

NEWS AND EVENTS OF GRGSMS FOR THE MONTH OF SEPTEMBER 2019

1. MBA 2019 - 21 batch was inaugurated on 4th September, 2019. The Induction programme was organized during 4th - 7th September, 2019. Sessions were organized to provide insights on various aspects of GRGSMS - The Journey, Culture & Values of GRGSMS, Activity Based Learning, Curriculum & Syllabus, Industry Expectations, Student's Code of Conduct, SHREYAS, Research Culture, Placement, Entrepreneurial Thinking, Learning Resources, Alumnae Relations, Internationalization, Business Review and different Pedagogies adopted for teaching. Our alumna Ms R K Sonika (Class of 2016) delivered a talk on the topic 'Role of GRGSMS in my Entrepreneurship Journey' on the 7th September, 2019 as a part of the orientation.
2. The Career Counselling Programme for II MBA - Section I was held during 3rd - 5th September, 2019. The programme was handled by Mr Sivakumar Palaniappan, Mastering Mind Academy, Coimbatore.
3. The Students of II MBA and PGDMFS organized Teachers Day celebration on 5th September, 2019.
4. The Student Forum SHREYAS was inaugurated on 13th September 2019. Dr K A Chinnaraju, Secretary/ Director, Coimbatore Institute of Management and Technology, Coimbatore was the Chief Guest for the function. The following office bearers who were elected on 12th September, 2019 were administered the Oath of Office:
 - President: Ms S J Varshini Priya - II MBA
 - Secretary: Ms M Monisha - II MBA
 - Vice President: Ms L S Monisha - I MBA
 - Treasurer: Ms P Sharanya - II MBA
 - Executive Members: Ms Reema Ann Mohan and Ms Pooja V - II MBA; Ms S Keerthana and Ms S Sangeetha - I MBA; and Ms S Dharanya - PGDMFS

5. As a part of Current Affairs activities, sessions were held for II MBA students on 4th, 13th, 14th and 23rd of September, 2019. The activities included a quiz on current issues and panel discussions on the topics: (i) Amalgamation of Public Sector Banks: Is Rethink Needed? (ii) Government Schemes and Subsidies for a Green Business Environment, (iii) Economic Slowdown in India and (iv) Fixing Economic Slow Down.
6. Ms R Sreeprabha, Assistant Professor, presented a paper titled 'Performance Management: Motivational Framework of 360/720 Degree Feedback - A Review' at the International Conference on Contemporary Practices of Technology and Management for Economic Growth (ICTMEG 2019) on 6th and 7th September, 2019 conducted by VIT Business School, Chennai.
7. Ms P B Saranya, Assistant Professor, presented a paper titled 'The casual link between FDI Inflows, Trade openness and Economic Growth in India' at the 8th International Conference on Corporate Finance and Financial Markets, organized by SDMIMD on the 6th September, 2019.
8. Dr R Initha Rina, Assistant Professor, completed an online course on 'Business Communication' offered by Rochester Institute of Technology through EdX on 11th September, 2019.
9. As a part of Business Plan Development Course, a guest lecture was organized via Skype on 12th September, 2019. The speaker Ms Archana Doshi, Youtuber and Founder of Archana's Kitchen, shared her entrepreneurial journey with the students.
10. The selection of the I MBA ED Cell coordinators was held on 14th September, 2019. The coordinators for the academic year 2019-20 are:
 - Kiruthika S - II MBA Section I
 - Kokilambal M - II MBA Section II
 - Noorussaba Bano I - I MBA Section I
 - Rasi R - I MBA Section II
 - Akalya M - PGDMFS
11. Placement Training Programme for 46 II MBA students who opted for placement commenced on 16th September, 2019. The training is offered by TIME, Coimbatore.

