



NEWS AND EVENTS OF GRGSMS FOR THE MONTH OF APRIL 2020

1. Dr S Kavitha, Associate Professor, attended webinars on 'Data Visualization using Tableau'; 'Business Analytics & its Application: Building E-Commerce Recommendation Model using R-Software' and 'Machine learning using Python' organized by Brainswig Edutech Private Limited, Chennai, on 1st, 9th and 20th April 2020 respectively.
2. Dr S Kavitha, Associate Professor, attended an ACBSP - Teaching Effectiveness webinars on 'Converting from Face-to-Face Delivery to Online Delivery: Process and Tips for successfully making the Conversion' and 'Course Learning Outcome Revision and Mapping' on 2nd and 29th April 2020 respectively.
3. Dr S Kavitha, Associate Professor, attended an online 'Digital Masters' Conference' on 12th April 2020.
4. Dr G B Sabari Rajan, Associate Professor, attended a webinar on 'Countering the Economic Impact of Corona Virus: Indian Perspective' organized by Central University of Tamil Nadu on 23rd April 2020.
5. Dr R Initha Rina, Assistant Professor, attended webinars on 'Leveraging Technology in Education' and 'Role of Digital Marketing in Complete Lockdown' organized by McGraw- Hill Publication on 23rd and 30th April 2020 respectively.
6. Dr S Kavitha, Associate Professor, attended an online FDP on 'How to write and publish Scientific Research Article?' organized by AE Consulting Services on 25th April 2020.
7. Dr Savitha Nair, Associate Professor, attended webinars on 'National Innovation and Start-up Policy for Students and Faculty 2019: A Guiding Framework for HEIs for Implementation' and 'Hangout with Emerging Innovator& Entrepreneurs supported through MIC and AICTE' organized by MHRD's Innovation Cell on 28th and 30th April 2020 respectively.

8. Dr R K Sudhamathi, Associate Professor, published a research article titled 'Impact of Oil and Gold Price on Stock Market: With Reference to Indian Stock Market BSE Sensex and MSCI World Index' in Asian Journal of Research in Business, Economics and Management, Vol. 10, Issue No. 4, April 2020, pp. 1-10.
9. Dr R K Sudhamathi, Associate Professor, published a research article titled 'An Analysis on Impact of Gold, Oil and Exchange Rate on Indian Stock Market' in Asian Journal of Research in Banking and Finance, Vol. 10, Issue No. 2, February 2020, pp. 1-6.
10. Dr P Paramanandam, Professor, completed an online course on 'Mindfulness Based Cognitive Therapy - Practitioner Accredited' through Udemy.
11. Dr Savitha Nair, Associate Professor, completed an online course on 'Social Impact Strategy: Tools for Entrepreneurs and Innovators' offered by the University of Pennsylvania through Coursera.
12. Dr R K Sudhamathi, Associate Professor, completed an online course on 'Financial Development and Financial Inclusion' offered by IMF through edX platform.
13. Dr B Sripirabaa, Associate Professor and Ms S Sathyapriya, Assistant Professor, attended a two day FDP on "Virtual Teaching" through on-line mode, held by Coimbatore Institute of Technology, Coimbatore on 29th and 30th April 2020.
14. Dr Sadhasivam attended the Monday Musings of CMA through on line during all the Mondays of April 2020.