



NEWS AND EVENTS OF GRGSMS FOR THE MONTH OF NOVEMBER 2019

1. Dr Vandana Madhavkumar, Associate Professor, has been sanctioned with Rs 3 lakhs by ICSSR for conducting a Minor Research Project on 'Impact of Human Resource Management Practices on Performance of SMEs in Coimbatore' on 1st November 2019.
2. As a part of Current Affairs activities, sessions were held for II MBA students on 1st, 5th, 27th and 29th October 2019. The activities included a quiz on current issues and panel discussions on the topics: (i) Governance Issue at Infosys, (ii) Deteriorating Manufacturing Activity in India, (iii) PSU Disinvestment: Is it strategically right? and (iv) Where is Digital Economy Headed?
3. Business Review sessions were held for I MBA students on 2nd, 5th, 7th, 8th, 12th, 15th, 19th, 21st, 27th, 29th and 30th November 2019. During the sessions, discussions were held on the topics: (i) Struggling Indian Aviation Industry, (ii) Brexit: An opportunity to Indian IT Companies, (iii) Opportunities and Challenges in Green Vehicles, (iv) Emergence of Amazon as an E-Commerce Competitor, (v) Best Places to Work, (vi) India and Regional Comprehensive Economic Partnership Negotiation, (vii) Maruti Suzuki - Toyota Joint Venture to Recycle Cars, (ix) Green Marketing as an Evolving Interface for Business and Society, (x) Cryptocurrency and its Ban in India by RBI, (xi) Facebook and its Privacy Issue, (xii) Gig Economy, (xiii) Business that will make News Next Year, (xiv) Reinventing Kiranas, (xv) Failure of Successful Business, (xvi) Social Media & Tourism, (xvii) Leadership Talent Deficit in Aviation Sector, (xix) The Most Powerful Women CEOs, (xx) Success and Failure of Starbucks, (xxi) CEOs' Perspectives to Revive Indian Economy, (xxii) Failure of Reliance Communication and its Restructuring, (xxiii) Best Practices at Emerging Work

Places, (xxiv) US-China Trade War - An Opportunity for India, (xxv) India not in RCEP Agreement - Pros & Cons, (xxvi) Merger of Acelor Mittal and Essar Steel, (xxvii) World's Richest Personalities and their Business Views and (xxviii) Leveraging Technology for Agri Business Growth.

4. GRGSMS coordinated and organised the Monday Musings of Coimbatore Management Association on 4th November 2019. The Guest Speaker, Dr Guru Selvaraj, General Manager - HR & IR, Flow Link Systems Private Limited, Coimbatore, spoke on the topic 'Manage yourself, so you can lead others'.
5. Dr R K Sudhamathi, Associate Professor, and Ms P B Saranya, Assistant Professor, organized AICTE sponsored two-week FDP on 'Skill Development for Research in Finance' from 4th to 16th November 2019. The programme was inaugurated by Dr S Nirmala, Principal, PSGRKCW. 42 Participants registered for the FDP and 40 of them successfully completed it. External resource persons for the FDP were Dr M V Subha (our alumna - Class of 1996), Associate Professor, Anna University Regional Campus, Coimbatore; Dr P Karthikeyan, Assistant Professor, Kongu Engineering College, Erode; Dr A Senthil Kumar, Assistant Professor, Amrita University, Coimbatore; Dr S Thirupparkadal Nambi, Associate Professor, D J Academy for Managerial Excellence, Coimbatore; and Dr T Mohanasundaram, Associate Professor, Ramaiah Institute of Technology, Bangalore. Faculty members of GRGSMS - Dr R K Sudhamathi, Associate Professor; Dr G B Sabari Rajan, Associate Professor; Ms S Sathyapriya, Assistant Professor; and Ms P B Saranya, Assistant Professor, also handled sessions during the FDP. On 16th November 2019, an outcome assessment was conducted and certificates were distributed during the Valedictory function presided by our Director, Dr P Sadhasivam.
6. The students of I and II MBA attended a special talk by Prof William Rossiter, Professor, Nottingham Business School, UK, on the topic 'Development of Global Value Chains and Regional Specialisations' on 6th November 2019.
7. Our alumna, Ms S Chithra (Class of 1995), Director, Annamalai Capital Services delivered a guest lecture on the topic 'Derivatives Market' as a part of the course 'Financial Markets' on 7th November 2019.

