' at the Induction Programme organized for the newly recruited faculty members of PSGRKCW on 30<sup>th</sup> August 2019.
29. Dr Vandana Madhavkumar, Associate Professor, attended the 4th meeting of the CII HRD Forum on 31<sup>st</sup> August 2019. The meeting was held at Saint-Gobain, Perundurai Plant - Erode.
30. The 4th Annual General Body Meeting of the Management Alumni Association of GRG Institutions (MAAGIC) was held on 31<sup>st</sup> August 2019. The new office bearers were elected during the AGM.

31. Dr Savitha Nair, Associate Professor, was the resource person for a session on the topic 'Antecedents and Consequences of Innovation' at Christ College, Irinjalakuda, Thrissur, during the National Seminar on 'Contemporary Issues and Innovations in Commerce' organized by the Department of Commerce and Management Studies on 31<sup>st</sup> August 2019.
32. Dr P Paramanandam, Professor, along with Mrs K Sangeetha, research scholar, published a paper titled 'Perception of Organizational Justice and its Impact on Job Satisfaction among Information Technology Sector Employees in Coimbatore' in the Journal of Emerging Technologies and Innovative Research, Volume 6, Issue 6, pp. 324-329, July 2019 ((ISSN: 2349-5162).
33. Dr S Kavitha, Associate Professor, completed an online course on 'Digital Analytics for Marketing Professionals: Marketing Analytics in Practice' offered by University of Illinois through Coursera.
34. Ms Sreeprabha R, Assistant Professor, completed an online course on 'People Analytics' offered by Wharton University of Pennsylvania through Coursera.
35. Dr Savitha Nair, Associate Professor, has been sanctioned with Rs 95,000 by the GRG Trust towards the conduct of research on the topic 'Social Entrepreneurship and Social Venture Creation: A Study with reference to Coimbatore District'.
36. Dr M Maheswari, Assistant Professor, along with Dr S Ramesh, Dean- Research has been sanctioned with Rs 60,000 by GRG Trust towards the conduct of research on the topic 'Untangling the Blueprint of Food Labeling Psychology from a Manufacturer Perspective'.
37. Dr P Sadhasivam attended the 'Brain Storming Session organized at 'Residency Tower' for the leaders of GRG.
38. Dr P Sadhasivam addressed the faculty team of PSGRKCW in the faculty induction programme, on 'International Accreditation.' On 30<sup>th</sup> August 2019.