12. Personality Development Programme 'Mpower' was conducted for the I MBA students by Mr Krishna Kumar and Ms S Sindhiya, Vertical Eye. The sessions were conducted from 16th - 20th September, 2019 for Section I students and from 23rd - 27th September, 2019 for Section II students.
13. Dr P Sadhasivam, Director, and Dr S Kavitha, Associate Professor, attended AIMA's 46th National Management convention on 'Creating an Innovative India' at New Delhi during 17th - 18th September, 2019.
14. The Health and Fitness interest group organized a 'Fitness Session' on 18th September, 2019 for II MBA and PGDMFS students. The focus of the session was on well-being through Zumba and Yoga - Mudras.
15. Dr B Sripirabaa, Associate Professor, handled sessions on 'Questionnaire Development' and 'Tools and Techniques for Data Analysis' for the students of II M. Com, PSGRKCW on 18th and 26th September, 2019.
16. Ms R Maheswari, MPhil Research scholar, under the guidance of Dr S Kavitha, Associate Professor, participated in the Faculty Development Programme on 'Research Methodology - Sharpening your Skills in Statistical applications (SPSS 23)' held during 19th - 21st September, 2019 at PSG Institute of Management, Coimbatore.
17. Dr P Paramanandam, Professor, delivered a lecture on 'Managing Stress' for the Post-graduate students of Computer Science on 23rd September, 2019.
18. Dr P Sadhasivam, Director, was elected as the Managing Committee Member and Joint Secretary of Coimbatore Management Association (CMA) on 23rd September, 2019.
19. Five students of II MBA and 2 students of I MBA attended a 'Special Talk' during the 64th Annual General Meeting of CMA, by Mr R Jayakanthan, Director - People, Process and Strategy, Elgi Equipments Limited, Coimbatore on the topic 'Relevance of Management for Today's Business' on 23rd September, 2019.
20. Our Chief Mentor Prof. S. Balasubramanian conducted the monthly Business Quiz on 24th September, 2019.
21. Our alumna, Dr V Valarmathi (Class of 2010), Founder & Managing Director, Protons Academy delivered a talk (Webinar) to our II MBA students on the topic 'Personal Branding' on 27th September, 2019.

22. The Research Review Meeting of PhD Research Scholars of GRGSMS faculty was held on 28th September, 2019.
23. The Graduation Day of MBA (2016-18 batch) and PGDMFS (2017-18 batch) was held on 28th September, 2019.
24. As a part of E Talk series, Mr Irfan Alam, Social Entrepreneur, Founder and Chairman, Sammaan Foundation, delivered a talk on 'Entrepreneurship for the Bottom of the Pyramid' via Skype on 28th September, 2019.
25. Our alumna Ms Uma Balaji (class of 2000), Faculty of Commerce, CS Academy delivered a talk to our II MBA and PGDMFS students on the topic 'How to build better resume?' and our alumnae Ms G Shalu (Class of 2017) and Ms. Daphney Linda Rann (Class of 2018) shared thoughts about 'The lessons from MBA and the Challenges faced' with our I MBA students on the 30th September, 2019.
26. Ms R Saranya and Ms R Bhuvanewari, Full-time PhD Scholars under the supervision of Dr S Kavitha, Associate Professor, successfully defended their theses at the Public Viva Voce examination held on 30th September, 2019 FN and AN respectively. The external examiner was Dr P Ravi, Professor, Department of Management, Manonmaniam Sundaranar University, Tirunelveli.
27. Ms B Bhavana, Full-time PhD Scholar under the supervision of Dr J Anitha, former faculty of GRGSMS, successfully defended her thesis at the Public Viva Voce examination held on 30th September 2019. The external examiner was Dr G Udayasuriyan, Professor of Business Administration, Annamalai University, Annamalai Nagar.
28. Dr G B Sabari Rajan, Associate Professor, published a research article titled 'Forecasting of Stock Price Volatility: An Evaluation' in the Asian Journal of Multidimensional Research, Vol.8, Issue 9, (ISSN: 2278-4853) September 2019.
29. Dr P Paramanandam, Professor, along with Mrs R Radhamani, a Research Scholar, published a paper titled 'Occupational Stress and Job Satisfaction among the Employees of Information Technology Industry with special reference to Coimbatore' in the International Journal of Research in Engineering and Management, Volume 1, Issue 2, (ISSN: 2250-0758), pp. 28-38, September 2019.

30. Dr M Maheswari, Assistant Professor, published an article on the topic 'A Study on Work Life Balance of Women Teachers in Private School, Coimbatore' in Restaurant Business (Scopus Indexed Journal), Vol. 118, Issue. 9, (ISSN: 0097-8043), pp. 171-179, September 2019.
31. Five students of II MBA and 18 students of I MBA attended Monday Musings at PSGIM, Coimbatore on 30th September 2019. The guest speaker Mr Devaraju K, MSW., MBA., DHRD., Head: Corporate HR, Universal Radiators Ltd., Unimech Industries (P) Ltd., UR Casting & Alloys (P) Ltd., Coimbatore spoke on 'Emerging Trends in HRM'.