8. The Mid review presentation with the Chairperson, of GRGSMS faculty was held 7th November 2019.
9. The MIP presentation of II MBA students was held on 8th November 2019.
10. Dr S Kavitha, Associate Professor, acted as the University Nominee for the Board of Studies meeting conducted by the School of Business Administration, RVS College for Arts and Science, Sulur, on 9th November 2019.
11. The members of SHREYAS organised National Education Day on 11th November 2019. A Panel Discussion on the topic 'Teaching Transformation for Effective Learning Environment' and Paper Presentations on 'Artificial Intelligence at Workplace' were conducted.
12. The students of I and II MBA had an interaction session with Dr Jagat Shah, Former Trade Commissioner of Government of Manitoba, Canada, on the topic 'Innovative tips & approaches of a professional career in an era of Industry 4.0' on 12th November 2019.
13. Dr P Sadhasivam attended the Managing Committee meeting of CMA was held on 13th November 2019 at Hotel Heritage Inn, Coimbatore.
14. The students of I and II MBA had an interaction session with Dr Nancy Marlin, Emerita Provost, San Diego State University, on the topic 'Your Diet affects Climate Change' on 13th November 2019.
15. The Environment Interest Group students organised an event 'GREENPOP' to initiate ideas to save the planet on 15th November 2019. Activities such as role play and presentations were conducted on the sub-themes - Perils of Plastic, Go Green, Water Reclamation and Reuse, E-waste Management, Recycle and Reuse and Circular Economy.
16. The Term Paper presentation for II MBA students was held on 16th November 2019.
17. Ms F X Rufina Marine and Ms K Madhu Niveytha of II MBA participated in the Regional level Business Plan Competition conducted by XIME, Bangalore, on 18th November 2019.
18. Ms S Sathyapriya, Assistant Professor, attended a Webinar on Advanced Business Analytics using R Software on 18th November 2019.

19. As a part of E - Talk series, Ms Megha Asher, Co-Founder, Juicy Chemistry, Coimbatore, addressed the students on the topic 'Nature over Chemicals: The Story of Juicy Chemistry' on 18th November 2019.
20. MIP Viva Voce for the II MBA students was held on 20th November 2019. The Viva panel comprised industry experts - Mr B Vinoth Kumar, Planning Manager, L & T ESE Manufacturing Facility, Coimbatore; Ms A Kruthika, Manager - HR, Lakshmiraha, Coimbatore; Ms D Devasena, Manager, Yes Bank, Coimbatore; and Mr Pradeeban Sritharan, Senior Manager - Marketing, CovaiCare, Coimbatore.
21. Ms M Kokilambal of II MBA participated and won first prize in the Business Plan Contest 'IMPRESA - 2019' organised by Ze Bancairo School of Banking on 22nd November 2019.
22. Ms S Kiruthika and Ms S S Karthika of II MBA participated in Business Quiz event as a part of National Management Fest 2019 organised by Christ University, Bangalore, on 22nd November 2019.
23. Dr B Sripirabaa, Associate Professor, was the resource person at the Three Day Faculty Development Programme on 'Statistical Tools and Applications in Research' organized by Sri Ramakrishna College of Arts and Science for Women, Coimbatore, on 22nd November 2019.
24. Dr G B Sabari Rajan, Associate Professor, and Ms S Sathyapriya, Assistant Professor, attended CFO Round Table 2019 at ND Hall, SIEMA Building, Coimbatore on 22nd November 2019.
25. Dr P Sadhasivam, anchored the CFO Round Table 2019 at ND Hall, SIEMA Building, organised by the CMA, Coimbatore on 22nd November 2019
26. Dr R K Sudhamathi, Associated Professor, attended 12th International Accreditation Conference organized by SEAA Trust at New Delhi on 25th and 26th November 2019 and shared experience with a presentation on the topic 'Role of International Accreditation to Meet Millennial Job Challenges'.
27. Five teams (Team 1 - Ms Reema Ann Mohan, Ms B P Yashwanthi, Ms F X Rufina Marine and Ms Priyanka A Pareek; Team 2 - Ms Binny Upadhaya, Ms S S Karthika, Ms L S Monisha and Ms S Madhula Devi; Team 3 - Ms C Harsha, Ms R

