



## NEWS AND EVENTS OF GRGSMS FOR THE MONTH OF MAY 2021

1. Business Review sessions were held for I MBA Section-I students on 6<sup>th</sup> & 25<sup>th</sup> May 2021. During the session the discussion were held on the topics (i) US Hedge Fund to Blow Up - Causes and Effects (ii) How Venture Capitalists make Decisions (iii) India's E-Payment Space and (iv) IT Ministry Directs WhatsApp to take back its Privacy Policy.
2. Business Review sessions were held for I MBA Section-II students on 6<sup>th</sup> & 25<sup>th</sup> May 2021. During the session the discussion were held on the topics (i) SME landscapes in INDIA - Growth, Challenges and Opportunities (ii) RBI orders Mobiwik to undertake forensic audit over data breach (iii) Suez Canal disruption: How a grounded container vessel choking global trade and (iv) The integrated use of social media, digital and traditional communication tools in the B2B sales process of international SMEs.
3. Dr Vandana Madhavkumar, Associate Professor got approval to organise a five day ATAL FDP on 'Imparting Soft Skills and Life Skills for Holistic Development' through online mode from September 6-10 .
4. Dr S Allimuthu, Associate Professor handled session for UMP students on the topics 'Project cost control' and 'Tools and Techniques for Project cost control' on 7<sup>th</sup> and 21<sup>st</sup> May 2021.
5. Dr S Kavitha, Associate Professor handled sessions as a part of Online International Seminar on 'Social Media Marketing' organized by CETYS University on May 8, 15 and 22 May 2021. About 23 students from CETYS University and their partner institutions in 5 countries attended the

programme. The 16 hours programme was successfully completed on 22<sup>nd</sup> May 2021.

6. As a part of forum activities, the Community Interest Group organized a contest 'Regard before you discard: Best out of Waste' on 8<sup>th</sup> May 2021.
7. Ms V Indu (Class of 2010), Classical Dancer & Founder of Vibhavana Foundation delivered an alumna talk on the topic 'Passion and Professionalism' for I MBA students on 8<sup>th</sup> May 2021.
8. Mr Lalit Chaturvedi, VP - Organisation Development and Talent Management, Elgi Equipments Ltd., Coimbatore, handled a guest lecture session on the topic 'Employee Life Cycle and Talent Management' for the I MBA students, as a part of the course 'Human Resource Management' on 13<sup>th</sup> May 2021.
9. Dr P Sadhasivam, Director and Dr Vandana Madhavkumar, Associate Professor attended the CMA 20-21 06<sup>th</sup> MC Meeting held virtually on 14<sup>th</sup> May 2021.
10. Ms Gauri Das, Vice President and Head - HR, India Factoring and Finance Solutions Pvt. Ltd., Mumbai, delivered a CXO talk on the topic 'Resilience and Self-Leadership' on 22<sup>nd</sup> May 2021.
11. Dr B Sripirabaa, Associate Professor handled sessions for MBA Plus Students on Communication and Presentation.
12. Prof S Balasubramanian, Chief Mentor handled sessions for MBA Plus Students on Time Management.
13. Dr P Paramanandam, Professor and Ms R Sona, Assistant Professor attended a webinar on 'Future of Jobs at B-Schools' organised by New Delhi Institute of Management (NDIM) on 22<sup>nd</sup> May 2021.

14. Dr S Kavitha, Associate Professor attended the 6 days National Level Virtual FDP on 'New Education Policy: 2020 & Higher Education in India' organized by Dr N.S.A.M First Grade College, Bengaluru, from 24 -29 May 2021.
15. Dr S Kavitha, Associate Professor acted as a Subject Expert & Special Invitee for the Board of Studies constituted for B.Sc. Artificial Intelligence and Machine Learning Programme of Sree Saraswathi Thyagaraja College, Pollachi, on 27<sup>th</sup> May 2021
16. Dr P Paramanandam, Professor attended the Board of Studies meeting of the Department of Psychology, PSGR Krishnammal College for Women on the 28<sup>th</sup> May 2021.
17. Dr B Sripirabaa, Associate Professor along with Dr Puteri Fadzline Binti Muhamad Tamyaz and Dr T Senthil Kumar of Faculty of Industrial Management, Universiti Malaysia Pahang, have submitted for a proposal for joint research and funding 'Support Structures in Social Entrepreneurship Ecosystems: From the Perspective of Malaysia and India'.
18. An article written by Dr Vandana Madhavkumar, Associate Professor was published in the April issue of CMA Newsletter released in May 2021.
19. Ms R Sona, Assistant Professor along with I MBA students attended all the Monday Musings organised by CMA during the month of May 2021.
20. Ms R Sreeprabha, Assistant Professor, completed an online MOOC course on the topic 'Creating a Team Culture of Continuous Learning' offered by University of Pennsylvania through Coursera.
21. Dr R K Sudhamathi, Associate Professor completed an online course on 'Risk Management in Banks - An Overview' offered by State Bank of India through edx online platform.

22. Dr G B Sabarirajan, Associate Professor completed 6 weeks MOOC course on Private Equity and Venture Capital, offered by Bocconi University, Italy through Coursera.
23. Ms S Nethra of II MBA got placed in Flextronics Technologies Pvt Ltd, Chennai as Senior Analyst at a CTC of 3.00 LPA.
24. 4 students of II MBA got placed in Quadrasystems India Private Limited, Coimbatore as Inside Accounts Manager at a CTC of 3.60 LPA.
25. Dr P Sadhasivam, Director, attended the AGM of CII on 31<sup>st</sup> May 2021.