



GRG School of Management Studies
PSGR Krishnammal College for Women



The Annual B-School Event
Friday, 31 January 2020

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Dear Sir/Madam
Greetings!

GRG School of Management Studies is organizing the annual inter collegiate management meet Urjith on Thursday, the 31 st January 2020 for students of Business Management and final year UG students. Last year over 600 students from top B schools of Tamil Nadu and other parts of South India participate in the various management games and contests of Urjith and test their knowledge, competence and business acumen. Urjith provides a unique opportunity to these young aspiring managers and future business leaders to showcase their talent, creativity, knowledge and skills.

URJITH 2020 will feature the prestigious Chandrakanthi Memorial Young Business Leader Contest, Best Management Team Contest, Business Quiz, Best Creative Team Contest, Paper Presentation Contest, Business Architect Contest and Digi Peddle Contest for PG students in Management. We have also planned to conduct separate contests for UG students. URJITH 2020 is open to all PG Students in Management and UG (final & Pre final year) students.

We invite your support in terms of student participation in the contests of Urjith 2020. Poster, registration forms and other details have been enclosed for your ready use. For any other event clarifications or queries please contact Ms. R. Sona, Faculty Coordinator on 96269 16365 or Ms. S.J. Varshinipriya, Student Coordinator on 9659603200 or email to urjith@grgsms.ac.in

Sincerely,



Dr. P. Sadhasivam
Director

EVENT DETAILS and PARTICIPATION GUIDELINES

PG Contest

Chandrankanthi Memorial Young Business Leader (CMYBL) Award



- Participating institute may nominate not more than two students, who will be contesting individually in CMYBL award.
- Nominated student must explicit their leadership qualittes, in addition to excellence in academics and extra curricular activities.
- A student nominated for this contest will not be permitted to participate in any other event/activity.

Best Management Team Award

- Participating institute may nominate three (3) students per team.
- A student nominated for this contest will not be permitted to participate in any other event/activity.



Paper Presentation

- Here is an opportunity to showcase your ideas on a unique and massive platform in the form of well integrated and intriguing presentation.
- The theme for the paper presentation is contemporary topics in Management.

GUIDELINES:

- Open for all the Management students.
- 3 students per team.
- Abstract should not be more than 400 words.
- Please include Name, Mail ID, Mobile No, College name and Degree along with your abstract.
- Time Duration will be 10 minutes (8 min to present & 2 min for questions)
- Submission of Abstract : 24 Jan 2020
- Intimation regarding acceptance of abstract : 27 Jan 2020
- Presentation of Paper : 31 Jan 2020
- Kindly send your abstract through paperpresentationgrgms@gmail.com

Business Quiz

- Participating institute may nominate a maximum of three(3) teams .
- A student nominated for this contest will not be permitted to participate in any other event/activity.

Paper Presentation
(3 / Team)
Prize Worth
₹5,000/-

Business Quiz
(2/Team)
Prize Worth
₹6,000/-



Digi Peddle (Digital Marketing)

- Participating institute may nominate 2 students per team there will be two rounds Quiz & Digital Marketing Plan Presentation.
- The teams which are short listed in the quiz would detail their Digital Marketing proposal in front of the panel of judges
- A student nominated for this contest will not be permitted to participate in any of the other event/activity.

Business Architect

- Participating institute may nominate maximum of 2 teams.
- Each team can have maximum of 4 students.
- Participating team should bring their own laptop.
- A student nominated for this contest will not be permitted to participate in any other event/activity.





Best Creative Team

- This contest will test the Creativity and Problem Solving skills of the contestants
- Only 1 team allowed from an institution
- A team should constitute 4 members
- Students participating in this contest will not be permitted to participate in other contests of Urjith 2020.

UG Contest

Crack The Challenge

- Participating institute can nominate four to five students per team.
- Finals will be conducted for the selected teams. A student nominated for this contest will not be permitted, to participate in any other event/activity.
- Only 2 teams per college.



UG contest

Gazetteer



- Participating institute can nominate minimum four (4) and maximum six (6) students per team.
- This contest will have two rounds. The preliminary round is elimination round.
- Final round will be conducted only for the selected teams. Final round is newspaper creation.
- All required things will be provided for the participants.
- A student nominated for this contest will not be permitted, to participate in any other event/activity.

UG & PG contest

Photography Contest

➤ Round 1

- Theme: THE CHARM OF AUTOMOBILES
- Sub Themes : MOTORCYCLE, CARS, TRUCKS, BUSES, TRAIN, SHIPS, AIRPLANE.
- Photograph should be the original work of the participant, and he/she must be the sole owner of the photo. The photo should be of size within 5MB, with minimum of 1200 pixels and in JPG or JPEG format.
- Explanation of the picture for 3 to 5 minutes per presenter. A student nominated in this contest will not be permitted to participate in other event.

Round 2

- For the second round, on the spot topic will be given to the short listed participants and they should take the photographs using their creative ideas within 1 hour.
- DSLR is mandatory.

Common details

- Submit the photograph(soft copy) on or before Jan 24, 2020 to urjith@grgms.ac.in (mandatory)
- The participants have to submit the hard copies of photo during registration.
- Failure to provide these details could render the entry ineligible for selection.



General Instruction

- Registration fee is Rs.150/- per contestant.
- Participants must be students doing their regular post graduation in Business management/UG(Final year & Pre Final Year).
- Participants must bring their Institutional Identity cards/ Bonafide Certificates.
- Participants must report to the registration table by 8:30am.
- Lunch will be provided to the participants at the campus.
- Not more than 30 participants from each college to participate.
- Strict discipline must be maintained while on the campus.
- Judges decision will be final for all the contest.
- Participants not present at the time of registration will not be allowed to participate in the events.
- All participants will be awarded participation certificate.
- Registration to be done by post or email (urjith@grgsms.ac.in) on or before 29 January 2020.

Faculty coordinator
Ms. R. Sona - 9626916365

Student Coordinators
Ms. S. J. Varshinipriya
9659603200
Ms. M. Monisha
959777 1734

Scan to Register



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