Meenakshi, Ms S Keerthana and Ms M Shalini, Team 4 - Ms S Kiruthika, Ms R Nanditha Karpakam, Ms S Keerthana and Ms Noorusaba Banu; Team 5- Ms R Suvetha, Ms S Kirujana, Ms S Nethra and Ms G Devipriyaa) participated in the 23rd Student Management Games (SMG 2019) organised by All India Management Association (AIMA) during 26 - 27 November 2019. Four teams (Teams 1,2,3 and 4) qualified for the Regional Finals. Team 1 participated in the National finals held on 30th November 2019 and was one among the 16 finalists from all over India.

28. The Right Brainer's Club organised a Quiz and Blindfold event on 26th November 2019.

29. Dr S Kavitha, Associate Professor, along with Ms D Swathi and Ms R Aarthi of II MBA participated in the 'Mobile and Digital Conclave 2019' organized by The Hindu, in association with Coimbatore Management Association at The Residency Towers, Coimbatore, on 27th November 2019.

30. Dr P Sadhasivam, Director, and Ms Janani Priya, II MBA student, attended the Academic Council Meeting of PSGRKCW on 27th November 2019.

31. GRG School of Management Studies organized the annual Industry Day 2019, on 30th November 2019 on the theme 'Gig Economy: The Future of Work'. Our Chairperson Dr Nandini Rangaswamy, delivered the Welcome Address and our Director, Dr P Sadhasivam, presented an overview of Industry Day 2019 during the inauguration. The Chief Guest, Mr R Varadharajan, Director, Rajshree Sugars and Chemicals, Coimbatore, delivered the inaugural address. The inauguration was followed by a panel discussion on the theme moderated by our Director Dr P Sadhasivam. The panel speakers representing the industry were Dr Y E Sridhar, Talent Management Head, Cognizant Technology Solutions, Coimbatore, and Mr P Gandhimathinathan, Vice President HR & OHS, Bradken India Private Limited, Coimbatore. The panel speakers representing the academia were Dr Sunil Puliyakot, Associate Professor, Rajagiri Centre for Business Studies, Kochi, and Mr Balachandran Arumugam, Deputy Director, Corporate & Industry Relations, Amrita Vishwa Vidyapeetham, Coimbatore. Dr S Allimuthu, Associate Professor, proposed the vote of thanks.

32. Twenty five students of I MBA along with Dr M Maheswari, Assistant Professor, and Dr Savitha Nair, Associate Professor, attended Global Classroom - UMP Business Forum 4.0 on the theme 'Harnessing Data Analytics: What's Next?' organized by Universiti Malaysia Pahang, Malaysia, through Video Conferencing on 30th November 2019.
33. Dr P Paramanandam, Professor, completed online courses on 'Emotional Intelligence (EQ) - Practitioner Cert (Accredited)' and 'World - Class HR: 21st Century Talent Management' through Udemy.
34. Dr M Maheswari, Assistant Professor, completed an online course on 'Recruiting, Hiring, and Onboarding Employees' offered by the University of Minnesota through Coursera.
35. Ms M Reshma, Research Scholar of Dr B Sripirabaa, Associate Professor, has been sanctioned with Rs 5.2 lakhs under the Doctoral Fellowship Scheme of ICSSR.