



NEWS AND EVENTS OF GRGSMS FOR THE MONTH OF JUNE 2022

1. Dr Savitha Nair, Associate Professor, was promoted and she took charge as the Dean of GRGSMS on 1st June 2022.
2. A Business Review session was held for I MBA Section I students on the topic 'Economic Slowdown in Nepal' on 2nd June 2022
3. Business Review session was held for I MBA Section II students on the topic 'The Circular Economy is the business opportunity of our time' on 2nd June 2022.
4. Valediction of the Students' Forum SHREYAS was held on 3rd June 2022. Dr P Sadhasivam, Director, GRGSMS gave the welcome address. Ms R Sona, Coordinator- Student Affairs presented the annual report of SHREYAS and Mr R Ramesh Babu, Managing Director, Velan Valves India Private Limited delivered the valedictory address and honoured the achievers with certificates. Ms N Visrutha of II MBA was awarded as 'Best Outgoing Student' and Ms S Sowmiya of I MBA was awarded as 'Emerging Leader'. Mr Pradeep Yuvaraj, Managing Director, Prezantim Creative Services India Pvt Ltd, and Global Lead- Outreach, TiE Coimbatore, graced the occasion and presented the TiE internship certificates to 19 II MBA students who did their global internship with TiE University.
5. Parent Teachers Meeting was conducted for I MBA, II MBA and PGDMFS students on 4th June 2022.
6. A panel discussion organised by NIPM GRGSMS Student Chapter on the topic 'The Future of Work and Role of HR Professionals' on 4th June 2022. Dr P Sadhasivam, Director, gave the welcome address. The panel discussion was moderated by Mr Pon Annadurai, Head Corporate HR, Precot Ltd. The Panelists were Dr Y E Sridhar, Chairman NIPM Coimbatore and Mr Sivakumar

Gopalakrishnan, Head Human Resources, Vandewiele-Savio India Pvt Ltd. Ms S K Hema, Coordinator-NIPM Student Chapter, proposed the vote of thanks.

7. Dr G Brindha, Assistant Professor, presented a paper titled 'Opportunities and Challenges of Digital Education' in an International Conference on 'Excellence in Research and Education (CERE 2022) organised by Indian Institute of Management, Indore, on 4th June 2022.
8. The Synopsis Doctoral Committee meeting of Ms A S Lakshmi, PhD Research Scholar, under the guidance of Dr S Kavitha, Associate Professor, was conducted on 4th June 2022. Dr Uma Maheswari, Associate Professor, PSG Institute of Management, Coimbatore, acted as the Subject Expert.
9. Dr P Paramanandam, Professor, attended the Board of Studies meeting (Virtual) at Panimalar Engineering College, Poonamallee, Chennai, on 6th June 2022.
10. Business Review sessions were held for II MBA Section II students on 4th, 9th, and 10th June 2022. During the sessions, discussions were held on the topics: (i) What is India doing to help Sri Lanka in Crisis? (ii) Understanding ONDC, will it replace the aggregate platforms? and (iii) Metaverse: A Next-Gen Internet or just hype.
11. Business Review sessions were held for II MBA Section I students on 4th, 9th, and 10th June 2022. During the sessions, discussions were held on the topics: (i) Emerging technologies in business (ii) Food prices to remain high? How is climate change war biting us badly? and (iii) Power of branding in Indian market
12. Field Study viva-voce presentation for PGDMFS students was conducted on 6th June 2022.
13. Ms R Sreeprabha, Assistant Professor, received the Best Faculty Award during the Valedictory Celebrations and Inauguration of BIRAC EYUVA CENTRE of PSGR Krishnammal College for Women on 8th June 2022.
14. Mr S D Venkat, Deputy General Manager - Sales and Marketing, Elgi Equipments Limited, Coimbatore, handled a guest lecture session for the course 'Marketing Management' on the topic 'Building Strong Brands' on 9th June 2022.

15. As a part of ED Cell activities, 13 ED Cell students of II MBA undertook 'Shadowing an Entrepreneur' activity on 14th June 2022. Students, in teams, shadowed Mr Pradeep Yuvaraj, Managing Director, Prezantim Creative Services India Pvt Ltd, and Ms Sharmila Selvakumar, Director, VilFresh (Laymen Agro Ventures Pvt Ltd).
16. I MBA students hosted 'Hasta la Vista', a farewell party, for the II MBA and PGDMFS students on 15th June 2022 at Hotel Vijay Park Inn, Ram Nagar, Coimbatore. On the same occasion, II MBA and PGDMFS students organised Thanks giving feast.
17. Dr S Kavitha, Associate Professor, attended an online session on 'Digital Transformation at Ground Zero - Understand the Basics' organized by CII on 16th June 2022.
18. The first Doctoral Committee meeting of Ms S Arthi, PhD Research Scholar, under the guidance of Dr Savitha Nair, Dean, was held on 16th June 2022. Dr R Mary Metilda, Professor & Head - MBA, Sri Ramakrishna Engineering College, Coimbatore, was the VC's nominee.
19. The faculty of GRGSMS attended AMPLE - Learning Management System (LMS) training by PSGRKCW Computer Science faculty on 16th June 2022.
20. The End Semester Examination for the II MBA - IV Semester was held during 20 - 29 June 2022; and I MBA - II Semester and PGDMFS was held during 24-29 June 2022.
21. Dr P Paramanandam, Professor, served as a member of the Inspection Commission for granting recognition for research programmes at R. D. National Arts and Science (Co-Education) College, Nanjai Uthukuli, Erode, on 23rd June 2022.
22. Ms A S Lakshmi, PhD Research Scholar, under the guidance of Dr S Kavitha, Associate Professor, submitted her synopsis to Bharathiar University on 23rd June 2022.
23. Dr P Sadhasivam, Director, attended a special meeting of CII education panel on 23rd June 2022
24. As a part of joint research project with Nottingham Trent University on the topic 'Value Creation from Plastic Waste: Sustainable Future' , Dr S Allimuthu, Associate Professor, and Ms R Sreeprabha, Assistant Professor,

conducted a field study at Unwaste Network , Ramanathapuram, Coimbatore ; Bagavathi Plastics, Avinashi ; and Planet Huggs Pvt Ltd, Kurudampalayam, Coimbatore, on 23rd, 24th, and 30th June 2022 respectively.

25. Dr Savitha Nair, dean, delivered an online session on 'Business Model Canvas, to the students and faculty of MES College Marampally, Kochi, on 28th June 2022.
26. Dr M Reshma, Assistant Professor, and Dr Sripirabaa, Associate Professor, presented a paper titled, 'Factors influencing Self-Directed learning among Management Students' in the International Conference 'Digital Divide among ODL Learners - Prospects & Perspectives' organized by SRM Institute of Science & Technology, Chennai, on 29-30 June 2022.
27. Ms S Sharmila, PhD Research Scholar, under the guidance of Dr B Sripirabaa, Associate Professor, submitted her synopsis on 30th June 2022.
28. Dr M Reshma completed a 6-week course in Coursera on 'Cultural Intelligence: Become a Global Citizen' offered by Macquarie University, Australia.
29. Dr R Initha Rina, Assistant Professor, published an article titled 'Is connecting the world through Smartphone, an Assistance or Interference at Workplace?' in International Journal of Research and Analytical Review, UGC and ISSN Approved, Volume 9, Issue 2, June 2022.
30. I MBA students attended the Monday Musings organised by Coimbatore Management Association during the month of June 2022.